

Test Time	2:30 PM - 5:30 PM
Test Date	24/06/2019
Subject	93 Tourism Administration and Management

Section : **PART I General Aptitude**

Q.1

Reflective Practice implies use of one's

- | | |
|--------------------------------|-------------------------------|
| (1) Cognition | (2) Metacognition |
| (3) Metacognition on cognition | (4) Reinforcement of learning |

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**
Question ID : **64635025108**
Option 1 ID : **64635098547**
Option 2 ID : **64635098548**
Option 3 ID : **64635098549**
Option 4 ID : **64635098550**
Status : **Answered**
Chosen Option : **1**

Q.2

Mailed questionnaire, observation, interview and collective questionnaire are instances of

- | | |
|-----------------------|----------------------|
| (1) Secondary sources | (2) Personal sources |
| (3) Primary sources | (4) Tertiary sources |

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**
Question ID : **64635025115**
Option 1 ID : **64635098575**
Option 2 ID : **64635098576**
Option 3 ID : **64635098577**
Option 4 ID : **64635098578**
Status : **Answered**
Chosen Option : **3**

Q.3

A hypothesis should be conceptually

- | | |
|-------------------------------------|-------------------------------------|
| (1) convoluted, complex and generic | (2) complex, tough and general |
| (3) simple, clear and specific | (4) obscure, complicated and simple |

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**
Question ID : **64635025111**

Option 1 ID : 64635098559
Option 2 ID : 64635098560
Option 3 ID : 64635098561
Option 4 ID : 64635098562
Status : Answered
Chosen Option : 1

Q.4 The study of 'why does stressful living result in heart attack'? Can be classified as

- | | |
|----------------------------|--------------------------|
| (1) Descriptive research | (2) Explanatory research |
| (3) Correlational research | (4) Feasibility research |

Options 1. 1
2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635025113
Option 1 ID : 64635098567
Option 2 ID : 64635098568
Option 3 ID : 64635098569
Option 4 ID : 64635098570
Status : Answered
Chosen Option : 2

Q.5 Peer group interaction in a classroom helps in

- (1) Concept understanding
- (2) Realization of One's misunderstanding
- (3) Rapport Building
- (4) Questioning

Options 1. 1
2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635025106
Option 1 ID : 64635098539
Option 2 ID : 64635098540
Option 3 ID : 64635098541
Option 4 ID : 64635098542
Status : Answered
Chosen Option : 1

Q.6 The formulation of a research problem can be compared to

- | | |
|---|---|
| (1) Laying the foundation of a building | (2) Building the walls of a home |
| (3) Polishing the doors of a building | (4) Constructing the ceiling of a house |

Options 1. 1
2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635025114
Option 1 ID : 64635098571
Option 2 ID : 64635098572
Option 3 ID : 64635098573
Option 4 ID : 64635098574
Status : Answered

Q.7 Inclusive education implies

- (1) Ensuring learning outcome of every child to be the same
- (2) Including the disabled in the main stream
- (3) Provides compulsory education for children below 14 years
- (4) Ensuring that no child is left behind in education

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **64635025109**

Option 1 ID : **64635098551**

Option 2 ID : **64635098552**

Option 3 ID : **64635098553**

Option 4 ID : **64635098554**

Status : **Answered**

Chosen Option : **4**

Q.8 Listening is important for a teacher to

- (1) address the requirement of the learner
- (2) gain knowledge
- (3) keep the learner in good humour
- (4) evaluate the learner for the progress made

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **64635025110**

Option 1 ID : **64635098555**

Option 2 ID : **64635098556**

Option 3 ID : **64635098557**

Option 4 ID : **64635098558**

Status : **Answered**

Chosen Option : **1**

Q.9 When the learning outcomes of students are ensured with employment of less resources and effort on the part of a teacher and more initiative for self-learning is evident, which of the following expression will describe the teacher most appropriately?

- (1) Teacher is successful
- (2) Teacher is effective
- (3) Teacher is intelligent
- (4) Teacher is practical

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **64635025107**

Option 1 ID : **64635098543**

Option 2 ID : **64635098544**

Option 3 ID : 64635098545
Option 4 ID : 64635098546
Status : Answered
Chosen Option : 2

Q.10 During research, while recording observations if an observer rates an individual based on the rating given in another aspect of the interaction, this is termed as the

- | | |
|-----------------------|-------------------------------|
| (1) Evaluation effect | (2) Error of central tendency |
| (3) Halo effect | (4) Categorical effect |

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635025112
Option 1 ID : 64635098563
Option 2 ID : 64635098564
Option 3 ID : 64635098565
Option 4 ID : 64635098566
Status : Answered
Chosen Option : 4

Comprehension:

A business will usually go through a clear set of stages that will make up its organisational life cycle. These stages include introduction, early growth, continuous growth, maturity and decline. The first stage, the introduction stage, is the start-up phase where a business decides what its core strengths and capabilities are and starts selling its product or service. At this early stage, the founder or founders will be a part of every aspect of the daily process of the business. The main goal at this stage is to take off to a good start and make a place in the market.

