

UGC NET 2019

Test Time	2:30 PM - 5:30 PM
Test Date	24/06/2019
Subject	17 Management

Section : PART I General Aptitude

Q.1 Peer group interaction in a classroom helps in

- (1) Concept understanding
- (2) Realization of One's misunderstanding
- (3) Rapport Building
- (4) Questioning

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 64635023270

Option 1 ID : 64635091339

Option 2 ID : 64635091340

Option 3 ID : 64635091341

Option 4 ID : 64635091342

Status : Answered

Chosen Option : 2

Q.2 During research, while recording observations if an observer rates an individual based on the rating given in another aspect of the interaction, this is termed as the

- (1) Evaluation effect
- (2) Error of central tendency
- (3) Halo effect
- (4) Categorical effect

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 64635023276

Option 1 ID : 64635091363

Option 2 ID : 64635091364

Option 3 ID : 64635091365

Option 4 ID : 64635091366

Status : Answered

Chosen Option : 1

Q.3

The formulation of a research problem can be compared to

- | | |
|---|---|
| (1) Laying the foundation of a building | (2) Building the walls of a home |
| (3) Polishing the doors of a building | (4) Constructing the ceiling of a house |

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635023278

Option 1 ID : 64635091371

Option 2 ID : 64635091372

Option 3 ID : 64635091373

Option 4 ID : 64635091374

Status : Answered

Chosen Option : 1

Q.4 The study of 'why does stressful living result in heart attack'? Can be classified as

- | | |
|----------------------------|--------------------------|
| (1) Descriptive research | (2) Explanatory research |
| (3) Correlational research | (4) Feasibility research |

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635023277

Option 1 ID : 64635091367

Option 2 ID : 64635091368

Option 3 ID : 64635091369

Option 4 ID : 64635091370

Status : Answered

Chosen Option : 1

Q.5 Listening is important for a teacher to

- | |
|--|
| (1) address the requirement of the learner |
| (2) gain knowledge |
| (3) keep the learner in good humour |
| (4) evaluate the learner for the progress made |

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635023274

Option 1 ID : 64635091355

Option 2 ID : 64635091356

Option 3 ID : 64635091357
Option 4 ID : 64635091358
Status : Answered
Chosen Option : 4

Q.6 Inclusive education implies

- (1) Ensuring learning outcome of every child to be the same
- (2) Including the disabled in the main stream
- (3) Provides compulsory education for children below 14 years
- (4) Ensuring that no child is left behind in education

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ
Question ID : 64635023273
Option 1 ID : 64635091351
Option 2 ID : 64635091352
Option 3 ID : 64635091353
Option 4 ID : 64635091354
Status : Answered
Chosen Option : 4

Q.7 A hypothesis should be conceptually

- (1) convoluted, complex and generic
- (2) complex, tough and general
- (3) simple, clear and specific
- (4) obscure, complicated and simple

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ
Question ID : 64635023275
Option 1 ID : 64635091359
Option 2 ID : 64635091360
Option 3 ID : 64635091361
Option 4 ID : 64635091362
Status : Answered
Chosen Option : 3

Q.8 Mailed questionnaire, observation, interview and collective questionnaire are instances of

- (1) Secondary sources
- (2) Personal sources
- (3) Primary sources
- (4) Tertiary sources

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ
Question ID : 64635023279
Option 1 ID : 64635091375
Option 2 ID : 64635091376
Option 3 ID : 64635091377
Option 4 ID : 64635091378
Status : Answered
Chosen Option : 2

Q.9 Reflective Practice implies use of one's

- | | |
|--------------------------------|-------------------------------|
| (1) Cognition | (2) Metacognition |
| (3) Metacognition on cognition | (4) Reinforcement of learning |

Options 1. 1
2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635023272
Option 1 ID : 64635091347
Option 2 ID : 64635091348
Option 3 ID : 64635091349
Option 4 ID : 64635091350
Status : Answered
Chosen Option : 4

Q.10 When the learning outcomes of students are ensured with employment of less resources and effort on the part of a teacher and more initiative for self-learning is evident, which of the following expression will describe the teacher most appropriately?

- | | |
|----------------------------|--------------------------|
| (1) Teacher is successful | (2) Teacher is effective |
| (3) Teacher is intelligent | (4) Teacher is practical |

Options 1. 1
2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635023271
Option 1 ID : 64635091343
Option 2 ID : 64635091344
Option 3 ID : 64635091345
Option 4 ID : 64635091346
Status : Answered
Chosen Option : 1

Comprehension:

A business will usually go through a clear set of stages that will make up its organisational life cycle. These stages include introduction, early growth, continuous growth, maturity and decline. The first stage, the introduction stage, is the start-up phase where a business decides what its core strengths and capabilities are and starts selling its product or service. At this early stage, the founder or founders will be a part of every aspect of the daily process of the business. The main goal at this stage is to take off to a good start and make a place in the market.

The next stage, the early growth phase, aims at increased sales and more development. The focus at this stage remains on the original product or service but the effort is to increase the market share and venture into related products or services. The main goal is to move the founder to a more managerial role so more time is spent on managing and building the business. At this stage, documents and policies need to be developed so any member of the organisation can see the business any time.

The third stage, the continuous growth stage, requires a systematic structure and more formal relationships among its participants. At this stage, the resource requirements of the business need careful handling. The focus is on the expansion of the business, keeping in mind its core strength and capability. A formal organisational structure and a clear delegation plan are important at this stage.

At the fourth stage of maturity, a business often slows down as the level of innovative energy may have become weak and the formal structures may have become obstacles. A lot of care is required to prevent decline.

SubQuestion No : 11

Q.11 The slowing down of a business can happen if,

- (1) there is a decline in the market share
- (2) the level of innovative energy weakens
- (3) the managerial roles are not clear
- (4) the level of investment declines

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **64635023285**

Option 1 ID : **64635091395**

Option 2 ID : **64635091396**

Option 3 ID : **64635091397**

Option 4 ID : **64635091398**

Status : **Answered**

Chosen Option : **2**

Comprehension:

A business will usually go through a clear set of stages that will make up its organisational life cycle. These stages include introduction, early growth, continuous growth, maturity and decline. The first stage, the introduction stage, is the start-up phase where a business decides what its core strengths and capabilities are and starts selling its product or service. At this early stage, the founder or founders will be a part of every aspect of the daily process of the business. The main goal at this stage is to take off to a good start and make a place in the market.

The next stage, the early growth phase, aims at increased sales and more development. The focus at this stage remains on the original product or service but the effort is to increase the market share and venture into related products or services. The main goal is to move the founder to a more managerial role so more time is spent on managing and building the business. At this stage, documents and policies need to be developed so any member of the organisation can see the business any time.

The third stage, the continuous growth stage, requires a systematic structure and more formal relationships among its participants. At this stage, the resource requirements of the business need careful handling. The focus is on the expansion of the business, keeping in mind its core strength and capability. A formal organisational structure and a clear delegation plan are important at this stage.

At the fourth stage of maturity, a business often slows down as the level of innovative energy may have become weak and the formal structures may have become obstacles. A lot of care is required to prevent decline.

SubQuestion No : 12

Q.12 The resource requirements of a business need careful handling at which stage?

- | | |
|------------|------------|
| (1) Fourth | (2) First |
| (3) Third | (4) Second |

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023284

Option 1 ID : 64635091391

Option 2 ID : 64635091392

Option 3 ID : 64635091393

Option 4 ID : 64635091394

Status : Answered

Chosen Option : 3

Comprehension:

A business will usually go through a clear set of stages that will make up its organisational life cycle. These stages include introduction, early growth, continuous growth, maturity and decline. The first stage, the introduction stage, is the start-up phase where a business decides what its core strengths and capabilities are and starts selling its product or service. At this early stage, the founder or founders will be a part of every aspect of the daily process of the business. The main goal at this stage is to take off to a good start and make a place in the market.

The next stage, the early growth phase, aims at increased sales and more development. The focus at this stage remains on the original product or service but the effort is to increase the market share and venture into related products or services. The main goal is to move the founder to a more managerial role so more time is spent on managing and building the business. At this stage, documents and policies need to be developed so any member of the organisation can see the business any time.

The third stage, the continuous growth stage, requires a systematic structure and more formal relationships among its participants. At this stage, the resource requirements of the business need careful handling. The focus is on the expansion of the business, keeping in mind its core strength and capability. A formal organisational structure and a clear delegation plan are important at this stage.

At the fourth stage of maturity, a business often slows down as the level of innovative energy may have become weak and the formal structures may have become obstacles. A lot of care is required to prevent decline.

SubQuestion No : 13

Q.13 When will a business create its place in the market?

- | | |
|---------------------|---------------------|
| (1) At maturity | (2) At introduction |
| (3) At early growth | (4) At late growth |

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **64635023281**

Option 1 ID : **64635091379**

Option 2 ID : **64635091380**

Option 3 ID : **64635091381**

Option 4 ID : **64635091382**

Status : **Answered**

Chosen Option : **3**

Comprehension:

A business will usually go through a clear set of stages that will make up its organisational life cycle. These stages include introduction, early growth, continuous growth, maturity and decline. The first stage, the introduction stage, is the start-up phase where a business decides what its core strengths and capabilities are and starts selling its product or service. At this early stage, the founder or founders will be a part of every aspect of the daily process of the business. The main goal at this stage is to take off to a good start and make a place in the market.

The next stage, the early growth phase, aims at increased sales and more development. The focus at this stage remains on the original product or service but the effort is to increase the market share and venture into related products or services. The main goal is to move the founder to a more managerial role so more time is spent on managing and building the business. At this stage, documents and policies need to be developed so any member of the organisation can see the business any time.

The third stage, the continuous growth stage, requires a systematic structure and more formal relationships among its participants. At this stage, the resource requirements of the business need careful handling. The focus is on the expansion of the business, keeping in mind its core strength and capability. A formal organisational structure and a clear delegation plan are important at this stage.

At the fourth stage of maturity, a business often slows down as the level of innovative energy may have become weak and the formal structures may have become obstacles. A lot of care is required to prevent decline.

SubQuestion No : 14

Q.14 The founder of a business does not move to a more managerial role at which stage?

- | | |
|------------------------|--------------------|
| (1) Early growth stage | (2) Maturity stage |
| (3) Decline stage | (4) Start up stage |

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **64635023282**

Option 1 ID : **64635091383**

Option 2 ID : **64635091384**

Option 3 ID : **64635091385**

Option 4 ID : **64635091386**

Status : **Answered**

Comprehension:

A business will usually go through a clear set of stages that will make up its organisational life cycle. These stages include introduction, early growth, continuous growth, maturity and decline. The first stage, the introduction stage, is the start-up phase where a business decides what its core strengths and capabilities are and starts selling its product or service. At this early stage, the founder or founders will be a part of every aspect of the daily process of the business. The main goal at this stage is to take off to a good start and make a place in the market.

