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FOR PUNJAB CLASS 12 PREPARATION

PSEB 12th Class Syllabus 2027 Entreprenuership

EXAM	YEAR	TYPE
Punjab Class 12	2027	Syllabus

Punjab School Education Board

Subject Schema and Assessment Framework
for
Entrepreneurship Curriculum

Class 12

Session 2026 - 27

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1. Introduction

1.1 Background and Rationale

The Grade 12 Entrepreneurship Curriculum builds on the foundation of Grade 11, moving students beyond ideation into rigorous refinement and real-world readiness. The curriculum is anchored in topics such as **compliance, financial literacy, and portfolio creation**, and supported by processes such as reflection, iteration, and exposure to the real world, ensuring students strengthen their ventures while preparing for entrepreneurial pathways in higher education and the world of work.

As a pivotal transition year, Grade 12 equips students with real-world life skills—adaptability, resilience, and problem-solving that prepare them to confidently navigate higher education, careers, and entrepreneurial pathways.

2. Learning Outcomes

Students will be able to:

1. Apply compliance, fundraising, and finance concepts to strengthen ventures.
2. Defend and communicate their business idea in multiple Spark Tank rounds.
3. Reflect on their entrepreneurial journey and articulate a personal vision.
4. Design and iteratively improve their business idea based on customer feedback and market testing.
5. Analyze case studies and synthesize insights from local entrepreneurs and industry experts.
6. Create and showcase a comprehensive entrepreneurial portfolio.
7. Demonstrate mindsets of grit, self-awareness, independent thinking, and trying new things.

3. Curriculum Structure

Chapter No.	Chapter Title	Periods	Remarks
1	**Foundations of Management and Business Environment** (Nature & Significance of Management, Principles of Management, Business Environment) - BB Entrepreneur's stories	01 period	Theoretical
2	**Building Blocks of Management:** Planning, Organising, Staffing	01 period	
3	**Guiding, Monitoring, and Financing Business** (Directing, Controlling, Financial Management)	01 period	
4	**Business in Action: Markets, Marketing, and Consumer Rights** (Financial Markets, Marketing Management, Consumer Protection)	01 period	
5	**Reflection & Vision** (Guided reflection, peer interviews, Spark Tank Round 1)	02 periods	Practical – Workbook
6	**Continuous Refinement** (Prototype refinement, marketing experiments, Spark Tank Round 2)	03 periods	
7	**Entrepreneur Insights** (Guest talks, case extensions, reflection)- local entrepreneur's story	02 periods	
8	**Case Study Analysis** (2-3 cases, group analysis, application to own venture)	02 periods	
9	**Business Foundations + Industrial Visit** (Compliance- legal aspects of business, fundraising, finance, Spark Tank Round 3, visit)	03 periods	
10	**Portfolio & Spark Tank Finale** (Portfolio compilation, Grand Finale pitch)	02 periods	

*The curriculum includes entrepreneurs' stories from Punjab and the Punjab context throughout the curriculum.

4. Assessment Framework

4.1 Objectives of the Assessment Framework

- To evaluate advanced entrepreneurial skills in improvisation, compliance, and pitching.
- To assess employability skills like collaboration, creativity, and communication.
- To align student performance with real-world entrepreneurial requirements.
- To encourage reflective learning and portfolio-based assessment.

4.2 Guidelines of Assessment

1. Industry-Relevant: Includes compliance, finance, and real-world pitching.
2. Experiential: Based on multiple Spark Tank rounds, industrial visits, and case studies.
3. Comprehensive: Covers reflection, refinement, and business strategy application.
4. Balanced: Includes theory, project, and portfolio assessments.

4.3 Overall Assessment Schema

Component	Marks
Theory	10
Practical	40
Total	50

4.4 Detailed Assessment Structure

A. Theory (10 Marks)
Oral Test covering questions from the lesson plans.

B. Project Work (40 Marks)

Component	Marks
Refinement & Improvisation	6
Prototype Development + Marketing Experiment	6
Compliance, Finance & Fundraising Simulation	6
Pitch Presentations (Spark Tank R1, R2, R3, Finale)	12
Portfolio Compilation	6
Reflection & Documentation	4

5. Pedagogical Approach

- Experiential, project-based learning culminating in Spark Tank presentations.
- Real-world learning through engagement with actual customers, markets, and field experiences.
- Exposure-based learning by integrating entrepreneur talks, industrial visits, and case studies.
- Structured reflection and peer-to-peer feedback.
- Portfolio-based consolidation for holistic assessment.

6. Resources Required

- Grade 12 Student Workbook & Teacher Manual
- Templates for compliance, finance, and fundraising exercises
- Access to guest speakers and entrepreneur case videos
- Portfolio compilation tools and formats
- Venues for Spark Tank and industrial visits that are accessible to students

7. Implementation and Support

- Teacher training on advanced facilitation and compliance basics.
- Sample assessment framework and portfolio formats.
- Partnerships with local entrepreneurs and industry mentors.
- School-level Spark Tank Finale as the showcase event.