The next stage, the early growth phase, aims at increased sales and more development. The focus at this stage remains on the original product or service but the effort is to increase the market share and venture into related products or services. The main goal is to move the founder to a more managerial role so more time is spent on managing and building the business. At this stage, documents and policies need to be developed so any member of the organisation can see the business any time.

The third stage, the continuous growth stage, requires a systematic structure and more formal relationships among its participants. At this stage, the resource requirements of the business need careful handling. The focus is on the expansion of the business, keeping in mind its core strength and capability. A formal organisational structure and a clear delegation plan are important at this stage.

At the fourth stage of maturity, a business often slows down as the level of innovative energy may have become weak and the formal structures may have become obstacles. A lot of care is required to prevent decline.

SubQuestion No : 11

Q.11 When will a business create its place in the market?

- | | |
|---------------------|---------------------|
| (1) At maturity | (2) At introduction |
| (3) At early growth | (4) At late growth |

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635025117
Option 1 ID : 64635098579
Option 2 ID : 64635098580
Option 3 ID : 64635098581
Option 4 ID : 64635098582
Status : Answered
Chosen Option : 2

Comprehension:

A business will usually go through a clear set of stages that will make up its organisational life cycle. These stages include introduction, early growth, continuous growth, maturity and decline. The first stage, the introduction stage, is the start-up phase where a business decides what its core strengths and capabilities are and starts selling its product or service. At this early stage, the founder or founders will be a part of every aspect of the daily process of the business. The main goal at this stage is to take off to a good start and make a place in the market.

The next stage, the early growth phase, aims at increased sales and more development. The focus at this stage remains on the original product or service but the effort is to increase the market share and venture into related products or services. The main goal is to move the founder to a more managerial role so more time is spent on managing and building the business. At this stage, documents and policies need to be developed so any member of the organisation can see the business any time.

The third stage, the continuous growth stage, requires a systematic structure and more formal relationships among its participants. At this stage, the resource requirements of the business need careful handling. The focus is on the expansion of the business, keeping in mind its core strength and capability. A formal organisational structure and a clear delegation plan are important at this stage.

At the fourth stage of maturity, a business often slows down as the level of innovative energy may have become weak and the formal structures may have become obstacles. A lot of care is required to prevent decline.

SubQuestion No : 12

Q.12 The founder of a business does not move to a more managerial role at which stage?

- (1) Early growth stage
- (2) Maturity stage
- (3) Decline stage
- (4) Start up stage

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 64635025118

Option 1 ID : 64635098583

Option 2 ID : 64635098584

Option 3 ID : 64635098585

Option 4 ID : 64635098586

Status : Answered

Chosen Option : 1

Comprehension:

A business will usually go through a clear set of stages that will make up its organisational life cycle. These stages include introduction, early growth, continuous growth, maturity and decline. The first stage, the introduction stage, is the start-up phase where a business decides what its core strengths and capabilities are and starts selling its product or service. At this early stage, the founder or founders will be a part of every aspect of the daily process of the business. The main goal at this stage is to take off to a good start and make a place in the market.

The next stage, the early growth phase, aims at increased sales and more development. The focus at this stage remains on the original product or service but the effort is to increase the market share and venture into related products or services. The main goal is to move the founder to a more managerial role so more time is spent on managing and building the business. At this stage, documents and policies need to be developed so any member of the organisation can see the business any time.

The third stage, the continuous growth stage, requires a systematic structure and more formal relationships among its participants. At this stage, the resource requirements of the business need careful handling. The focus is on the expansion of the business, keeping in mind its core strength and capability. A formal organisational structure and a clear delegation plan are important at this stage.

At the fourth stage of maturity, a business often slows down as the level of innovative energy may have become weak and the formal structures may have become obstacles. A lot of care is required to prevent decline.

SubQuestion No : 13

Q.13 Venturing into related products and services does not mean that a business will

- (1) ignore the original product
- (2) move the founder to a more managerial role
- (3) delegate more responsibilities
- (4) ignore the related products and services

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ
Question ID : 64635025119
Option 1 ID : 64635098587
Option 2 ID : 64635098588
Option 3 ID : 64635098589
Option 4 ID : 64635098590
Status : Answered
Chosen Option : 1

Comprehension:

A business will usually go through a clear set of stages that will make up its organisational life cycle. These stages include introduction, early growth, continuous growth, maturity and decline. The first stage, the introduction stage, is the start-up phase where a business decides what its core strengths and capabilities are and starts selling its product or service. At this early stage, the founder or founders will be a part of every aspect of the daily process of the business. The main goal at this stage is to take off to a good start and make a place in the market.

The next stage, the early growth phase, aims at increased sales and more development. The focus at this stage remains on the original product or service but the effort is to increase the market share and venture into related products or services. The main goal is to move the founder to a more managerial role so more time is spent on managing and building the business. At this stage, documents and policies need to be developed so any member of the organisation can see the business any time.