The next stage, the early growth phase, aims at increased sales and more development. The focus at this stage remains on the original product or service but the effort is to increase the market share and venture into related products or services. The main goal is to move the founder to a more managerial role so more time is spent on managing and building the business. At this stage, documents and policies need to be developed so any member of the organisation can see the business any time.

The third stage, the continuous growth stage, requires a systematic structure and more formal relationships among its participants. At this stage, the resource requirements of the business need careful handling. The focus is on the expansion of the business, keeping in mind its core strength and capability. A formal organisational structure and a clear delegation plan are important at this stage.

At the fourth stage of maturity, a business often slows down as the level of innovative energy may have become weak and the formal structures may have become obstacles. A lot of care is required to prevent decline.

SubQuestion No : 15

Q.15 Venturing into related products and services does not mean that a business will

- (1) ignore the original product
- (2) move the founder to a more managerial role
- (3) delegate more responsibilities
- (4) ignore the related products and services

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **64635023283**

Option 1 ID : **64635091387**

Option 2 ID : **64635091388**

Option 3 ID : **64635091389**

Option 4 ID : **64635091390**

Status : **Answered**

Chosen Option : **4**

Q.16 Which of the following is a stage of intrapersonal communication?

- (1) Phatic stage
- (2) Intimate stage
- (3) Personal stage
- (4) Transcendental communication

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ
Question ID : 64635023289
Option 1 ID : 64635091411
Option 2 ID : 64635091412
Option 3 ID : 64635091413
Option 4 ID : 64635091414
Status : Answered
Chosen Option : 3

- Q.17** Consider the example given below :
- Devadatta is growing fat.
He does not eat food during the day.
Therefore, He must be eating food during the night, other things being equal.
Identify the logic involved in the example provided above by choosing the correct answer from options given below :
- | | |
|----------------|----------------|
| (1) Arthapatti | (2) Anupalabdi |
| (3) Anumāna | (4) Sabdā |

- Options**
1. 1
 2. 2
 3. 3
 4. 4

Question Type : MCQ
Question ID : 64635023299
Option 1 ID : 64635091451
Option 2 ID : 64635091452
Option 3 ID : 64635091453
Option 4 ID : 64635091454
Status : Answered
Chosen Option : 2

- Q.18** Consider the argument provided below :
- "Sound is permanent because it is a product like the jar".
Identify the fallacy involved in the above argument on the basis of Indian logic from the options given below.
- | | |
|-------------------------------------|--------------------------------|
| (1) Fallacy of contradictory reason | (2) Fallacy of wrong assertion |
| (3) Fallacy of irrelevant reason | (4) Fallacy of trivial reason |

- Options**
1. 1
 2. 2
 3. 3
 4. 4

Question Type : MCQ
Question ID : 64635023300
Option 1 ID : 64635091455
Option 2 ID : 64635091456
Option 3 ID : 64635091457
Option 4 ID : 64635091458
Status : Answered
Chosen Option : 1

Q.19

Which of the following signifies non-verbal communication in an essential way?

- (1) Instructions written on a question paper
- (2) Learner attending an online class
- (3) The dress code followed by an individual
- (4) Yoga instructor teaching yoga poses to the pupils

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 64635023287

Option 1 ID : 64635091403

Option 2 ID : 64635091404

Option 3 ID : 64635091405

Option 4 ID : 64635091406

Status : Answered

Chosen Option : 1

Q.20 Semantic barrier of communication is implied when the

- (1) signal is lost before reaching the receiver
- (2) message transmitted by the source is unclear
- (3) receiver's attention is diverted
- (4) receiver does not understand the meaning of the message

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 64635023286

Option 1 ID : 64635091399

Option 2 ID : 64635091400

Option 3 ID : 64635091401

Option 4 ID : 64635091402

Status : Answered

Chosen Option : 1

Q.21 If $0.75x = 0.02y$, then the value of $\left(\frac{y-x}{y+x}\right)$ is

- (1) $\frac{73}{75}$
- (3) $\frac{73}{77}$

- (2) $\frac{75}{77}$
- (4) $\frac{730}{75}$

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**
 Question ID : **64635023292**
 Option 1 ID : **64635091423**
 Option 2 ID : **64635091424**
 Option 3 ID : **64635091425**
 Option 4 ID : **64635091426**
 Status : **Answered**
 Chosen Option : **3**

Q.22 A trader mixes three varieties of refined oil costing Rs. 100, Rs. 40 and Rs. 60 per litre in the ratio 2 : 4 : 3 in terms of litre, and sells the mixture at Rs. 66 per litre. What percentage of profit does he make?

- | | |
|---------|---------|
| (1) 12% | (2) 10% |
| (3) 9% | (4) 8% |

- Options**
- 1. 1
 - 2. 2
 - 3. 3
 - 4. 4

Question Type : **MCQ**
 Question ID : **64635023295**
 Option 1 ID : **64635091435**
 Option 2 ID : **64635091436**
 Option 3 ID : **64635091437**
 Option 4 ID : **64635091438**
 Status : **Answered**
 Chosen Option : **3**

Q.23 If RED is coded as 6720, then how would GREEN be coded?

- | | |
|--------------|-------------|
| (1) 16717209 | (2) 1677209 |
| (3) 9207716 | (4) 1677199 |

- Options**
- 1. 1
 - 2. 2
 - 3. 3
 - 4. 4

Question Type : **MCQ**
 Question ID : **64635023291**
 Option 1 ID : **64635091419**
 Option 2 ID : **64635091420**
 Option 3 ID : **64635091421**
 Option 4 ID : **64635091422**
 Status : **Answered**
 Chosen Option : **2**

Q.24

Among the five friends, Vineet is taller than Monika, but not as tall as Ram. Jacob is taller than Dalip but shorter than Monika. Who is the tallest in their group?

- (1) Ram
- (2) Monika
- (3) Vineet
- (4) Jacob

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ
Question ID : 64635023298
Option 1 ID : 64635091447
Option 2 ID : 64635091448
Option 3 ID : 64635091449
Option 4 ID : 64635091450
Status : Answered
Chosen Option : 3

Q.25 A man travelled from the village to the railway station at the rate of 20 Kmph and walked back at the rate of 5 kmph. If the whole journey took 5 hours, find the distance of the railway station from the village.

- | | |
|-----------|-----------|
| (1) 10 km | (2) 15 km |
| (3) 20 km | (4) 40 km |

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ
Question ID : 64635023294
Option 1 ID : 64635091431
Option 2 ID : 64635091432
Option 3 ID : 64635091433
Option 4 ID : 64635091434
Status : Answered
Chosen Option : 2

Q.26 If the average of five numbers is -20 and the sum of three of the numbers is 32 , then what is the average of the other two numbers?

- | | |
|-----------|------------|
| (1) -66 | (2) -33 |
| (3) -34 | (4) -132 |

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ
Question ID : 64635023293
Option 1 ID : 64635091427

Option 2 ID : 64635091428
Option 3 ID : 64635091429
Option 4 ID : 64635091430
Status : Answered
Chosen Option : 3

Q.27

Assertion (A) : Communication presupposes a shared, symbolic environment, a social relationship even among non-participants

Reason (R): It leads to social interaction, which in combination with other factors contributes to a sense of community.

Choose the correct option given below :

- (1) Both (A) and (R) are true and R is the correct explanation of A
- (2) Both (A) and (R) are true but R is not the correct explanation of A
- (3) (A) is true but (R) is false
- (4) (A) is false but (R) is true

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ
Question ID : 64635023288
Option 1 ID : 64635091407
Option 2 ID : 64635091408
Option 3 ID : 64635091409
Option 4 ID : 64635091410
Status : Answered
Chosen Option : 1

Q.28

Which of the following is a characteristic of modern mass media?

- (1) Capital intensive
- (2) Labour intensive
- (3) Sustainable
- (4) Developmental

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ
Question ID : 64635023290
Option 1 ID : 64635091415
Option 2 ID : 64635091416
Option 3 ID : 64635091417
Option 4 ID : 64635091418
Status : Answered
Chosen Option : 4

Q.29

No Musicians are Japanese

All Barbers are Musicians

No Barbers are Japanese

Identify the Middle Term in the above syllogism

- (1) Subject in the first premise and predicate in the second premise
- (2) Predicate in the first premise and subject in the second premise
- (3) Predicate in the both premises
- (4) Subject in both the premises

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023296

Option 1 ID : 64635091439

Option 2 ID : 64635091440

Option 3 ID : 64635091441

Option 4 ID : 64635091442

Status : Answered

Chosen Option : 4

Q.30 Inductive argument proceeds from

- (1) Universal to Particular
- (2) Particular to Universal
- (3) Universal to Universal
- (4) Particular to Particular

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023297

Option 1 ID : 64635091443

Option 2 ID : 64635091444

Option 3 ID : 64635091445

Option 4 ID : 64635091446

Status : Answered

Chosen Option : 4

Comprehension:

Consider the following table that shows the production of fertilizers by a company (in 10000 tonnes) during the year 2011 to 2018.

Answer the questions based on the data contained in the table :

Year :	2011	2012	2013	2014	2015	2016	2017	2018
Production of Fertilizers :	35	50	70	55	75	60	85	90

SubQuestion No : 31

Q.31 In how many of the given years was the production of fertilizers more than the average production of the given years?

- (1) 2 (2) 3
(3) 4 (4) 5

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **64635023302**

Option 1 ID : **64635091459**

Option 2 ID : **64635091460**

Option 3 ID : **64635091461**

Option 4 ID : **64635091462**

Status : **Answered**

Chosen Option : **3**

Comprehension:

Consider the following table that shows the production of fertilizers by a company (in 10000 tonnes) during the year 2011 to 2018.

Answer the questions based on the data contained in the table :

Year :	2011	2012	2013	2014	2015	2016	2017	2018
Production of Fertilizers :	35	50	70	55	75	60	85	90

SubQuestion No : 32

Q.32 In which year, the percentage increase in production as compared to the previous year was maximum?

- (1) 2012 (2) 2013
(3) 2015 (4) 2018

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **64635023305**

Option 1 ID : **64635091471**

Option 2 ID : **64635091472**

Option 3 ID : **64635091473**

Option 4 ID : **64635091474**

Status : **Answered**

Chosen Option : **4**

Comprehension:

Consider the following table that shows the production of fertilizers by a company (in 10000 tonnes) during the year 2011 to 2018.

Answer the questions based on the data contained in the table :

Year :	2011	2012	2013	2014	2015	2016	2017	2018
Production of Fertilizers :	35	50	70	55	75	60	85	90

SubQuestion No : 33

Q.33 What was the approximate percentage increase in production of fertilizers in 2018 compared to that in 2011?

