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FOR PUNJAB CLASS 11 PREPARATION

PSEB 11th Class Syllabus 2027 Media Studies

EXAM	YEAR	TYPE	SUBJECT
Punjab Class 11	2027	Syllabus	Media Studies

MEDIA STUDIES
Session : 2026-27
CLASS-XI

SYLLABUS (Theroy)

Unit–I (Introduction to Communication)

1. Communication: Meaning, Definition and Types: Intrapersonal, Interpersonal, Group, Public and Mass Communication.
2. Media of Communication: Body language, Spoken word, Printed word, Symbols and Pictures.
3. Language in Media Writing: Basic difference between Media Writing and Literary Writing, Words & Terms generally used wrong in Punjabi & English.
4. Types of Media: Traditional, Newspaper, Radio, Television, Cinema and Cyber.

Unit – II (News Media)

1. Understanding Newspapers: News Stories, Editorial, Articles, Features, Letters to editor, Advertisements.
2. Subject Matter of Newspapers: News and its types, Views and its types, Advertisement and its types.
3. Magazines: Difference between books & magazines, Types of write ups in general and Punjabi Magazines in particular (Special emphasis on primary Sikheya, Pankhriyan, Akhar, Changi Kheti & Kahani Punjab).
4. Introduction to Public Relation: Definition and Tools of P.R.

Project/INA/Book Bank

1. Clipping file: Each student shall require to submit a clipping file consisting of 12 items, 2 each from following topics; Development News, Political Report, Photo Feature, Middle, News Analysis, Advertisement.
2. Tele board display and news reading
3. Viva: The examiner shall ask the candidate questions on visit to any newspaper office and Current Affairs (national and regional) related to running academic session period.
4. Book Bank: The examinees shall submit their study Material for students to follow and this endure of theirs will be evaluated.