The third stage, the continuous growth stage, requires a systematic structure and more formal relationships among its participants. At this stage, the resource requirements of the business need careful handling. The focus is on the expansion of the business, keeping in mind its core strength and capability. A formal organisational structure and a clear delegation plan are important at this stage.

At the fourth stage of maturity, a business often slows down as the level of innovative energy may have become weak and the formal structures may have become obstacles. A lot of care is required to prevent decline.

SubQuestion No : 14

Q.14 The resource requirements of a business need careful handling at which stage?

- | | |
|------------|------------|
| (1) Fourth | (2) First |
| (3) Third | (4) Second |

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ
Question ID : 64635025120
Option 1 ID : 64635098591
Option 2 ID : 64635098592
Option 3 ID : 64635098593
Option 4 ID : 64635098594
Status : Answered
Chosen Option : 3

Comprehension:

A business will usually go through a clear set of stages that will make up its organisational life cycle. These stages include introduction, early growth, continuous growth, maturity and decline. The first stage, the introduction stage, is the start-up phase where a business decides what its core strengths and capabilities are and starts selling its product or service. At this early stage, the founder or founders will be a part of every aspect of the daily process of the business. The main goal at this stage is to take off to a good start and make a place in the market.

The next stage, the early growth phase, aims at increased sales and more development. The focus at this stage remains on the original product or service but the effort is to increase the market share and venture into related products or services. The main goal is to move the founder to a more managerial role so more time is spent on managing and building the business. At this stage, documents and policies need to be developed so any member of the organisation can see the business any time.

The third stage, the continuous growth stage, requires a systematic structure and more formal relationships among its participants. At this stage, the resource requirements of the business need careful handling. The focus is on the expansion of the business, keeping in mind its core strength and capability. A formal organisational structure and a clear delegation plan are important at this stage.

At the fourth stage of maturity, a business often slows down as the level of innovative energy may have become weak and the formal structures may have become obstacles. A lot of care is required to prevent decline.

SubQuestion No : 15

Q.15 The slowing down of a business can happen if,

- (1) there is a decline in the market share
- (2) the level of innovative energy weakens
- (3) the managerial roles are not clear
- (4) the level of investment declines

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **64635025121**

Option 1 ID : **64635098595**

Option 2 ID : **64635098596**

Option 3 ID : **64635098597**

Option 4 ID : **64635098598**

Status : **Answered**

Chosen Option : **2**

Q.16 A trader mixes three varieties of refined oil costing Rs. 100, Rs. 40 and Rs. 60 per litre in the ratio 2 : 4 : 3 in terms of litre, and sells the mixture at Rs. 66 per litre. What percentage of profit does he make?

- | | |
|---------|---------|
| (1) 12% | (2) 10% |
| (3) 9% | (4) 8% |

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **64635025131**

Option 1 ID : **64635098635**

Option 2 ID : **64635098636**

Option 3 ID : **64635098637**

Option 4 ID : **64635098638**

Status : **Answered**

Chosen Option : **1**

Q.17

Consider the example given below :

Devadatta is growing fat.

He does not eat food during the day.

Therefore, He must be eating food during the night, other things being equal.

Identify the logic involved in the example provided above by choosing the correct answer from options given below :

- | | |
|----------------|----------------|
| (1) Arthapatti | (2) Anupalabdi |
| (3) Anumāna | (4) Sabdā |

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025135

Option 1 ID : 64635098651

Option 2 ID : 64635098652

Option 3 ID : 64635098653

Option 4 ID : 64635098654

Status : Answered

Chosen Option : 4

Q.18 If the average of five numbers is -20 and the sum of three of the numbers is 32 , then what is the average of the other two numbers?

- | | |
|-----------|------------|
| (1) -66 | (2) -33 |
| (3) -34 | (4) -132 |

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025129

Option 1 ID : 64635098627

Option 2 ID : 64635098628

Option 3 ID : 64635098629

Option 4 ID : 64635098630

Status : Answered

Chosen Option : 3

Q.19 Which of the following is a stage of intrapersonal communication?

- | |
|----------------------------------|
| (1) Phatic stage |
| (2) Intimate stage |
| (3) Personal stage |
| (4) Transcendental communication |

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025125

Option 1 ID : 64635098611

Option 2 ID : 64635098612

Option 3 ID : 64635098613

Option 4 ID : 64635098614

Status : Answered

Q.20

If $0.75x = 0.02y$, then the value of $\left(\frac{y-x}{y+x}\right)$ is

(1) $\frac{73}{75}$

(2) $\frac{75}{77}$

(3) $\frac{73}{77}$

(4) $\frac{730}{75}$

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025128

Option 1 ID : 64635098623

Option 2 ID : 64635098624

Option 3 ID : 64635098625

Option 4 ID : 64635098626

Status : Answered

Chosen Option : 1

Q.21

Consider the argument provided below :

"Sound is permanent because it is a product like the jar".

Identify the fallacy involved in the above argument on the basis of Indian logic from the options given below.