- (1) 157% (2) 165%
(3) 177% (4) 182%

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **64635023304**

Option 1 ID : **64635091467**

Option 2 ID : **64635091468**

Option 3 ID : **64635091469**

Option 4 ID : **64635091470**

Status : **Answered**

Chosen Option : **4**

Comprehension:

Consider the following table that shows the production of fertilizers by a company (in 10000 tonnes) during the year 2011 to 2018.

Answer the questions based on the data contained in the table :

Year :	2011	2012	2013	2014	2015	2016	2017	2018
Production of Fertilizers :	35	50	70	55	75	60	85	90

SubQuestion No : 34

Q.34 What was the percentage decline in the production of fertilizers from 2013 to 2014?

- (1) 20.4% (2) 21.4%
(3) 22.6% (4) 24.2%

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **64635023303**

Option 1 ID : **64635091463**

Option 2 ID : **64635091464**

Option 3 ID : **64635091465**

Option 4 ID : **64635091466**

Status : **Answered**

Chosen Option : **1**

Comprehension:

Consider the following table that shows the production of fertilizers by a company (in 10000 tonnes) during the year 2011 to 2018.

Answer the questions based on the data contained in the table :

Year :	2011	2012	2013	2014	2015	2016	2017	2018
Production of Fertilizers :	35	50	70	55	75	60	85	90

SubQuestion No : 35

Q.35 The average production of 2012 and 2013 was exactly equal to the average production of which of the following pairs of years?

- (1) 2011 and 2012
- (2) 2011 and 2017
- (3) 2012 and 2014
- (4) 2015 and 2016

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **64635023306**

Option 1 ID : **64635091475**

Option 2 ID : **64635091476**

Option 3 ID : **64635091477**

Option 4 ID : **64635091478**

Status : **Answered**

Chosen Option : **4**

Q.36 Which pollutant is the major source of marine pollution?

- (1) Agricultural run-off
- (2) Oil spill
- (3) Industrial waste water
- (4) Sewage

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **64635023313**

Option 1 ID : **64635091503**

Option 2 ID : **64635091504**

Option 3 ID : **64635091505**

Option 4 ID : **64635091506**

Status : **Answered**

Chosen Option : **3**

Q.37

Match the following :

Set I

- (a) First Generation
- (b) Second Generation
- (c) Third Generation
- (d) Fourth Generation

Set II

- (i) Transistor
- (ii) VLSI microprocessor
- (iii) Vacuum tube
- (iv) Integrated circuit

Select the correct option from the following :

- | | (a) | (b) | (c) | (d) |
|-----|-------|-------|------|------|
| (1) | (iii) | (iv) | (i) | (ii) |
| (2) | (iii) | (i) | (iv) | (ii) |
| (3) | (iii) | (i) | (ii) | (iv) |
| (4) | (i) | (iii) | (iv) | (ii) |

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ
Question ID : 64635023307
Option 1 ID : 64635091479
Option 2 ID : 64635091480
Option 3 ID : 64635091481
Option 4 ID : 64635091482
Status : Answered
Chosen Option : 1

Q.38

The mangroves exist in

- | | |
|------------------------|---------------------|
| (1) Fresh water system | (2) Temperate areas |
| (3) Semi-arid areas | (4) Saline waters |

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ
Question ID : 64635023315
Option 1 ID : 64635091511
Option 2 ID : 64635091512
Option 3 ID : 64635091513
Option 4 ID : 64635091514
Status : Answered
Chosen Option : 1

Q.39

The report of which of the following Education Commissions carries the sub-title 'Education for National Development'?

- (1) Radhakrishnan Commission
- (2) Mudaliar Commission
- (3) Calcutta University Education Commission
- (4) Kothari Commission

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023319

Option 1 ID : 64635091527

Option 2 ID : 64635091528

Option 3 ID : 64635091529

Option 4 ID : 64635091530

Status : Answered

Chosen Option : 1

Q.40 Which of the following is not a/an web browser?

- (1) Internet Explorer
- (2) Mozilla Firefox
- (3) Google chrome
- (4) Yahoo

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023311

Option 1 ID : 64635091495

Option 2 ID : 64635091496

Option 3 ID : 64635091497

Option 4 ID : 64635091498

Status : Answered

Chosen Option : 4

Q.41 In Audio and Video compression, the term RGB means

- (1) Red, Grey, Blue
- (2) Red, Green, Blue
- (3) Red, Green, Black
- (4) Red, Grey, Black

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023310

Option 1 ID : 64635091491

Option 2 ID : 64635091492
Option 3 ID : 64635091493
Option 4 ID : 64635091494
Status : Answered
Chosen Option : 2

Q.42 Chemical oxygen demand in eutrophic water is

- (1) Low
- (2) High
- (3) Medium
- (4) Extremely low

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ
Question ID : 64635023316
Option 1 ID : 64635091515
Option 2 ID : 64635091516
Option 3 ID : 64635091517
Option 4 ID : 64635091518
Status : Answered
Chosen Option : 4

Q.43 One TeraByte (TB) of memory is equal to

- (1) 1024 KB
- (2) 1024×1024 KB
- (3) $1024 \times 1024 \times 1024$ KB
- (4) $1024 \times 1024 \times 1024$ Bytes

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ
Question ID : 64635023308
Option 1 ID : 64635091483
Option 2 ID : 64635091484
Option 3 ID : 64635091485
Option 4 ID : 64635091486
Status : Answered
Chosen Option : 1

Q.44 The target set by Indian government for generating power from wind energy by the year 2022 is

- | | |
|-----------|-----------|
| (1) 60 GW | (2) 50 GW |
| (3) 40 GW | (4) 15 GW |

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**
Question ID : **64635023312**
Option 1 ID : **64635091499**
Option 2 ID : **64635091500**
Option 3 ID : **64635091501**
Option 4 ID : **64635091502**
Status : **Answered**
Chosen Option : **1**

Q.45 Which of the following statements best explains the concept of sustainable development?

- (1) Use of natural resources minimally
(2) Use of natural resources for our benefit
(3) Use of natural resources judiciously so that they are available for future generations
(4) Preserve our natural resources for our future generation

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**
Question ID : **64635023321**
Option 1 ID : **64635091535**
Option 2 ID : **64635091536**
Option 3 ID : **64635091537**
Option 4 ID : **64635091538**
Status : **Answered**
Chosen Option : **3**

Q.46 The expansion of SANKALP is,

- (1) Sanskrit Awareness and Knowledge Acquisition of Language Programme
(2) Skills Acquisition and Karatae Awareness for Livelihood Promotion
(3) Skills Acquisition and Knowledge Awareness for Livelihood Promotion
(4) Sanskrit Awareness and Knowledge Acquisition for Livelihood Promotion

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**
Question ID : **64635023320**

Option 1 ID : 64635091531
Option 2 ID : 64635091532
Option 3 ID : 64635091533
Option 4 ID : 64635091534
Status : Answered
Chosen Option : 3

Q.47 Permafrost is defining characteristic of which biome?

- | | |
|---------------|------------|
| (1) Taiga | (2) Tundra |
| (3) Grassland | (4) Desert |

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635023314
Option 1 ID : 64635091507
Option 2 ID : 64635091508
Option 3 ID : 64635091509
Option 4 ID : 64635091510
Status : Answered
Chosen Option : 3

Q.48 A/An _____ is a computer program that spreads by inserting copies of itself into other executable code or documents.

- | | |
|----------------------|--------------------|
| (1) Operating System | (2) Computer Virus |
| (3) Firewall | (4) Anti-virus |

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635023309
Option 1 ID : 64635091487
Option 2 ID : 64635091488
Option 3 ID : 64635091489
Option 4 ID : 64635091490
Status : Answered
Chosen Option : 4

Q.49 In which era given below, higher education in India got a set back?

- | | |
|-----------------|---------------------------|
| (1) British Era | (2) Buddhist Era |
| (3) Mughal Era | (4) Post-Independence Era |

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ
Question ID : 64635023317
Option 1 ID : 64635091519
Option 2 ID : 64635091520
Option 3 ID : 64635091521
Option 4 ID : 64635091522
Status : Answered
Chosen Option : 1

Q.50 In which year the modern Indian University got established?

- | | | | |
|-----|------|-----|------|
| (1) | 1957 | (2) | 1857 |
| (3) | 1947 | (4) | 1964 |

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ
Question ID : 64635023318
Option 1 ID : 64635091523
Option 2 ID : 64635091524
Option 3 ID : 64635091525
Option 4 ID : 64635091526
Status : Answered
Chosen Option : 1

Section : PART II Management

Q.1 A firm's competitive advantage over its competitor is best described by the

1. Difference between buyers' willingness to pay (WTP) and suppliers' willingness to sell (WTS) is greater than the competitor's difference between the WTP and WTS
2. Combined valuation of businesses more than the individual sum of businesses
3. Winner businesses win more than the loser's lose
4. Superiority of the corporate strategy over its business strategy

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ
Question ID : 64635023376
Option 1 ID : 64635091755
Option 2 ID : 64635091756

Option 3 ID : 64635091757
Option 4 ID : 64635091758
Status : Answered
Chosen Option : 1

Q.2 Exponential distribution comprises which of the following characteristics?

- (a) It is discrete distribution
- (b) It is a family of distributions
- (c) It is skewed to the left
- (d) The x values range from zero to infinity

Which one of the following options is most appropriate?

- 1. (a), (b), (c) and (d)
- 2. (b), (c) and (d)
- 3. (c) and (d)
- 4. (b) and (d)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ
Question ID : 64635023393
Option 1 ID : 64635091823
Option 2 ID : 64635091824
Option 3 ID : 64635091825
Option 4 ID : 64635091826
Status : Answered
Chosen Option : 2

Q.3 The term 'The War for Talent' was coined by

- 1. McKinsey
- 2. T. V. Rao
- 3. Udai Pareek
- 4. D. Ulrich

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**
Question ID : **64635023351**
Option 1 ID : **64635091655**
Option 2 ID : **64635091656**
Option 3 ID : **64635091657**
Option 4 ID : **64635091658**
Status : **Answered**
Chosen Option : **1**

Q.4

Which of the following modules is NOT a part of a typical ERP system?

1. The Corporate Management (CM) Module
2. The Asset Management (AM) Module
3. The Human Resource (HR) Module
4. The Project System (PS) Module

Options

- 1. 1
- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**
Question ID : **64635023395**
Option 1 ID : **64635091831**
Option 2 ID : **64635091832**
Option 3 ID : **64635091833**
Option 4 ID : **64635091834**
Status : **Answered**
Chosen Option : **2**

Q.5

Cash Flow Analysis is an important financial tool for the management. Its chief advantages are

- (a) Helps in cash management
- (b) Helps in external financial management
- (c) Helps in internal financial management
- (d) Discloses the movements of cash

Which of the following options is correct?

