

Roll No.....

M.Com. : Semester – IV

Paper No. 7212

Subject : E-Commerce

E

S.No. 7750

Max. Marks: 100

Time : 3 hours

Instructions : Attempt all questions. All questions carry equal marks.

Q1. Attempt any two of the following:

- (a) Explain the Global Trading Environment and <sup>a</sup> Adoption of E-Commerce?
- (b) Discuss the impact of B2B on business processes.
- (c) Explain process of Order Cycle in E-Commerce?, Explain each activity in brief.

2. Attempt any two of the following

- (a) Explain the various designing tips that the developer should considered during the development of e-Commerce website.
- (b) What is Internet Protocol? Differentiate between FTP and HTTP?
- (c) Differentiate between LAN, WAN and MAN.

Q3. Attempt any two of the following:

- (a) Explain various features and advantages of electronic payment system.
- (b) Explain various types of security requirements for electronic payment system.
- (c) What is Digital Signature? How <sup>does</sup> it work?

Q4. Attempt any two of the following:

- (a) Write down the salient provisions of cyber law.
- (b) What are different operations performed by Search Engine to provide the relevant web results for the users search?
- (c) Explain the different types of e-commerce testing processes.

Q5. Attempt any four of the following

- (a) Cloud computing
- (b) World Wide Web
- (c) TCP/IP
- (d) OSI Model
- (e) Mobile Money
- (f) Software optimization