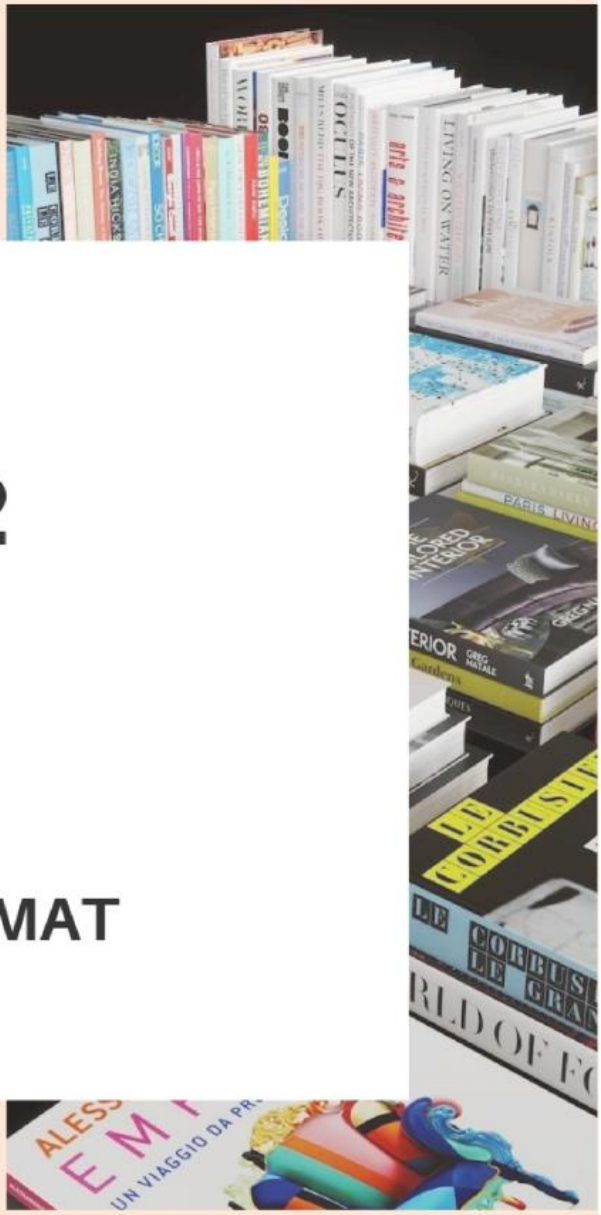
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Class 12 English Notes

POSTER FORMAT



Key Notes and Important Questions with Answers

POSTERS

Posters are a medium of presenting information in a visually attractive and appealing manner. A poster is used to spread awareness regarding social issue, an event or a product.

Distribution of Marks

Format	1 Mark
Content	1 Mark
Expression	1 Mark

Lay Out

- a heading.
- eye catching and visually attractive.
- a catchy slogan.
- simple drawings / sketches.
- letters of different sizes and shapes big font size. (to be able to read from distance)
- proportionate spacing.
- word limit 50.

Content

- highlight the main topic / message / name of the event
- include all the important details like time, venue date time and purpose .
- include organiser's name, entry ticket and any other information in case of event.
- include suggestions / Do's and Don'ts
- for awareness of a social problem - include heading, the problem its causes/effects, solution card any other information.
- name of the issuing authority, organisers etc.

Expression

- appropriate and accurate language

- creativity
- presentation and special justification.

Common Topics for Posters

1. Clean City Campaign / Green Delhi, Clean Delhi.
2. World Environment Day / Save Environment / Earth Day.
3. Book Fair / Exhibition / Career Mela etc.
4. Save Water / Water Harvesting
5. Prevention against Malaria / Dengue
6. Prevention for Terrorist Attacks / Be an alert Citizen
7. Awareness / Precaution During Disaster / Natural Calamity
8. Say No to Crackers / Polybags / Plastics bags
9. Road Safety / Car-pooling / Air Pollution etc.
10. Save Girl Child
11. Child Labour
12. Harmful effects of Smoking / Drugs / Drinking
13. Save Power / Save Energy
14. Blood Donation / Organ Donation
15. Help old aged people.
16. Each one teach one
17. Value of books and good reading heabits
18. Importance of yoga
19. Impact of Social Media
20. Promoting the need for joining Dance Services

Example : The International Book Fair is going to be held at Pragati Maidan, Delhi. Draft a poster informing general public about it.