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Class 11 English Notes

POSTER MAKING FORMAT



Key Notes and Important Questions with Answers

POSTER

A poster is a very useful means of making an announcement, propagation or appeal, and issuing a notice advertising a product/ service or bringing about awareness about issues of public interest. A poster is always visually very attractive and easily readable from a certain distance. Visuals are part of a poster and help in enhancing the overall impact. Students have the freedom to use any style, size and fonts to make it eye catching and appealing. A poster incorporates the following

- Theme/topic/event
- Purpose and/or occasion
- Date, time and place (in case of an event)
- Amessage of appeal, awareness, caution, warning, invitation)
- Catchy slogan, punch line and captions
- Sketch or simple drawings
- Letters of diffrent size and shape
- Proportionate spacing
- Name of the individual/organization issuing it