- 1. (a), (c) and (d) only
- 2. (a), (b) and (d) only
- 3. (a) and (d) only
- 4. (a), (b), (c) and (d)

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 64635023352

Option 1 ID : 64635091659

Option 2 ID : 64635091660

Option 3 ID : 64635091661

Option 4 ID : 64635091662

Status : Answered

Chosen Option : 1

Q.6 Which of the following statements is true?

- 1. The Spearman correlation coefficient is a measure of the association between two interval variables.
- 2. The Pearson correlation coefficient is designed to capture the extent of linear association between variables.
- 3. In regression analysis, the dependent variable is treated as a fixed variable, while the independent variable is random.
- 4. The Pearson correlation coefficient can range from +2.0 to -2.0.

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 64635023397

Option 1 ID : 64635091839

Option 2 ID : 64635091840

Option 3 ID : 64635091841

Option 4 ID : 64635091842

Status : Answered

Q.7 Which of the following institutions is known as the 'soft loan window' of the World Bank?

1. International Monetary Fund
2. International Development Agency
3. International Finance Corporation
4. Asian Development Bank

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **64635023405**

Option 1 ID : **64635091871**

Option 2 ID : **64635091872**

Option 3 ID : **64635091873**

Option 4 ID : **64635091874**

Status : **Answered**

Chosen Option : **1**

Q.8 According to which of the following approaches of decision making, a manager picks up a course of action that is satisfactory or good enough under the circumstances?

1. The Behavioural Approach
2. The Bounded Rationality Approach
3. The 'Garbage Can' Approach
4. The Cooperative Social Systems Approach

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **64635023323**

Option 1 ID : **64635091543**

Option 2 ID : **64635091544**

Option 3 ID : **64635091545**

Option 4 ID : **64635091546**

Status : **Answered**

Chosen Option : **1**

Q.9

Balassa Index is often used as a tool to measure the

1. Relative trade performance of individual countries in particular commodities
2. Comparative cost advantage of nations
3. Product life cycle for different commodities
4. National competitive advantage

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023403

Option 1 ID : 64635091863

Option 2 ID : 64635091864

Option 3 ID : 64635091865

Option 4 ID : 64635091866

Status : Answered

Chosen Option : 4

Q.10 For which of the following types of goods the demand increases rapidly with the increase in consumer's income but slows down with further increases in income?

1. Inferior goods
2. Essential consumer goods
3. Normal goods
4. Luxury and prestige goods

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023331

Option 1 ID : 64635091575

Option 2 ID : 64635091576

Option 3 ID : 64635091577

Option 4 ID : 64635091578

Status : Answered

Chosen Option : 4

Q.11

Study the data given below :

Net profit for the year ending 31-12-17
after preference dividend and tax → Rs. 1,00,000

No. of equity shares as on 1-1-2017 → 50,000

No. of 12% convertible debentures
of Rs. 100 each → 1,00,000

Each debenture is convertible into 10 equity shares. The tax rate applicable to the company is 30%.

The diluted earning per share will be

1. Rs. 3.06
2. Rs. 2.00
3. Rs. 3.68
4. Rs. 4.40

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **64635023360**

Option 1 ID : **64635091691**

Option 2 ID : **64635091692**

Option 3 ID : **64635091693**

Option 4 ID : **64635091694**

Status : **Answered**

Chosen Option : **2**

Q.12

Match List-I with List-II :

List-I	List-II
(a) Gate keeper	(i) Encourages silent or shy members to contribute to the discussion
(b) Supporter	(ii) Explores with the group if all group members agree with the decision
(c) Consensus tester	(iii) Reduces tension in the group, reconciles differences and explores opportunities
(d) Harmonizer	(iv) Invites all group members one by one to speak and encourages people to participate

Choose the correct option from those given below :

1. (a)–(ii); (b)–(i); (c)–(iv); (d)–(iii)
2. (a)–(ii); (b)–(iv); (c)–(i); (d)–(iii)
3. (a)–(iv); (b)–(i); (c)–(iii); (d)–(ii)
4. (a)–(iv); (b)–(i); (c)–(ii); (d)–(iii)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023338

Option 1 ID : 64635091603

Option 2 ID : 64635091604

Option 3 ID : 64635091605

Option 4 ID : 64635091606

Status : Answered

Chosen Option : 3

Q.13 The ratio between customer's perceived benefits and the resources they use to obtain those benefits is known as

1. Customer satisfaction
2. Customer value
3. Customer retention
4. Customer loyalty

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023388

Option 1 ID : 64635091803

Option 2 ID : **64635091804**
Option 3 ID : **64635091805**
Option 4 ID : **64635091806**
Status : **Answered**
Chosen Option : **2**

Q.14 The credit of taking portfolio theory from abstraction to reality goes to

1. Harry Markowitz
2. William Sharpe
3. Jack Treppnor
4. Eugene Fama

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**
Question ID : **64635023366**
Option 1 ID : **64635091715**
Option 2 ID : **64635091716**
Option 3 ID : **64635091717**
Option 4 ID : **64635091718**
Status : **Answered**
Chosen Option : **2**

Q.15

Match List-I with List-II :

List-I	List-II
(a) Propitious niche	(i) It focusses on improving the competitive position within specific industry that the business unit serves
(b) Strategic window	(ii) An extremely favourable market situation so well suited to the firm's competitive advantage that other organisations are not likely to challenge it
(c) Mission	(iii) A unique market opportunity that is available only for a particular time
(d) Business strategy	(iv) It is an objective and measurable common thread to highlight and focus the energy of everyone in the direction that the management believes is the best for the best

Choose the correct option from these given below :

1. (a)–(iv); (b)–(i); (c)–(iii); (d)–(ii)
2. (a)–(i); (b)–(ii); (c)–(iv); (d)–(iii)
3. (a)–(iii); (b)–(iv); (c)–(ii); (d)–(i)
4. (a)–(ii); (b)–(iii); (c)–(iv); (d)–(i)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023378

Option 1 ID : 64635091763

Option 2 ID : 64635091764

Option 3 ID : 64635091765

Option 4 ID : 64635091766

Status : Answered

Chosen Option : 4

Q.16 Re-engineering, a radical redesign of business processes, is an essential and integral to which of the following strategies?

1. Expansion strategy
2. Diversification strategy
3. Growth strategy
4. Turnaround strategy

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023377

Option 1 ID : 64635091759

Option 2 ID : 64635091760

Option 3 ID : 64635091761

Option 4 ID : 64635091762

Status : Answered

Chosen Option : 2

Q.17 A large firm operating over a wide geographical area can speed up its collection by

1. Concentration banking
2. Centralised collection
3. Playing the float
4. Discretionary payment

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023368

Option 1 ID : 64635091723

Option 2 ID : 64635091724

Option 3 ID : 64635091725

Option 4 ID : 64635091726

Status : Answered

Chosen Option : 2

Q.18 Which one of the following is NOT an integral part of credit policy of a business firm?

1. Credit standards
2. Credit terms
3. Collection policy
4. Credit rating

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023364

Option 1 ID : 64635091707

Option 2 ID : 64635091708

Option 3 ID : 64635091709

Option 4 ID : 64635091710

Q.19 Which of the following institutions is responsible for the execution of the India's import-export policies?

1. Chief Controller of Imports and Exports
2. Federation of Indian Export Organisations
3. Export Promotion Councils and Commodity Boards
4. Director General of Foreign Trade (DGFT)

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**
Question ID : **64635023406**
Option 1 ID : **64635091875**
Option 2 ID : **64635091876**
Option 3 ID : **64635091877**
Option 4 ID : **64635091878**
Status : **Answered**
Chosen Option : **1**

Q.20 MM Hypothesis for capital structure is based on which of the following assumptions?

- (a) Investors are rational and have homogeneous expectations
- (b) Perfect capital market
- (c) 100% retention of profits
- (d) No taxes

Which of the following options is most appropriate?

1. (a), (b), (d)
2. (a), (c), (d)
3. (b), (c), (d)
4. (a), (b), (c), (d)

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**
Question ID : **64635023354**
Option 1 ID : **64635091667**
Option 2 ID : **64635091668**

Option 3 ID : 64635091669
Option 4 ID : 64635091670
Status : Answered
Chosen Option : 4

Q.21 Authority is the right to make decisions to direct the work of others and to give orders.
In this context match List-I with List-II :

List-I	List-II
(a) Line Authority	(i) Gives a manager the right to advice other managers or employees
(b) Staff Authority	(ii) Traditionally gives managers the right to issue orders to other managers or employees
(c) Line Manager	(iii) A manager who assists and advises the manager
(d) Staff Manager	(iv) A manager who is authorised to direct the work of subordinates is responsible for accomplishing the organisation's tasks

Choose the correct option from those given below :

1. (a)–(i); (b)–(iv); (c)–(iii); (d)–(ii)
2. (a)–(ii); (b)–(i); (c)–(iv); (d)–(iii)
3. (a)–(iv); (b)–(ii); (c)–(iii); (d)–(i)
4. (a)–(ii); (b)–(iii); (c)–(i); (d)–(iv)

Options 1. 1
2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635023332
Option 1 ID : 64635091579
Option 2 ID : 64635091580
Option 3 ID : 64635091581
Option 4 ID : 64635091582
Status : Answered
Chosen Option : 3

Q.22 A specific category of information system serving middle managers by providing reports on the organization's current performance is called

1. MIS
2. TPS
3. DSS
4. ESS

Options 1. 1
2. 2
3. 3

Question Type : MCQ

Question ID : 64635023409

Option 1 ID : 64635091887

Option 2 ID : 64635091888

Option 3 ID : 64635091889

Option 4 ID : 64635091890

Status : Answered

Chosen Option : 1

Q.23 Read the following regarding PERT and CPM :

- (a) PERT is probabilistic in nature and CPM is deterministic in nature.
- (b) PERT is most suitable for new as well as old projects but CPM is of great value for projects that are repetitive.
- (c) PERT focuses primarily on time element and attaches lesser significance to the cost. On the contrary, the CPM puts strong emphasis on cost.
- (d) PERT is activity-oriented and CPM is event-oriented.

Which one of the following options is most appropriate?

- 1. (a) and (d)
- 2. (a), (c) and (d)
- 3. (a), (b), (c) and (d)
- 4. (a) and (c)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023396

Option 1 ID : 64635091835

Option 2 ID : 64635091836

Option 3 ID : 64635091837

Option 4 ID : 64635091838

Status : Answered

Chosen Option : 1

Q.24 What is the one-month forward price of crude oil trading at \$ 70 a barrel when annual interest rate is 6 percent and monthly storage cost amounts to \$ 0.60?

- 1. \$ 69.75
- 2. \$ 70.25
- 3. \$ 70.95
- 4. \$ 69.05

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **64635023365**

Option 1 ID : **64635091711**

Option 2 ID : **64635091712**

Option 3 ID : **64635091713**

Option 4 ID : **64635091714**

Status : **Answered**

Chosen Option : **2**

Q.25 Organisations encounter many different forces for change which may be external or internal. Which among the following does NOT come under the external forces of change?

