FIRST YEAR

Kerala Board Answer Key 2023



Download PDF
aglasem.com

ANSWER KEY

FIRST YEAR HIGHER SECONDARY EXAMINATION MARCH 2023

PART-I/II/III

SUBJECT: JOURNALISM

CODE NO: FY 447 VERSION: 2

60 SCORES 2 HOURS

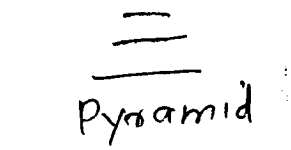
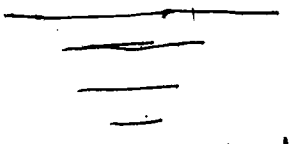
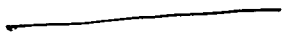
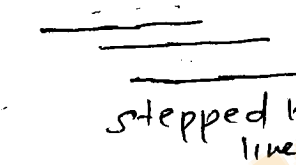
Qn. No	Sub Qns	Answer Key/Value Points	Score	Total Score
		SECTION A		
1.		(d) Public Communication	1	
2.		Vigathakumaran	1	
3		Ramnath Goenka	1	8 x 1 = 8
4		(d) Kerala kaumudi	1	
5		(b) 28	1	8
6		Part time correspondent/reporter working on contract basis	1	
7		Justice J.S. Rajadhyaksha	1	
8.		Newspaper library — provides File copies and clips for old reference, writing obituary stories etc.	1	
9		Desk Top Publishing	1	
		Section B		
10		Formal - offical and authentic pre-planned and documented	1	2
		Informal - non-official, outside organisation, mostly chats, gossips	1	

cglasem.com

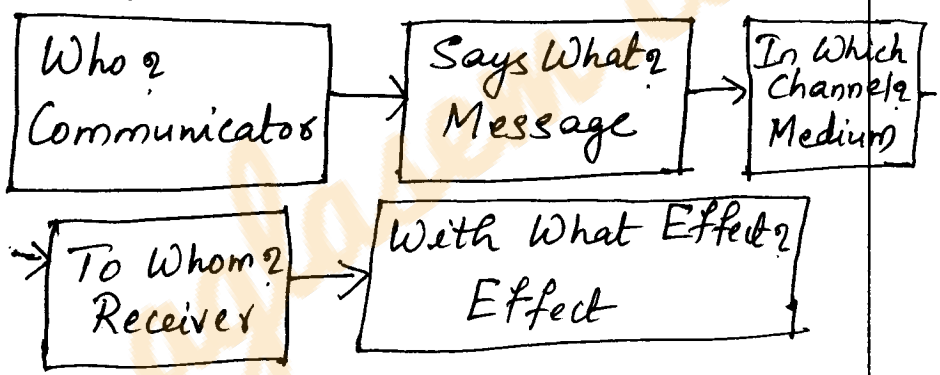
Qn. No	Sub Qns	Answer Key/Value Points	Score	Total Score
11.		RNI functions - title verification/ registration of news papers/Issue of revised/duplicate certificates/Verification of circulation claims (Any two points)	1x2 =2	2
12		Vengayil Kunhiraman Nayanar - Kerala Sanchari	1	
		Chengulathu Kunjirama Menon - Kerala Patrika	1	2
13		AIR- Bahujana Hitaya Bahujana Sukhaya	1	
		Dooddarshan- Satyam Sivam Sundaram	1	2
14.		Removing unwanted portions from the photograph mechanically or by an image editing software	2	2
15.		- to uphold the unity and integrity and the values enshrined in the Constitution	1x2 =2	2
		- to promote national integration (any other objectives can be given score)		
16.		Convergence of various types of content like audio, video, text, image and data on a single device	2	2
17		Summary lead- the traditional type of lead which summarises all important elements in the story ie: who, what, where, when, why and how. Example accident story - Any valid example can be given score	1	
			1	2
				12

aglasem.com

Qn. No	Sub Qns	Answer Key/Value Points	Score	Total Score
		SECTION C		
18.		- great nationalist leader of Malabar - started Al Ameen from Kozhikode in 1924 - nationalist stand provoked authorities, played a great role in freedom struggle in Malabar (Any three points can be given score)	1X3 = 3	3
19		Broadsheets - example The Hindu Tabloid - Rashtra Deepika, Flask Berliners - Mint (Any suitable example can be given score)	1½X2 1½X2 1½X2	3
20		plays middleman role - Self regulatory/ handles complaints and find solutions/ Reader's advocate, Public editor/ represents readers in matters of accuracy fairness etc. : (Any three valid points can be given score)	1X3 =3	3
21		It was on this day, first newspaper in India Culcutta General Advertiser or Bengal Gazette published by James Augustus Hickey from Calcutta.	3	3
22		Funnel interview - In this type toughest questions which may provoke the interviewee are asked near the end of the interview Gang Interview - same information given to all the reporters present. Shot gun interview - showing clear evidence about the interviewee's wrong doings and ask him direct questions about the specific incidents	1 1 1	3
				12

Qn. No	Sub Qns	Answer Key/Value Points	Score	Total Score
		SECTION D		
23		Arranging the text in these patterns	1	
		 Pyramid	1	
		 Inverted Pyramid	1	4
		 Banner Headline	1	
		 stepped Head line		
24		- Fast and instantnt interaction - hyper links provide to access large resources of data - Global reach - Covergence allows to enjoy many media or applications in one system. (any four valid points can be given score)	1X 4 =4	4
25		The Article 19 (2) explains the constitutional restrictions on matters affecting - sovereignty and integrity of India - security of the state - friendly relations with foreign states - public order - decency or morality - contempt of court - defamation (Any four of the above points)	1X 4 =4	4

eduladder.com

Qn. No	Sub Qns	Answer Key/Value Points	Score	Total Score
26.		- Cross road between mechanical and business department - place where the journalists work to gather and edit the news. - brain of the organisation - handles news, photographs, editorials etc. - the organizational structure includes various editors and network of reporters. (Any four valid points can be given full score)	1X4 = 4	4
27.			4	4
		Section - D		
28.		Identification and explanation of any four of the following levels of communication can be given full score: Intra personal Communication/ Inter personal Communication/ Group Communication/ Public Communication/ Mass Communication.	1½X 4=6	6.

16

Qn. No	Sub Qns	Answer Key/Value Points	Score	Total Score
29.		Contributions of Mahatma Gandhi to Indian Journalism should be based on these four newspapers/journals – Indian Opinion, Young India, Navjivan, Harijan.	1½ x 4 = 6	6
30.		Proper explanation regarding the three news sources Beat, Press Conference, Meet the Press can be given full score.	2x3 = 6	6

12

1) Adeshini Gopinath 9446457051 Adesh...

2. Binu.K. George 9592002870 Binu K.

aglasem.com