(1) Fallacy of contradictory reason

(2) Fallacy of wrong assertion

(3) Fallacy of irrelevant reason

(4) Fallacy of trivial reason

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025136

Option 1 ID : 64635098655

Option 2 ID : 64635098656

Option 3 ID : 64635098657

Option 4 ID : 64635098658

Status : Answered

Chosen Option : 1

Q.22

If RED is coded as 6720, then how would GREEN be coded?

(1) 16717209

(2) 1677209

(3) 9207716

(4) 1677199

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025127

Option 1 ID : 64635098619

Option 2 ID : 64635098620

Option 3 ID : 64635098621
Option 4 ID : 64635098622
Status : Answered
Chosen Option : 2

Q.23 No Musicians are Japanese

All Barbers are Musicians

No Barbers are Japanese

Identify the Middle Term in the above syllogism

- (1) Subject in the first premise and predicate in the second premise
- (2) Predicate in the first premise and subject in the second premise
- (3) Predicate in the both premises
- (4) Subject in both the premises

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ
Question ID : 64635025132
Option 1 ID : 64635098639
Option 2 ID : 64635098640
Option 3 ID : 64635098641
Option 4 ID : 64635098642
Status : Answered
Chosen Option : 2

Q.24 Among the five friends, Vineet is taller than Monika, but not as tall as Ram. Jacob is taller than Dalip but shorter than Monika. Who is the tallest in their group?

- (1) Ram
- (2) Monika
- (3) Vineet
- (4) Jacob

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ
Question ID : 64635025134
Option 1 ID : 64635098647
Option 2 ID : 64635098648
Option 3 ID : 64635098649
Option 4 ID : 64635098650
Status : Answered
Chosen Option : 1

Q.25 Semantic barrier of communication is implied when the

- (1) signal is lost before reaching the receiver
- (2) message transmitted by the source is unclear
- (3) receiver's attention is diverted
- (4) receiver does not understand the meaning of the message

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025122

Option 1 ID : 64635098599

Option 2 ID : 64635098600

Option 3 ID : 64635098601

Option 4 ID : 64635098602

Status : Answered

Chosen Option : 1

Q.26 A man travelled from the village to the railway station at the rate of 20 Kmph and walked back at the rate of 5 kmph. If the whole journey took 5 hours, find the distance of the railway station from the village.

(1) 10 km

(2) 15 km

(3) 20 km

(4) 40 km

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025130

Option 1 ID : 64635098631

Option 2 ID : 64635098632

Option 3 ID : 64635098633

Option 4 ID : 64635098634

Status : Answered

Chosen Option : 4

Q.27 Inductive argument proceeds from

(1) Universal to Particular

(2) Particular to Universal

(3) Universal to Universal

(4) Particular to Particular

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025133

Option 1 ID : 64635098643

Option 2 ID : 64635098644

Option 3 ID : 64635098645

Option 4 ID : 64635098646

Status : Answered

Chosen Option : 2

Q.28

Which of the following signifies non-verbal communication in an essential way?

- (1) Instructions written on a question paper
- (2) Learner attending an online class
- (3) The dress code followed by an individual
- (4) Yoga instructor teaching yoga poses to the pupils

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025123

Option 1 ID : 64635098603

Option 2 ID : 64635098604

Option 3 ID : 64635098605

Option 4 ID : 64635098606

Status : Answered

Chosen Option : 2

Q.29

Which of the following is a characteristic of modern mass media?

- (1) Capital intensive
- (2) Labour intensive
- (3) Sustainable
- (4) Developmental

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025126

Option 1 ID : 64635098615

Option 2 ID : 64635098616

Option 3 ID : 64635098617

Option 4 ID : 64635098618

Status : Answered

Chosen Option : 3

Q.30

Assertion (A) : Communication presupposes a shared, symbolic environment, a social relationship even among non-participants

Reason (R): It leads to social interaction, which in combination with other factors contributes to a sense of community.

Choose the correct option given below :

- (1) Both (A) and (R) are true and R is the correct explanation of A
- (2) Both (A) and (R) are true but R is not the correct explanation of A
- (3) (A) is true but (R) is false
- (4) (A) is false but (R) is true

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025124

Option 1 ID : 64635098607

Option 2 ID : 64635098608

Option 3 ID : 64635098609

Option 4 ID : 64635098610

Status : Answered

Comprehension:

Consider the following table that shows the production of fertilizers by a company (in 10000 tonnes) during the year 2011 to 2018.

Answer the questions based on the data contained in the table :

Year :	2011	2012	2013	2014	2015	2016	2017	2018
Production of Fertilizers :	35	50	70	55	75	60	85	90

SubQuestion No : 31**Q.31**

In which year, the percentage increase in production as compared to the previous year was maximum?

- (1) 2012 (2) 2013
(3) 2015 (4) 2018

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635025141

Option 1 ID : 64635098671

Option 2 ID : 64635098672

Option 3 ID : 64635098673

Option 4 ID : 64635098674

Status : Answered

Chosen Option : 3

Comprehension:

Consider the following table that shows the production of fertilizers by a company (in 10000 tonnes) during the year 2011 to 2018.

