JOURNALISM & MASS COMMUNICATION (JMCN)

Class - XII

Full Marks - 100

Full Marks: 80 (Theory)+ 20 (Project)

1. Editing: Principles of editing; Copy Testing; Processing Copies
2. Making Headlines of news stories; Importance; Rules to be followed; Different types of Headlines
3. Proof Reading: Symbols of Proof reading; duties & responsibilities of proof readers
4. Copy writing: Types of Copy; How to prepare; Principles of writing, Main features
5. Copy Writer: Qualities, duties & responsibilities
6. Communication: Definition, Scope & Functions
7. Mass Communication: Definition, Scope & Functions; Theories & Models
8. Mass Media: Definition, Different types, functions, Print Media and Electronic Media
9. Specialization in Reporting: Science, Political, Administration, Crime, Fashion, Financial & Agriculture journalism; Sports journalism
10. Interpretative & Investigative reporting: Importance & Scope; Basic qualities; planning & style.

Project (any one)—15 Marks

a) Editing news copy & Proof reading
b) Copy writing
c) Specialized report on any one topic from the syllabus

and

Viva-Voce—05 Marks