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Tamilnadu Board

Quarterly Exam Question Paper

2023-24



QUARTERLY EXAMINATION- 2023

CLASS :12 **COMMERCE**

TIME : 3.00 hrs **MARKS : 90**

PART - I

I Answer all the questions. Choose the correct answer. 20 X 1 = 20

1. With a wider span, there will be .....hierarchical levels.
   a) More b) Less c) Multiple d) Additional
2. Which of the following is not a main function
   a) Decision making b) Planning c) Orgnising d) Staffing
3. MBO is popularised in USA by .....
   a) Prof. Redine b) George odione c) Henry fayol d) Taylor
4. Primary market is a market where securities are traded in ..... time
   a) Secondary market b) Money market c) New Issue Market d) Indirect market
5. Primary market is a market where securities are traded in ..... time
   a) First time b) Second time c) Three time d) Several times
6. The money invested in the call money market provides high liquidity with .....
   a) Low profitability b) High profitability
   c) Limited profitability d) Medium profitability
7. There are ..... stock exchanges in our country
   a) 21 b) 24 c) 20 d) 25
8. Securities exchange board of India was first established in the year .....
   a) 1988 b) 1992 c) 1995 d) 1998
9. HRM determines the ..... relationship
   a) Internal, external b) Employes, employee c) Owner servant d) Principal, agent
10. ***Find the mismatch from the following.***
    a) E. Recruitment - Direct external source
    b) Demotion - External source
    c) Retortion - Internal source
11. Job first man next is one of the Principles of .....
    a) Test b) Inter view c) Training d) Placement
12. ..... prevents skill obsolescence of employees
    a) Training b) Job rotation c) Test d) Selection
13. The spot market is classified on the basis of
    a) Commodity b) Transaction c) Regulation d) Time
14. Which one is the example of Intargible producer?
    a) Education b) Mobiles c) Garments d) Vehicles
15. ..... is gateway to internet?
    a) Portal b) CPU c) Modem d) Mouse
16. Who is the father of consumer movement
    a) Mahatma Gandhi b) John. F. Kennady c) Ralph Nadar d) Nehru
17. ..... is the proof for the purchase of goods by consumer
    a) Cash Receipt b) Warranty card c) Invoice d) All of these
18. The Chairman of the District Rerum is .....
    a) District Judge b) High Court Judge c) Supreme Court Judge d) None of the above

19. ..... controls insider trading
a) Stock exchanges b) SEBI c) Central Govt d) State Govt

20. A : Green marketing implies marketing environmentally friendly products.
R : Green marketing is also known as environmental marketing, ecological marketing and eco friendly marketing
a) Both (A) and (R) are corner R explains A
b) Both (A) and (R) correct. R does not explain A
c) A is correct (R) is wrong d) R is correct A is wrong

PART - B

II Answer any 7 questions. Question No.30 compulsory. 7 X 2 = 14

21. What do you mean by span of management ?
22. What are the traditional proverbs used for planning?
23. Write short note on OTCEI.
24. What is meant by Remisier?
25. What is meant by Poaching?
26. What is intelligence test?
27. What do you mean by marketing?
28. Give 2 examples for adulteration.
29. What is ~~cash deposit market~~? Certificate of Deposit
30. State the type of marketing where news are shared through face book and twitter? Explain.

PART - C

III Answer any 7 questions. Question No.40 compulsory. 7 X 3 = 21

31. State the importance of staffing.
32. Mention any three advantages of MBO.
33. Explain the types of Treasury Bills?
34. What are the features of Human Resources.
35. What do you mean by on the Job training?
36. What do you understand about Right to Production of health and safety?
37. Explain the advantages of E - marketing.
38. Who are the members of National commission.
39. Explain Bull and Bear.
40. Differentiate management from Administration.

PART - D

IV Answer all the questions. 7 X 5 = 35

41. Explain the various functions of management. ***(OR)***
Explain the difference between money market and financial market.
42. Discuss the role of Financial market. ***(OR)***
Explain the functions of stock exchanges.
43. Explain the external sources of Recruitment. ***(OR)***
Write the advantages of MBO.
44. Bring out the differences between primary market and secondary market. ***(OR)***
Explain the powers of SEBI.
45. What are the differences between on the job training and off the job training? ***(OR)***
Briefly explain the various types of ~~market~~. Test
46. Explain the different types of market (Any 5). ***(OR)***
Explain in detail how traditional marketing differ from E - Marketing.
47. How consumers are exploited? ***(OR)***
Explain the right of Consumers.

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