Answer the questions based on the data contained in the table :

Year :	2011	2012	2013	2014	2015	2016	2017	2018
Production of Fertilizers :	35	50	70	55	75	60	85	90

SubQuestion No : 32**Q.32**

The average production of 2012 and 2013 was exactly equal to the average production of which of the following pairs of years?

- (1) 2011 and 2012
(2) 2011 and 2017
(3) 2012 and 2014
(4) 2015 and 2016

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635025142

Option 1 ID : 64635098675

Option 2 ID : 64635098676

Option 3 ID : 64635098677

Option 4 ID : 64635098678

Status : Answered

Chosen Option : 2

Comprehension:

Consider the following table that shows the production of fertilizers by a company (in 10000 tonnes) during the year 2011 to 2018.

Answer the questions based on the data contained in the table :

Year :	2011	2012	2013	2014	2015	2016	2017	2018
Production of Fertilizers :	35	50	70	55	75	60	85	90

SubQuestion No : 33

Q.33 What was the approximate percentage increase in production of fertilizers in 2018 compared to that in 2011?

- (1) 157% (2) 165%
(3) 177% (4) 182%

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025140

Option 1 ID : 64635098667

Option 2 ID : 64635098668

Option 3 ID : 64635098669

Option 4 ID : 64635098670

Status : Answered

Chosen Option : 3

Comprehension:

Consider the following table that shows the production of fertilizers by a company (in 10000 tonnes) during the year 2011 to 2018.

Answer the questions based on the data contained in the table :

Year :	2011	2012	2013	2014	2015	2016	2017	2018
Production of Fertilizers :	35	50	70	55	75	60	85	90

SubQuestion No : 34

Q.34 In how many of the given years was the production of fertilizers more than the average production of the given years?

- (1) 2 (2) 3
(3) 4 (4) 5

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025138

Option 1 ID : 64635098659

Option 2 ID : 64635098660

Option 3 ID : 64635098661

Option 4 ID : 64635098662

Status : Answered

Chosen Option : 1

Comprehension:

Consider the following table that shows the production of fertilizers by a company (in 10000 tonnes) during the year 2011 to 2018.

Answer the questions based on the data contained in the table :

Year :	2011	2012	2013	2014	2015	2016	2017	2018
Production of Fertilizers :	35	50	70	55	75	60	85	90

SubQuestion No : 35

Q.35

What was the percentage decline in the production of fertilizers from 2013 to 2014?

- | | |
|-----------|-----------|
| (1) 20.4% | (2) 21.4% |
| (3) 22.6% | (4) 24.2% |

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025139

Option 1 ID : 64635098663

Option 2 ID : 64635098664

Option 3 ID : 64635098665

Option 4 ID : 64635098666

Status : Answered

Chosen Option : 3

Q.36 Which of the following statements best explains the concept of sustainable development?

- (1) Use of natural resources minimally
- (2) Use of natural resources for our benefit
- (3) Use of natural resources judiciously so that they are available for future generations
- (4) Preserve our natural resources for our future generation

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025157

Option 1 ID : 64635098735

Option 2 ID : 64635098736

Option 3 ID : 64635098737

Option 4 ID : 64635098738

Status : Answered

Chosen Option : 3

Q.37 In which era given below, higher education in India got a set back?

- | | |
|-----------------|---------------------------|
| (1) British Era | (2) Buddhist Era |
| (3) Mughal Era | (4) Post-Independence Era |

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025153

Option 1 ID : 64635098719

Option 2 ID : 64635098720

Option 3 ID : 64635098721

Option 4 ID : 64635098722

Status : Answered

Chosen Option : 2

Q.38

The mangroves exist in

- | | |
|------------------------|---------------------|
| (1) Fresh water system | (2) Temperate areas |
| (3) Semi-arid areas | (4) Saline waters |

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635025151

Option 1 ID : 64635098711

Option 2 ID : 64635098712

Option 3 ID : 64635098713

Option 4 ID : 64635098714

Status : Answered

Chosen Option : 4

Q.39 The report of which of the following Education Commissions carries the sub-title 'Education for National Development'?

- | |
|--|
| (1) Radhakrishnan Commission |
| (2) Mudaliar Commission |
| (3) Calcutta University Education Commission |
| (4) Kothari Commission |

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635025155

Option 1 ID : 64635098727

Option 2 ID : 64635098728

Option 3 ID : 64635098729

Option 4 ID : 64635098730

Status : Answered

Chosen Option : 1

Q.40 The target set by Indian government for generating power from wind energy by the year 2022 is

- | | |
|-----------|-----------|
| (1) 60 GW | (2) 50 GW |
| (3) 40 GW | (4) 15 GW |

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635025148

Option 1 ID : 64635098699

Option 2 ID : 64635098700

Option 3 ID : 64635098701

Option 4 ID : 64635098702

Status : Answered

Chosen Option : 2

Q.41

A/An _____ is a computer program that spreads by inserting copies of itself into other executable code or documents.