1. Technological advancement
2. Workforce diversity
3. Change in leadership
4. Competition in the market

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **64635023349**

Option 1 ID : **64635091647**

Option 2 ID : **64635091648**

Option 3 ID : **64635091649**

Option 4 ID : **64635091650**

Status : **Answered**

Chosen Option : **3**

Q.26 The mistake of paying more attention to the specific products of a company offers than to the benefits and experience produced by these products is known as

1. Marketing phobia
2. Marketing trivia
3. Marketing myopia
4. Marketing inertia

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **64635023373**

Option 1 ID : **64635091743**

Option 2 ID : **64635091744**

Option 3 ID : **64635091745**

Option 4 ID : **64635091746**
Status : **Answered**
Chosen Option : **4**

Q.27 Which of the following were two major criteria for the first official definition of small scale industry coined, in the year 1950?

1. the size of gross investment in fixed assets and the strength of the work force
2. the size of gross investment in fixed assets and the annual turnover
3. the strength of the workforce and the annual turnover
4. the annual turnover and the annual profit

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**
Question ID : **64635023413**
Option 1 ID : **64635091903**
Option 2 ID : **64635091904**
Option 3 ID : **64635091905**
Option 4 ID : **64635091906**
Status : **Answered**
Chosen Option : **2**

Q.28 Data scrubbing is :

1. A process to reject data from the data warehouse and to create the necessary indexes.
2. A process to load the data in the data warehouse and to create necessary indices.
3. A process to upgrade the quality of data before it is moved into a data warehouse.
4. A process to upgrade the quality of data after it is moved into a data warehouse.

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**
Question ID : **64635023411**
Option 1 ID : **64635091895**
Option 2 ID : **64635091896**
Option 3 ID : **64635091897**
Option 4 ID : **64635091898**
Status : **Answered**
Chosen Option : **1**

Q.29

Match List-I with List-II :

List-I (Decision making Bias)	List-II (Explanation)
(a) Anchoring Bias	(i) Represents a case of selective perception
(b) Escalation of commitment	(ii) Refers to our staying with a decision even if there is clear evidence it's wrong
(c) Confirmation Bias	(iii) Tendency to believe falsely, after the outcome is known
(d) Hindsight Bias	(iv) Tendency to fixate on initial information and fail to adequately adjust for subsequent information

Choose the correct option from those given below :

1. (a)–(ii); (b)–(iii); (c)–(i); (d)–(iv)
2. (a)–(iv); (b)–(ii); (c)–(i); (d)–(iii)
3. (a)–(iv); (b)–(ii); (c)–(iii); (d)–(i)
4. (a)–(iii); (b)–(i); (c)–(iv); (d)–(ii)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023326

Option 1 ID : 64635091555

Option 2 ID : 64635091556

Option 3 ID : 64635091557

Option 4 ID : 64635091558

Status : Answered

Chosen Option : 3

Q.30 The cooperative bank came into existence with the enactment of the Co-operative Credit Societies Act, 1912. Which among the following does not come under the structure of co-operative bank?

1. State Co-operative Bank
2. Land Development Bank
3. Regional Rural Bank
4. Primary Agricultural Credit Societies

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023417

Option 1 ID : 64635091919
Option 2 ID : 64635091920
Option 3 ID : 64635091921
Option 4 ID : 64635091922
Status : Answered
Chosen Option : 2

Q.31 The DuPont approach breaks down the earnings power on the shareholders' book value (RoE) as

1. Net Profit Margin $\times$ Total Assets Turnover $\times$ Equity Multiplier
2. Total Assets Turnover $\times$ Gross Profit Margin $\times$ Debt Ratio
3. Total Assets Turnover $\times$ Net Profit Margin
4. Total Assets Turnover $\times$ Gross Profit Margin $\times$ Equity Multiplier

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635023355
Option 1 ID : 64635091671
Option 2 ID : 64635091672
Option 3 ID : 64635091673
Option 4 ID : 64635091674
Status : Answered
Chosen Option : 2

Q.32 The process for enabling employees to better understand and develop their career skills and interests and to use these skills and interests most effectively both within the company and after they leave the firm, is known as

1. Career development
2. Career planning
3. Career management
4. Career counselling

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635023350
Option 1 ID : 64635091651
Option 2 ID : 64635091652
Option 3 ID : 64635091653
Option 4 ID : 64635091654
Status : Answered
Chosen Option : 1

Q.33

Which one of the following is true for a monopoly firm that operates at the level of output where $MR = MC$?

1. If $AR > AC$, there is abnormal profit for the firm
2. If $AR = AC$, there is abnormal profit for the firm
3. If $AR > AC$, the firm earns only normal profit
4. If $AR \leq AC$, the firm earns only normal profit

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **64635023327**

Option 1 ID : **64635091559**

Option 2 ID : **64635091560**

Option 3 ID : **64635091561**

Option 4 ID : **64635091562**

Status : **Answered**

Chosen Option : **2**

Q.34

Which are the asset-related covenants adopted by financial institutions while granting a loan?

- (a) Maintenance of working capital position in terms of a minimum current ratio
- (b) Prohibition on disposal of promoters' shareholding
- (c) Restriction on creation of further charge on asset
- (d) Ban on sale of fixed assets without the lender's concurrence

Which one of the following options is most appropriate?

1. (a), (c), (d)
2. (a), (b)
3. (a), (d)
4. (b), (c), (d)

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **64635023357**

Option 1 ID : 64635091679
Option 2 ID : 64635091680
Option 3 ID : 64635091681
Option 4 ID : 64635091682
Status : Answered
Chosen Option : 2

Q.35 What refers to the stock of employee skills, knowledge and capabilities that may not show up in a balance sheet but have significant impact on a firm's performance?

1. Human Resource Planning
2. Human Resource Management
3. Human Capital
4. Number of Employees

Options 1. 1
2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635023333
Option 1 ID : 64635091583
Option 2 ID : 64635091584
Option 3 ID : 64635091585
Option 4 ID : 64635091586
Status : Answered
Chosen Option : 2

Q.36 NITI Aayog, GOI, has launched a scheme to develop ecosystem for women entrepreneurship in India. Identify the scheme out of the following :

1. Women Empowerment Agency
2. Women Entrepreneurship Platform
3. Naari Shakti Aayog
4. Women Knowledge Center

Options 1. 1
2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635023415
Option 1 ID : 64635091911
Option 2 ID : 64635091912
Option 3 ID : 64635091913
Option 4 ID : 64635091914
Status : Answered
Chosen Option : 1

Q.37

International Fisher Effect suggests that a home currency will

1. Appreciate if the current home interest rate exceeds the current foreign interest rate
2. Depreciate if the current home interest rate exceeds current foreign interest rate
3. Appreciate if the current home inflation rate exceeds the current foreign inflation rate
4. Depreciate if the current home inflation rate exceeds the current foreign inflation rate

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023362

Option 1 ID : 64635091699

Option 2 ID : 64635091700

Option 3 ID : 64635091701

Option 4 ID : 64635091702

Status : Answered

Chosen Option : 2

Q.38

Feasibility analysis is the process of determining if a business idea is viable. It consists of four areas of feasibility analysis. Identify the correct combination.

1. Product/service feasibility; Industry/target market feasibility; Organizational feasibility; Human resource feasibility
2. Industry/target market feasibility; Organisational feasibility; Human resource feasibility; Leadership feasibility
3. Financial feasibility; Product/service feasibility; Industry/target market feasibility; Organizational feasibility
4. Industry/target market feasibility; Organizational feasibility; Financial feasibility; Leadership feasibility

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023420

Option 1 ID : 64635091931

Option 2 ID : 64635091932

Option 3 ID : 64635091933

Option 4 ID : 64635091934

Status : Answered

Chosen Option : 3

Q.39

Match List-I with List-II :

List-I (Training Need Assessment Technique)	List-II (Advantages/Merits)
(a) Observation	(i) Questions can be modified
(b) Questionnaires	(ii) Generates data relevant to work environment
(c) Online technology	(iii) Inexpensive
(d) Interviews	(iv) Objective

Choose the correct option from those given below :

1. (a)–(i); (b)–(iii); (c)–(ii); (d)–(iv)
2. (a)–(ii); (b)–(iii); (c)–(iv); (d)–(i)
3. (a)–(iii); (b)–(ii); (c)–(iv); (d)–(i)
4. (a)–(iv); (b)–(iii); (c)–(i); (d)–(ii)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023341

Option 1 ID : 64635091615

Option 2 ID : 64635091616

Option 3 ID : 64635091617

Option 4 ID : 64635091618

Status : Answered

Chosen Option : 3

Q.40 Evaluate the statements according to Aaker model of defining brand identity/equity :

Statement I : A particularly important concept for building brand equity is brand identity that represents what the brand stands for and promises to customers.

Statement II : The core identity is most likely to change as the brand travels to new markets and products.

Which of the following options is correct?

1. Both the statements are correct
2. Both the statements are incorrect
3. Statement (I) is correct while Statement (II) is incorrect
4. Statement (I) is incorrect while Statement (II) is correct

Options 1. 1

2. 2

3. 3

Question Type : MCQ

Question ID : 64635023383

Option 1 ID : 64635091783

Option 2 ID : 64635091784

Option 3 ID : 64635091785

Option 4 ID : 64635091786

Status : Answered

Chosen Option : 1

Q.41 Respondents of a recent sample survey provided names of friends they thought would be likely users of a new product. These friends were contacted, completed a survey, and asked to supply names of other likely users. Which method of sampling has been used in this survey?

1. Judgemental
2. Snowball
3. Expert
4. Quota

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023399

Option 1 ID : 64635091847

Option 2 ID : 64635091848

Option 3 ID : 64635091849

Option 4 ID : 64635091850

Status : Answered

Chosen Option : 3

Q.42 Which one amongst the following is NOT social security legislation?

1. Employees' Compensation Act, 1923
2. Employees' State Insurance Act, 1948
3. Payment of Wages Act, 1936
4. Payment of Gratuity Act, 1972

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023346

Option 1 ID : 64635091635

Option 2 ID : 64635091636

Option 3 ID : 64635091637
Option 4 ID : 64635091638
Status : Answered
Chosen Option : 4

Q.43 The Industrial Disputes Act, 1947 has provided a machinery for settlement of industrial disputes. Which amongst the following machinery has NOT been provided under the Act?

