

Punjab Board

SYLLABUS

2024-2025

CLASS-XI
MEDIA STUDIES (2024-25)
SYLLABUS (THEORY)

Unit – I (Introduction to Communication)

1. Communication: Meaning, Definition and Types: Intrapersonal, Interpersonal, Group, Public and Mass Communication.
2. Media of Communication: Body language, Spoken word, Printed word, Symbols and Pictures.
3. Language in Media Writing: Basic difference between Media Writing and Literary Writing, Words & Terms generally used wrong in Punjabi & English.
4. Types of Media: Traditional, Newspaper, Radio, Television, Cinema and Cyber.

Unit – II (News Media)

5. Understanding Newspapers: News Stories, Editorial, Articles, Features, Letters to editor, Advertisements.
6. Subject Matter of Newspapers: News and its types, Views and its types, Advertisement and its types.
7. Magazines: Difference between books & magazines, Types of write ups in general and Punjabi Magazines in particular (Special emphasis on primary Sikheya, Pankhriyan, Akhar, Changi Kheti & Kahani Punjab).
8. Introduction to Public Relation: Definition and Tools of P.R.

Project/INA/Book Bank

1. Clipping file: Each student shall require to submit a clipping file consisting of 12 items, 2 each from following topics; Development News, Political Report, Photo Feature, Middle, News Analysis, Advertisement.
2. Teleboard display and news reading
3. Viva: The examiner shall ask the candidate questions on visit to any newspaper office and Current Affairs (national and regional) related to running academic session period.
4. Book Bank: The examinees shall submit their study Material for students to follow and this endure of theirs will be evaluated.

Study Materials

aglasem.com

Model Papers

Sample Papers

Half Yearly Sample Papers

Important Resources

Periodic Table

Writing Skills / Formats

Maps of India / World

Notes

- [ ] Class 6 Notes
- [ ] Class 7 Notes
- [ ] Class 8 Notes
- [ ] Class 9 Notes
- [ ] Class 10 Notes
- [ ] Class 11 Notes
- [ ] Class 12 Notes

Books and Solutions

NCERT Books

NCERT Book Solutions

HC Verma Chapter Wise Solutions

RD Sharma Solutions

CGBSE Solutions