- | | |
|----------------------|--------------------|
| (1) Operating System | (2) Computer Virus |
| (3) Firewall | (4) Anti-virus |

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635025145

Option 1 ID : 64635098687

Option 2 ID : 64635098688

Option 3 ID : 64635098689

Option 4 ID : 64635098690

Status : Answered

Chosen Option : 3

Q.42

In Audio and Video compression, the term RGB means

- | | |
|-----------------------|----------------------|
| (1) Red, Grey, Blue | (2) Red, Green, Blue |
| (3) Red, Green, Black | (4) Red, Grey, Black |

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635025146

Option 1 ID : 64635098691

Option 2 ID : 64635098692

Option 3 ID : 64635098693

Option 4 ID : 64635098694

Status : Answered

Chosen Option : 2

Q.43

Match the following :

Set I

- (a) First Generation
(b) Second Generation
(c) Third Generation
(d) Fourth Generation

Set II

- (i) Transistor
(ii) VLSI microprocessor
(iii) Vacuum tube
(iv) Integrated circuit

Select the correct option from the following :

- | | | | | |
|-----|-------|-------|------|------|
| | (a) | (b) | (c) | (d) |
| (1) | (iii) | (iv) | (i) | (ii) |
| (2) | (iii) | (i) | (iv) | (ii) |
| (3) | (iii) | (i) | (ii) | (iv) |
| (4) | (i) | (iii) | (iv) | (ii) |

Options 1. 1

2. 2
3. 3

Question Type : MCQ
 Question ID : 64635025143
 Option 1 ID : 64635098679
 Option 2 ID : 64635098680
 Option 3 ID : 64635098681
 Option 4 ID : 64635098682
 Status : Answered
 Chosen Option : 2

Q.44 The expansion of SANKALP is,

- (1) Sanskrit Awareness and Knowledge Acquisition of Language Programme
- (2) Skills Acquisition and Karatae Awareness for Livelihood Promotion
- (3) Skills Acquisition and Knowledge Awareness for Livelihood Promotion
- (4) Sanskrit Awareness and Knowledge Acquisition for Livelihood Promotion

Options 1. 1
 2. 2
 3. 3
 4. 4

Question Type : MCQ
 Question ID : 64635025156
 Option 1 ID : 64635098731
 Option 2 ID : 64635098732
 Option 3 ID : 64635098733
 Option 4 ID : 64635098734
 Status : Answered
 Chosen Option : 3

Q.45 In which year the modern Indian University got established?

- | | |
|----------|----------|
| (1) 1957 | (2) 1857 |
| (3) 1947 | (4) 1964 |

Options 1. 1
 2. 2
 3. 3
 4. 4

Question Type : MCQ
 Question ID : 64635025154
 Option 1 ID : 64635098723
 Option 2 ID : 64635098724
 Option 3 ID : 64635098725
 Option 4 ID : 64635098726
 Status : Answered
 Chosen Option : 2

Q.46 Chemical oxygen demand in eutrophic water is

- (1) Low
- (2) High
- (3) Medium
- (4) Extremely low

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025152

Option 1 ID : 64635098715

Option 2 ID : 64635098716

Option 3 ID : 64635098717

Option 4 ID : 64635098718

Status : Answered

Chosen Option : 4

Q.47

Which pollutant is the major source of marine pollution?

(1) Agricultural run-off

(2) Oil spill

(3) Industrial waste water

(4) Sewage

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025149

Option 1 ID : 64635098703

Option 2 ID : 64635098704

Option 3 ID : 64635098705

Option 4 ID : 64635098706

Status : Answered

Chosen Option : 3

Q.48

One TeraByte (TB) of memory is equal to

(1) 1024 KB

(2) 1024×1024 KB

(3) $1024 \times 1024 \times 1024$ KB

(4) $1024 \times 1024 \times 1024$ Bytes

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025144

Option 1 ID : 64635098683

Option 2 ID : 64635098684

Option 3 ID : 64635098685

Option 4 ID : 64635098686

Status : Answered

Chosen Option : 4

Q.49 Permafrost is defining characteristic of which biome?

- | | |
|---------------|------------|
| (1) Taiga | (2) Tundra |
| (3) Grassland | (4) Desert |

Options 1. 1
2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635025150
Option 1 ID : 64635098707
Option 2 ID : 64635098708
Option 3 ID : 64635098709
Option 4 ID : 64635098710
Status : Answered
Chosen Option : 3

Q.50 Which of the following is not a/an web browser?

- | | |
|-----------------------|---------------------|
| (1) Internet Explorer | (2) Mozilla Firefox |
| (3) Google chrome | (4) Yahoo |

Options 1. 1
2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635025147
Option 1 ID : 64635098695
Option 2 ID : 64635098696
Option 3 ID : 64635098697
Option 4 ID : 64635098698
Status : Answered
Chosen Option : 1

Section : PART II Tourism Administration and Management

Q.1 Which of the following countries is located in Scandinavia?