1. Works Committee
2. Collective Bargaining
3. National Tribunal
4. Voluntary Arbitration

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635023342
Option 1 ID : 64635091619
Option 2 ID : 64635091620
Option 3 ID : 64635091621
Option 4 ID : 64635091622
Status : Answered
Chosen Option : 3

Q.44 Transactional Analysis does NOT help in

1. Problem solving
2. Higher social status
3. Improved communication within the organisation
4. Better leadership

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635023339
Option 1 ID : 64635091607
Option 2 ID : 64635091608
Option 3 ID : 64635091609
Option 4 ID : 64635091610
Status : Answered
Chosen Option : 1

Q.45 The scheme, which has been launched by the MSME Ministry to access the capabilities and creditworthiness of the micro and small enterprises (MSEs), is called :

1. Performance and credit rating scheme
2. Zero defect zero effect certification
3. Performance and economic rating scheme
4. Technology upgradation scheme

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **64635023419**

Option 1 ID : **64635091927**

Option 2 ID : **64635091928**

Option 3 ID : **64635091929**

Option 4 ID : **64635091930**

Status : **Answered**

Chosen Option : **1**

Q.46 Which one of the following involves selling at a loss to gain access to a market and perhaps to drive competition?

1. Persistent dumping
2. Predatory dumping
3. Reverse dumping
4. Sporadic dumping

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **64635023390**

Option 1 ID : **64635091811**

Option 2 ID : **64635091812**

Option 3 ID : **64635091813**

Option 4 ID : **64635091814**

Status : **Answered**

Chosen Option : **3**

Q.47

For a situation where 100 misprints are distributed randomly throughout the 100 pages of a book, the probability that a page selected at random will contain at most one misprint will be

1. 0.724
2. 0.728
3. 0.732
4. 0.736

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635023401

Option 1 ID : 64635091855

Option 2 ID : 64635091856

Option 3 ID : 64635091857

Option 4 ID : 64635091858

Status : Answered

Chosen Option : 1

Q.48 Which one of the following demand forecasting methods is NOT a survey method?

1. Delphi method
2. End use method
3. Graphical method
4. Complete enumeration method

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635023328

Option 1 ID : 64635091563

Option 2 ID : 64635091564

Option 3 ID : 64635091565

Option 4 ID : 64635091566

Status : Answered

Chosen Option : 1

Q.49

As a newly appointed marketing manager of a firm, you have been asked to determine if a special Point-of-Purchase (POP) display causes the purchase of the product on display. What type of research design will be needed?

1. Exploratory
2. Descriptive
3. Experimental
4. Normative

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023392

Option 1 ID : 64635091819

Option 2 ID : 64635091820

Option 3 ID : 64635091821

Option 4 ID : 64635091822

Status : Answered

Chosen Option : 3

Q.50 When prices are rising, the LIFO produces

1. Highest cost flow and lowest inventory
2. Lowest cost flow and highest inventory
3. Highest cost flow and highest inventory
4. Lowest cost flow and lowest inventory

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023359

Option 1 ID : 64635091687

Option 2 ID : 64635091688

Option 3 ID : 64635091689

Option 4 ID : 64635091690

Status : Answered

Chosen Option : 2

Q.51

Which of the following approaches was added by Quinn to the Mintzberg's modes of strategic decision making?

1. Entrepreneurial approach
2. Logical incrementalism approach
3. Adaptive approach
4. Planning approach

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635023379

Option 1 ID : 64635091767

Option 2 ID : 64635091768

Option 3 ID : 64635091769

Option 4 ID : 64635091770

Status : Answered

Chosen Option : 4

Q.52

The technology advancements in the banking sector posed a challenge for the old players in the industry. The public sector banks lagged in modernization because of the traditional and bureaucratic banking norms that were in force. In the face of competition, public sector banks had to hire new talent and keep an open mind about evolving norms as per the market requirements.

Which of the following analysis/methods can help banks to identify jobs and duties of employees as well as what kinds of people to hire for different jobs?

1. Job evaluation
2. Work-force Analysis
3. Job Analysis
4. Work-load Analysis

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635023335

Option 1 ID : 64635091591

Option 2 ID : 64635091592

Option 3 ID : 64635091593

Option 4 ID : 64635091594

Status : Answered

Chosen Option : 1

Q.53

According to BCG matrix, for which one of the following positions of SBU the firm should decide to curtail losses by divesting?

1. Star
2. Question mark
3. Cash cow
4. Dog

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635023380

Option 1 ID : 64635091771

Option 2 ID : 64635091772

Option 3 ID : 64635091773

Option 4 ID : 64635091774

Status : Answered

Chosen Option : 2

Q.54 The following statements relate to organisational culture :

Statement I : Culture is the cumulative preference of some states of life and some organized ways of dealing with basic concerns by members of a society.

Statement II : There are various ways of making employees aware about the organization's culture. These include stories, language, rituals, organizational structure and physical layout and rules and policies.

Which of the following options is correct?

1. Statement I is correct, but II is incorrect
2. Statement II is correct, but I is incorrect
3. Both the statements I and II are correct
4. Both the statements I and II are incorrect

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635023334

Option 1 ID : 64635091587

Option 2 ID : 64635091588

Option 3 ID : 64635091589

Option 4 ID : 64635091590

Status : Answered

Chosen Option : 1

Q.55

Statement I : All ideas are opportunities.

Statement II : An opportunity is an idea that has the qualities of being attractive, durable and timely.

Which of the following options is correct?

1. Both the statements are correct
2. Both the statements are incorrect
3. Statement I is correct while statement II is incorrect
4. Statement I is incorrect while statement II is correct

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023416

Option 1 ID : 64635091915

Option 2 ID : 64635091916

Option 3 ID : 64635091917

Option 4 ID : 64635091918

Status : Answered

Chosen Option : 1

Q.56 A company's share is currently selling for ₹50 and is expecting a dividend of ₹3 per share after one year which is expected to grow at 8% indefinitely. What is the equity capitalisation rate?

1. 9 percent
2. 17 percent
3. 14 percent
4. 24 percent

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023371

Option 1 ID : 64635091735

Option 2 ID : 64635091736

Option 3 ID : 64635091737

Option 4 ID : 64635091738

Status : Answered

Chosen Option : 4

Q.57

In which Amendment of the Constitution, the Government of India made a pioneering attempt to provide for 'workers' participation in management in industry', by suitable legislation in the Directive Principles of State Policy?

1. The Constitution (42 Amendment Act), 1976
2. The Constitution (41 Amendment Act), 1975
3. The Constitution (46 Amendment Act), 1977
4. The Constitution (40 Amendment Act), 1972

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **64635023345**

Option 1 ID : **64635091631**

Option 2 ID : **64635091632**

Option 3 ID : **64635091633**

Option 4 ID : **64635091634**

Status : **Answered**

Chosen Option : **4**

Q.58 Two friends are on WhatsApp discussing a holiday plan. Immediately, Uber pops up within WhatsApp to help book a ride and provide an estimate. This is known as

1. Contextual digital marketing
2. Direct mail marketing
3. Mail order marketing
4. Telemarketing

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **64635023384**

Option 1 ID : **64635091787**

Option 2 ID : **64635091788**

Option 3 ID : **64635091789**

Option 4 ID : **64635091790**

Status : **Answered**

Chosen Option : **1**

Q.59

In most of the cases 'cessation of work', refusal to continue to work or refusal to accept employment is called strike. Which of the following does NOT come under the form of strike?

1. Sit-down strike
2. Hunger strike
3. Gherao
4. Work-to-rule

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635023343

Option 1 ID : 64635091623

Option 2 ID : 64635091624

Option 3 ID : 64635091625

Option 4 ID : 64635091626

Status : Answered

Chosen Option : 3

Q.60 Which out of the following is NOT true about consumer satisfaction?

1. Consumer satisfaction is a post consumption phenomenon
2. Consumer satisfaction is a mild, positive emotional state resulting from a favourable appraisal of a consumption outcome
3. Consumer satisfaction results from a cognitive appraisal
4. Consumer satisfaction is not different from consumer loyalty. Both are same concepts

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635023372

Option 1 ID : 64635091739

Option 2 ID : 64635091740

Option 3 ID : 64635091741

Option 4 ID : 64635091742

Status : Answered

Chosen Option : 1

Q.61

Match List-I with List-II :

List-I	List-II
(a) Product line	(i) Total number of items under each product/brand in the line
(b) Depth of product	(ii) Number of products/brands in the line
(c) Width of product mix	(iii) Group of closely related products
(d) Length of product line	(iv) Number of product lines

Choose the correct option from those given below :

1. (a)–(iii); (b)–(i); (c)–(iv); (d)–(ii)
2. (a)–(iii); (b)–(iv); (c)–(ii); (d)–(i)
3. (a)–(iv); (b)–(i); (c)–(ii); (d)–(iii)
4. (a)–(ii); (b)–(i); (c)–(iii); (d)–(iv)

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635023381

Option 1 ID : 64635091775

Option 2 ID : 64635091776

Option 3 ID : 64635091777

Option 4 ID : 64635091778

Status : Answered

Chosen Option : 3

Q.62 Which national institute has set up/established a 'Centre for Research in Entrepreneurship Education and Development (CREED)' with the objective to broaden the frontier of entrepreneurship research?

1. Indian Institute of Management, Ahmedabad
2. Entrepreneurship Development Institute of India
3. Delhi University
4. Institute of Rural Management, Anand

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635023412

Option 1 ID : 64635091899

Option 2 ID : 64635091900

Option 3 ID : 64635091901

Option 4 ID : 64635091902

Status : **Answered**
Chosen Option : **3**

Q.63 The correlation coefficient is the _____ of two regression coefficients.

1. Geometric mean
2. Arithmetic mean
3. Harmonic mean
4. Median

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**
Question ID : **64635023394**
Option 1 ID : **64635091827**
Option 2 ID : **64635091828**
Option 3 ID : **64635091829**
Option 4 ID : **64635091830**
Status : **Answered**
Chosen Option : **2**

Q.64 Which of the following invalidates informal persuasions to boycott China imported goods?

1. Plurilateral agreement
2. Protection through tariffication
3. National treatment rule
4. Most favoured nation principle

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**
Question ID : **64635023407**
Option 1 ID : **64635091879**
Option 2 ID : **64635091880**
Option 3 ID : **64635091881**
Option 4 ID : **64635091882**
Status : **Answered**
Chosen Option : **2**

Q.65

Assertion (A) : Corporate governance is an important instrument of investor protection.

Reason (R) : Strong corporate governance is indispensable to resilient and vibrant capital markets.

Which one of the following options is correct?

1. Both (A) and (R) are correct and (R) is the right explanation of (A)
2. Both (A) and (R) are correct but (R) is not the right explanation of (A)
3. (A) is correct but (R) is incorrect
4. Both (A) and (R) are incorrect

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023325

Option 1 ID : 64635091551

Option 2 ID : 64635091552

Option 3 ID : 64635091553

Option 4 ID : 64635091554

Status : Answered

Chosen Option : 2

Q.66

Which of the following institutions prepares and publishes FDI confidence index annually?