1. Poland
2. Norway
3. Finland
4. Portugal

Options 1. 1
2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635025172
Option 1 ID : 64635098795
Option 2 ID : 64635098796
Option 3 ID : 64635098797

Option 4 ID : **64635098798**
Status : **Answered**
Chosen Option : **4**

Q.2 China began relaxing its trade policy in 1978, and opened its doors for foreign companies. Which one of the following Western brands entered the country in 1979?

1. KFC
2. Pizza Hut
3. Coca-cola
4. Kodak

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**
Question ID : **64635025173**
Option 1 ID : **64635098799**
Option 2 ID : **64635098800**
Option 3 ID : **64635098801**
Option 4 ID : **64635098802**
Status : **Answered**
Chosen Option : **3**

Q.3 Which amongst the following have been listed in the list of World Heritage Sites in India (Cultural) in 2016?

- (a) Capitol Complex, Chandigarh
- (b) Rani-ki-Vav, Patan (Gujarat)
- (c) Nalanda Mahavihara
- (d) Hill Forts of Rajasthan

Select the correct answer from the options given below :

1. Both (a) and (b)
2. Both (a) and (c)
3. Both (a) and (d)
4. Both (b) and (c)

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**
Question ID : **64635025194**
Option 1 ID : **64635098883**
Option 2 ID : **64635098884**
Option 3 ID : **64635098885**
Option 4 ID : **64635098886**
Status : **Answered**
Chosen Option : **4**

Q.4

Read the following statements :

Assertion (A) : Technology is increasingly used to search out and pursue travel options as well as making booking.

Reason (R) : The advice and knowledge of travel agents, seen as a key determinant of holiday decision making, has now been replaced by technological power of internet.

Choose the answer from the options given below :

1. Both (A) and (R) are true but (R) is not the correct explanation of (A)
2. Both (A) and (R) are true and (R) is the correct explanation of (A)
3. (A) is true but (R) is false
4. (A) is false but (R) is true

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025188

Option 1 ID : 64635098859

Option 2 ID : 64635098860

Option 3 ID : 64635098861

Option 4 ID : 64635098862

Status : Answered

Chosen Option : 3

Q.5 Which of the following monuments have been declared of national importance in 2018 by ASI?

- (a) Old High Court Building, Nagpur
- (b) Haveli of Agha Khan, Agra
- (c) Neemrana Baori, Alwar district
- (d) Group of temples at Ranipur Jharail, Orissa

Select the correct answer from the options given below :

1. (a), (b) and (d) only
2. (a), (c) and (d) only
3. (b), (c) and (d) only
4. (a), (b), (c), (d)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025167

Option 1 ID : 64635098775

Option 2 ID : 64635098776

Option 3 ID : 64635098777

Option 4 ID : 64635098778

Status : Answered

Chosen Option : 4

Q.6

Identify the no-frill airlines (low-cost airlines) from those given below :

1. United Airlines
2. Qantas Airlines
3. Ryanair
4. Emirates

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635025189

Option 1 ID : 64635098863

Option 2 ID : 64635098864

Option 3 ID : 64635098865

Option 4 ID : 64635098866

Status : Answered

Chosen Option : 4

Q.7

To offer air travel options to passengers on a low budget, Air-India introduced Air India Express in April

1. 2004
2. 2005
3. 2006
4. 2007

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635025196

Option 1 ID : 64635098891

Option 2 ID : 64635098892

Option 3 ID : 64635098893

Option 4 ID : 64635098894

Status : Answered

Chosen Option : 2

Q.8

Lok Sabha has passed the Ancient Monuments and Archaeological Sites and Remains (Amendment) Bill, 2017.

From the following, select the one that has been amended :

1. The Bill amends provision related construction in 'prohibited areas' in the present bill to permit construction of public works in 'prohibited areas' for public purposes.
2. The amended provision of construction of 'public works' in prohibited areas could be implemented only after ASI's approval.
3. National Monuments Authority does not have any role in granting the permission of construction in the 'prohibited areas'.
4. The Central Government is empowered to allow the construction in 'prohibited areas' without the recommendation of National Monuments Authority.

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**
 Question ID : **64635025166**
 Option 1 ID : **64635098771**
 Option 2 ID : **64635098772**
 Option 3 ID : **64635098773**
 Option 4 ID : **64635098774**
 Status : **Answered**
 Chosen Option : **1**

Q.9 Arrange the following organisations in chronological order of their establishment/formation.

- (a) International Eco-tourism Society
- (b) International Union for Conservation of Nature
- (c) United Nations Educational, Scientific and Cultural Organisation
- (d) United Federation of Travel Agents Association

Identify the correct answer from the options given below :

- 1. (a), (b), (c), (d)
- 2. (b), (c), (a) (d)
- 3. (a), (c), (b), (d)
- 4. (c), (d), (a), (b)

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**
 Question ID : **64635025176**
 Option 1 ID : **64635098811**
 Option 2 ID : **64635098812**
 Option 3 ID : **64635098813**
 Option 4 ID : **64635098814**
 Status : **Answered**
 Chosen Option : **4**

Q.10 Which statements are correct with regard to long-haul and short-haul travel as they are defined as the needs and purpose of different organisations, sectors or destinations (Bowen-2001)?