1. UNCTAD
2. WTO
3. A. T. Kearney
4. MSCI

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023408

Option 1 ID : 64635091883

Option 2 ID : 64635091884

Option 3 ID : 64635091885

Option 4 ID : 64635091886

Status : Answered

Chosen Option : 2

Q.67

The money spent for repairs of a motor car used by the business is a

1. Revenue Expenditure
2. Capital Expenditure
3. Deferred Revenue Expenditure
4. Contingent Expenditure

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023353

Option 1 ID : 64635091663

Option 2 ID : 64635091664

Option 3 ID : 64635091665

Option 4 ID : 64635091666

Status : Answered

Chosen Option : 3

Q.68 If risk-free return is 8 percent and the expected return on a market portfolio is 12 percent, the required return on a stock is 15 percent. What is stock beta?

1. 0.75
2. 1.75
3. 1.25
4. 2.75

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023370

Option 1 ID : 64635091731

Option 2 ID : 64635091732

Option 3 ID : 64635091733

Option 4 ID : 64635091734

Status : Answered

Chosen Option : 4

Q.69

Following are two statements with regard to product life cycle (PLC) :

Statement I : Product sales pass through distinct stages of PLC, each posing different challenges, opportunities and problems to the seller.

Statement II : A company's positioning and differentiation strategy must change as its product, market and competitors change over the product life cycle.

Which of the following options is correct?

1. Statement I is correct, but II is incorrect
2. Statement II is correct, but I is incorrect
3. Both the statements I and II are correct
4. Both the statements I and II are incorrect

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023375

Option 1 ID : 64635091751

Option 2 ID : 64635091752

Option 3 ID : 64635091753

Option 4 ID : 64635091754

Status : Answered

Chosen Option : 3

Q.70 The ethical decision 'Same Job, Same Wage' is used under which criterion?

1. Rights
2. Utilitarianism
3. Justice
4. Culture

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023340

Option 1 ID : 64635091611

Option 2 ID : 64635091612

Option 3 ID : 64635091613

Option 4 ID : 64635091614

Status : Answered

Chosen Option : 3

Q.71

Name the human resource demand (need) forecasting technique, which solicits estimates of personnel needs from a group of experts, usually managers. The HRP experts act as intermediaries, summarise the various responses and report the findings back to the experts. The experts are surveyed again after they receive this feedback. Summaries and surveys are repeated until the experts' opinions begin to agree. The agreement reached is the forecast of the personnel needs.

Select the correct option :

1. Ratio-trend Analysis
2. Regression Analysis
3. Delphi Technique
4. Venture Analysis

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635023337

Option 1 ID : 64635091599

Option 2 ID : 64635091600

Option 3 ID : 64635091601

Option 4 ID : 64635091602

Status : Answered

Chosen Option : 3

Q.72

Entering a foreign market by developing foreign-based assembly or manufacturing facilities is known as

1. Exporting
2. Licensing
3. Joint ownership
4. Direct investment

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635023386

Option 1 ID : 64635091795

Option 2 ID : 64635091796

Option 3 ID : 64635091797

Option 4 ID : 64635091798

Status : Answered

Chosen Option : 1

Q.73

Match List-I with List-II :

List-I (Market structure)	List-II (Feature)
(a) Perfect competition	(i) Product is differentiated
(b) Monopoly	(ii) Homogeneous or differentiated products
(c) Monopolistic competition	(iii) Factors of production are freely mobile between firms
(d) Oligopoly	(iv) Legal restrictions on entry of new firms

Choose the correct option from those given below :

1. (a)–(i); (b)–(ii); (c)–(iv); (d)–(iii)
2. (a)–(iii); (b)–(iv); (c)–(i); (d)–(ii)
3. (a)–(ii); (b)–(iv); (c)–(iii); (d)–(i)
4. (a)–(ii); (b)–(iv); (c)–(i); (d)–(iii)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023329

Option 1 ID : 64635091567

Option 2 ID : 64635091568

Option 3 ID : 64635091569

Option 4 ID : 64635091570

Status : Answered

Chosen Option : 3

Q.74 Which one of the following is NOT correct for National Income?

1. Gross National Product (GNP) > Gross National Income (GNI)
2. Gross Domestic Product (GDP) = GNP less Net Income from Abroad
3. Net National Product (NNP) = GNP less Depreciation
4. Net Domestic Product (NDP) = NNP less Net Income from Abroad

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023330

Option 1 ID : 64635091571

Option 2 ID : 64635091572
Option 3 ID : 64635091573
Option 4 ID : 64635091574
Status : Answered
Chosen Option : 2

Q.75 Linux is the most well-known and widely used

1. Open source operating system
2. Java platform
3. Communication software
4. System software

Options 1. 1
2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635023410
Option 1 ID : 64635091891
Option 2 ID : 64635091892
Option 3 ID : 64635091893
Option 4 ID : 64635091894
Status : Answered
Chosen Option : 4

Q.76 Fine speciality store falls into

1. High-mark up, lower volume group
2. High-mark up, higher volume group
3. Low-mark up, lower volume group
4. Low-mark up, higher volume group

Options 1. 1
2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635023389
Option 1 ID : 64635091807
Option 2 ID : 64635091808
Option 3 ID : 64635091809

Option 4 ID : **64635091810**
Status : **Answered**
Chosen Option : **2**

Q.77 Four distinctive service characteristics greatly affect the design of marketing program for services. The appropriate combination is

1. Intangibility, inseparability, variability and touchability
2. Intangibility, inseparability, variability and perishability
3. Inseparability, variability, perishability and touchability
4. Variability, perishability, intangibility and touchability

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**
Question ID : **64635023382**
Option 1 ID : **64635091779**
Option 2 ID : **64635091780**
Option 3 ID : **64635091781**
Option 4 ID : **64635091782**
Status : **Answered**
Chosen Option : **4**

Q.78 An airline offering special lounge for waiting is an example of which one of the following differentiations of the service offer?

1. Differentiation through special constituents
2. Differentiation through the experience
3. Differentiation through brand image
4. Differentiation through pricing

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**
Question ID : **64635023391**
Option 1 ID : **64635091815**
Option 2 ID : **64635091816**
Option 3 ID : **64635091817**
Option 4 ID : **64635091818**
Status : **Answered**
Chosen Option : **3**

Q.79

Match List-I with List-II :

List-I	List-II
(a) Expatriates	(i) Citizens of the country in which the multinational company has its headquarters
(b) Home-country nationals	(ii) Non citizens of the countries in which employees are working
(c) Third-country nationals	(iii) Citizens of a country other than the parent or the host country
(d) Host-country nationals	(iv) Citizens of the countries in which employees are working

Choose the correct option from those given below :

1. (a)–(ii); (b)–(i); (c)–(iv); (d)–(iii)
2. (a)–(ii); (b)–(i); (c)–(iii); (d)–(iv)
3. (a)–(i); (b)–(ii); (c)–(iv); (d)–(iii)
4. (a)–(iv); (b)–(i); (c)–(ii); (d)–(iii)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023344

Option 1 ID : 64635091627

Option 2 ID : 64635091628

Option 3 ID : 64635091629

Option 4 ID : 64635091630

Status : Answered

Chosen Option : 4

Q.80 Which among the following is a correct statement?

1. Entrepreneur is an employee and intrapreneur is free and the leader of the operation.
2. Intrapreneur is an employee and entrepreneur is free and the leader of the operation.
3. Entrepreneurship is the change initiative taken within a going concern by the people working in the organisation.
4. Intrapreneurship is the change initiative taken by a group of independent people.

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023414

Option 1 ID : 64635091907
Option 2 ID : 64635091908
Option 3 ID : 64635091909
Option 4 ID : 64635091910
Status : Answered
Chosen Option : 4

Q.81 Indicate the correct answer for the combination from the following regarding the conditions for the applicability of a binominal distribution :

- (a) There are n independent trials
- (b) Each trial has only two possible outcomes
- (c) The probabilities of two outcomes do not remain constant
- (d) The trials are independent

Which of the following options is correct?

- 1. (a), (b) and (c)
- 2. (a), (c) and (d)
- 3. (a), (b) and (d)
- 4. (b), (c) and (d)

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ
Question ID : 64635023400
Option 1 ID : 64635091851
Option 2 ID : 64635091852
Option 3 ID : 64635091853
Option 4 ID : 64635091854
Status : Answered
Chosen Option : 2

Q.82 What is the market price per share (face value = ₹100) as per Walter model if the profitability rate of the company is 16 percent, payout ratio is 80 percent and the cost of capital is 10 percent?

- 1. ₹ 169.20
- 2. ₹ 182.90
- 3. ₹ 179.20
- 4. ₹ 180.90

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 64635023369

Option 1 ID : 64635091727

Option 2 ID : 64635091728

Option 3 ID : 64635091729

Option 4 ID : 64635091730

Status : Answered

Chosen Option : 2

Q.83

Depreciation charged on fixed assets in the Funds Flow Statement is/are

- (a) Source of funds
- (b) An application of funds
- (c) Sources of funds in limited sense
- (d) Added back to the operating profit to find out funds from operations

Which one of the following options is correct?

- 1. (a) and (d) only
- 2. (b) only
- 3. (d) only
- 4. (c) and (d) only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023361

Option 1 ID : 64635091695

Option 2 ID : 64635091696

Option 3 ID : 64635091697

Option 4 ID : 64635091698

Status : Answered

Chosen Option : 3

Q.84

Firm *A* acquires firm *B*. Market price of shares of *B* is ₹20 per share and EPS is ₹5. For an exchange ratio of 1.5 : 1, what was the P/E ratio used in acquiring firm *B*?

- 1. 4
- 2. 5
- 3. 6
- 4. 2.67

Options 1. 1

2. 2

3. 3

Question Type : MCQ

Question ID : 64635023367

Option 1 ID : 64635091719

Option 2 ID : 64635091720

Option 3 ID : 64635091721

Option 4 ID : 64635091722

Status : Answered

Chosen Option : 1

Q.85

The income or gain expected from the second best use of resources lost due to the best use of the scarce resources is known as

1. Marginality principle
2. Opportunity cost
3. Incremental principle
4. Equi-marginal principle

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023322

Option 1 ID : 64635091539

Option 2 ID : 64635091540

Option 3 ID : 64635091541

Option 4 ID : 64635091542

Status : Answered

Chosen Option : 2

Q.86

John Dunning argued that FDI is attracted because of unique advantage of

1. Firms seeking to establish a dominant market presence
2. Product life cycle advantages
3. Ownership, location and internalisation
4. Market imperfection

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023404

Option 1 ID : 64635091867

Option 2 ID : 64635091868

Option 3 ID : 64635091869

Option 4 ID : **64635091870**
Status : **Answered**
Chosen Option : **3**

Q.87

Name the theory/concept/thought concerned with designing and shaping jobs to fit the physical abilities and characteristics of individuals so that they can perform their jobs effectively.

1. Economics
2. Physiology
3. Ergonomics
4. Psychology

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**
Question ID : **64635023336**
Option 1 ID : **64635091595**
Option 2 ID : **64635091596**
Option 3 ID : **64635091597**
Option 4 ID : **64635091598**
Status : **Answered**
Chosen Option : **2**

Q.88

The system of collective bargaining as a method of settlement of industrial disputes has been adopted and provided under

1. The Industrial Disputes Act, 1947
2. The Trade Unions Act, 1926
3. The Industrial Employment (Standing Orders) Act, 1946
4. The Taft-Hartley Act, 1947

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**
Question ID : **64635023347**
Option 1 ID : **64635091639**
Option 2 ID : **64635091640**
Option 3 ID : **64635091641**
Option 4 ID : **64635091642**
Status : **Answered**
Chosen Option : **2**

Q.89

Today's new generation knowledge workers and professionals competing for career advancement and ready to work longer hours and work almost seven days a week is called

1. Hard working employees
2. Bonded labour
3. Willing slaves
4. Forced workers

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635023348

Option 1 ID : 64635091643

Option 2 ID : 64635091644

Option 3 ID : 64635091645

Option 4 ID : 64635091646

Status : Answered

Chosen Option : 1

Q.90

AB Ltd. manufactures filing cabinets. For the current year, the company expects to sell 4,000 cabinets involving a loss of Rs. 2,00,000. Only 40 percent of the plant's normal capacity is being utilised during the current year. The fixed costs for the year are Rs. 10,00,000 and fully variable costs are 60 percent of the sales value. What is the break- even point in terms of sales value?

1. Rs. 25,00,000
2. Rs. 20,00,000
3. Rs. 16, 66,667
4. Rs. 30,00,000

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635023356

Option 1 ID : 64635091675

Option 2 ID : 64635091676

Option 3 ID : 64635091677

Option 4 ID : 64635091678

Status : Answered

Chosen Option : 4

Q.91

Singapore Airlines offer personalised service at airport, excellent service in flight, menu of customer's choice, personal TV etc. It is an example of

1. Functional brand
2. Justified brand
3. Image brand
4. Experience brand

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023385

Option 1 ID : 64635091791

Option 2 ID : 64635091792

Option 3 ID : 64635091793

Option 4 ID : 64635091794

Status : Answered

Chosen Option : 3

Q.92

What is the payoff at maturity of a long call below the strike price?

1. In the money
2. Zero
3. Greater than zero
4. Out of money

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023363

Option 1 ID : 64635091703

Option 2 ID : 64635091704

Option 3 ID : 64635091705

Option 4 ID : 64635091706

Status : Answered

Chosen Option : 2

Q.93

If actual production of units are lower than the budgeted level of production, which of the following costs would be lower than the budgeted costs?

1. Variable cost per unit
2. Total variable cost
3. Total fixed cost
4. None of the above

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023358

Option 1 ID : 64635091683

Option 2 ID : 64635091684

Option 3 ID : 64635091685

Option 4 ID : 64635091686

Status : Answered

Chosen Option : 4

Q.94 Which out of the following is the principal financial institution for the promotion, financing and development of industries in the small scale sector and to coordinate the functions of other institutions engaged in similar activities?

1. Infrastructure Development Finance Company Limited
2. Industrial Finance Corporation of India Limited
3. Industrial Development Bank of India
4. Small Industries Development Bank of India

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023421

Option 1 ID : 64635091935

Option 2 ID : 64635091936

Option 3 ID : 64635091937

Option 4 ID : 64635091938

Status : Answered

Chosen Option : 4

Q.95

India's Trade Policy, 2015–20 stipulates to raise India's share in world exports to—

1. 5.0 percent
2. 2.5 percent
3. 3.5 percent
4. 4.5 percent

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635023402

Option 1 ID : 64635091859

Option 2 ID : 64635091860

Option 3 ID : 64635091861

Option 4 ID : 64635091862

Status : Answered

Chosen Option : 2

Q.96 The following statements relate to Mudra Yojana :

Statement I : Mudra is an NBFC supporting development scheme of micro enterprise sector in the country. It provides refinance support to Bank/MFIs for lending to micro units having loan requirement up to Rs. 10 lakh.

Statement II : Mudra has created different products/schemes for refinancing loans. These interventions have been named 'Shishu', 'Kishore' and 'Tarun' to signify the state of growth/development and funding needs of the beneficiary micro unit/entrepreneur.

Which of the following options is correct?

1. Statement I is correct, but II is incorrect
2. Statement II is correct, but I is incorrect
3. Both the statements I and II are correct
4. Both the statements I and II are incorrect

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635023418

Option 1 ID : 64635091923

Option 2 ID : 64635091924

Option 3 ID : 64635091925

Option 4 ID : 64635091926

Status : Answered

Chosen Option : 1

Q.97 Which of the following statistical techniques should be used when you wish to examine the association between two nominal variables?

1. Multiple regression analysis
2. Simple correlation coefficient
3. Chi-square contingency test
4. Pearson correlation coefficient

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **64635023398**

Option 1 ID : **64635091843**

Option 2 ID : **64635091844**

Option 3 ID : **64635091845**

Option 4 ID : **64635091846**

Status : **Answered**

Chosen Option : **4**

Q.98 If Mr. *X* pays a well-known fashion innovator such as Calvin Klein for the right to use its name on his apparel and accessories, then Mr. *X* is using which type of branding?

1. Co-branding
2. Private branding
3. Manufacturer's branding
4. Licensed branding

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **64635023387**

Option 1 ID : **64635091799**

Option 2 ID : **64635091800**

Option 3 ID : **64635091801**

Option 4 ID : **64635091802**

Status : **Answered**

Chosen Option : **1**

Q.99

Match List-I with List-II :

List-I	List-II
(a) Goal	(i) Basic function or task of an organisation
(b) Strategy	(ii) End towards which an activity is directed
(c) Mission	(iii) Adoption of course of action to achieve long term objectives
(d) Rule	(iv) Actions or non-actions allowing no discretion

Choose the correct option from those given below :

1. (a)–(i); (b)–(iv); (c)–(ii); (d)–(iii)
2. (a)–(iv); (b)–(i); (c)–(ii); (d)–(iii)
3. (a)–(ii); (b)–(iii); (c)–(i); (d)–(iv)
4. (a)–(iv); (b)–(iii); (c)–(i); (d)–(ii)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635023324

Option 1 ID : 64635091547

Option 2 ID : 64635091548

Option 3 ID : 64635091549

Option 4 ID : 64635091550

Status : Answered

Chosen Option : 3

Q.100 The following statements relate to marketing :

Statement I : “For any business enterprise there are two and only two basic functions : marketing and innovation. These two produce results; all the rest are costs.”

Statement II : “The product concept of marketing holds that business can be managed by maximisation of production and the resultant lower unit cost and low price.”

Which of the following options is correct?

1. Statement I is correct, but II is incorrect
2. Statement II is correct, but I is incorrect
3. Both the statements I and II are correct
4. Both the statements I and II are incorrect

Options 1. 1

2. 2

3. 3

4. 4

Question Type : **MCQ**

Question ID : **64635023374**

Option 1 ID : **64635091747**

Option 2 ID : **64635091748**

Option 3 ID : **64635091749**

Option 4 ID : **64635091750**

Status : **Answered**

Chosen Option : **4**



Candidate Details

Challenge/s regarding Answer Key

Remark	QuestionID	Correct Option(s)	ID Options claimed			
	64635023270	64635091339	☐ 64635091339	☐ 64635091340	☐ 64635091341	☐ 64635091342
	64635023271	64635091344	☐ 64635091343	☐ 64635091344	☐ 64635091345	☐ 64635091346
	64635023272	64635091349	☐ 64635091347	☐ 64635091348	☐ 64635091349	☐ 64635091350
	64635023273	64635091354	☐ 64635091351	☐ 64635091352	☐ 64635091353	☐ 64635091354
	64635023274	64635091355	☐ 64635091355	☐ 64635091356	☐ 64635091357	☐ 64635091358
	64635023275	64635091361	☐ 64635091359	☐ 64635091360	☐ 64635091361	☐ 64635091362
	64635023276	64635091365	☐ 64635091363	☐ 64635091364	☐ 64635091365	☐ 64635091366
	64635023277	64635091368	☐ 64635091367	☐ 64635091368	☐ 64635091369	☐ 64635091370
	64635023278	64635091371	☐ 64635091371	☐ 64635091372	☐ 64635091373	☐ 64635091374
	64635023279	64635091377	☐ 64635091375	☐ 64635091376	☐ 64635091377	☐ 64635091378
	64635023281	64635091380	☐ 64635091379	☐ 64635091380	☐ 64635091381	☐ 64635091382
	64635023282	64635091386	☐ 64635091383	☐ 64635091384	☐ 64635091385	☐ 64635091386
	64635023283	64635091387	☐ 64635091387	☐ 64635091388	☐ 64635091389	☐ 64635091390
	64635023284	64635091393	☐ 64635091391	☐ 64635091392	☐ 64635091393	☐ 64635091394
	64635023285	64635091396	☐ 64635091395	☐ 64635091396	☐ 64635091397	☐ 64635091398
	64635023286	64635091402	☐ 64635091399	☐ 64635091400	☐ 64635091401	☐ 64635091402
	64635023287	64635091405	☐ 64635091403	☐ 64635091404	☐ 64635091405	☐ 64635091406
	64635023288	64635091410	☐ 64635091407	☐ 64635091408	☐ 64635091409	☐ 64635091410

	64635023289	64635091414	☐ 64635091411	☐ 64635091412	☐ 64635091413	☐ 64635091414
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	64635023291	64635091420	☐ 64635091419	☐ 64635091420	☐ 64635091421	☐ 64635091422
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	64635023294	64635091433	☐ 64635091431	☐ 64635091432	☐ 64635091433	☐ 64635091434
	64635023295	64635091436	☐ 64635091435	☐ 64635091436	☐ 64635091437	☐ 64635091438
	64635023296	64635091439	☐ 64635091439	☐ 64635091440	☐ 64635091441	☐ 64635091442
	64635023297	64635091444	☐ 64635091443	☐ 64635091444	☐ 64635091445	☐ 64635091446
	64635023298	64635091447	☐ 64635091447	☐ 64635091448	☐ 64635091449	☐ 64635091450
	64635023299	64635091451	☐ 64635091451	☐ 64635091452	☐ 64635091453	☐ 64635091454
	64635023300	64635091455	☐ 64635091455	☐ 64635091456	☐ 64635091457	☐ 64635091458
	64635023302	64635091461	☐ 64635091459	☐ 64635091460	☐ 64635091461	☐ 64635091462
	64635023303	64635091464	☐ 64635091463	☐ 64635091464	☐ 64635091465	☐ 64635091466
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