- (a) The United Nations regards long-haul travel as trips outside the multi-country UNWTO region in which the traveller lives.
- (b) The UNWTO defines long-haul travel as multiple trips undertaken by a traveller in a particular region.
- (c) A resident of a country travelling within the same region where he lives is called as short-haul travel.
- (d) The WTTC defines long-haul travel as a type of journey that takes place between the bordering countries of two regions.

Find the correct combination of answers :

- 1. (b) and (a)
- 2. (c) and (d)
- 3. (a) and (c)
- 4. (b) and (c)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025177

Option 1 ID : 64635098815

Option 2 ID : 64635098816

Option 3 ID : 64635098817

Option 4 ID : 64635098818

Status : Answered

Chosen Option : 2

Q.11 Identify the State where following tourist sites are situated :

- (a) Pari Mahal
- (b) Ram Das Kachwaha's Macchi Bhawan Garden
- (c) Charar-i Sharif
- (d) Chashma-i Shahi

Select the correct answer from the options given below :

- 1. Rajasthan
- 2. Bengal
- 3. Jammu and Kashmir
- 4. Uttar Pradesh

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025169

Option 1 ID : 64635098783

Option 2 ID : 64635098784

Option 3 ID : 64635098785

Option 4 ID : 64635098786

Status : Answered

Chosen Option : 2

Q.12 Find the correct sequence of stages of the irridex as proposed by Doxey (1976) as an index of resident irritation.

- 1. Euphoria, Apathy, Annoyance, Antagonism, Resignation
- 2. Euphoria, Annoyance, Antagonism, Apathy, Resignation
- 3. Euphoria, Apathy, Annoyance, Resignation, Antagonism
- 4. Euphoria, Resignation, Apathy, Annoyance, Antagonism

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025184

Option 1 ID : 64635098843

Option 2 ID : 64635098844
Option 3 ID : 64635098845
Option 4 ID : 64635098846
Status : Answered
Chosen Option : 1

Q.13 The United Nations Environmental Programme (UNEP) has developed 'Green Code of Ethics' as sustainability initiatives. Find the correct title of this code of ethics.

1. Code of Ethics and Guidelines for Sustainable Tourism
2. Code of Sustainable Practice
3. Environmental Codes of Conduct for Tourism
4. Sustainable Tourism Principles

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635025186
Option 1 ID : 64635098851
Option 2 ID : 64635098852
Option 3 ID : 64635098853
Option 4 ID : 64635098854
Status : Answered
Chosen Option : 1

Q.14 Which one of the following pairs is NOT correctly matched?

<i>Temple</i>		<i>Place</i>
1. Jain Temple	:	Mt. Abu
2. Jagannath Temple	:	Bhubaneswar
3. Sun Temple	:	Osia
4. Kandariya Mahadev Temple	:	Khajuraho

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635025164
Option 1 ID : 64635098763
Option 2 ID : 64635098764
Option 3 ID : 64635098765
Option 4 ID : 64635098766
Status : Answered
Chosen Option : 1

Q.15

Which one of the following books is written by Mahatma Gandhi?

1. The Discovery of India
2. The Story of My Experiments with Truth
3. Glimpses of World History
4. Towards the Freedom—An Autobiography

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635025163

Option 1 ID : 64635098759

Option 2 ID : 64635098760

Option 3 ID : 64635098761

Option 4 ID : 64635098762

Status : Answered

Chosen Option : 2

Q.16

The primitive lodging houses or inns originated essentially to cater the needs of travellers. All over the world, they were known by different names, such as 'Dharamshala and Sarai' in India, _____ in Japan and Paradors in Spain.

Fill in the blank from the following :

1. Ryokans
2. Pousadas
3. Phatnal
4. Coffee houses

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635025202

Option 1 ID : 64635098915

Option 2 ID : 64635098916

Option 3 ID : 64635098917

Option 4 ID : 64635098918

Status : Answered

Chosen Option : 1

Q.17

With its impressive technology, economic and political achievements, the Ancient Rome reached its peak during which period to achieve unprecedented levels of tourism activity?

1. 400 BCE-AD 400
2. 100 BCE-AD 100
3. 300 BCE-AD 1200
4. 200 BCE-AD 200

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635025180

Option 1 ID : 64635098827

Option 2 ID : 64635098828

Option 3 ID : 64635098829

Option 4 ID : 64635098830

Status : Answered

Chosen Option : 4

Q.18 Match the items in List-I with the items in List-II with regard to the evolution of concept of sustainable development :

List-I (Name of Publication)	List-II (Year of Publication)
(a) A Sand County Almanac (Aldo Leopold)	(i) 1962
(b) Silent Spring (Rachel Carson)	(ii) 1973
(c) Limits to Growth (Club of Rome)	(iii) 1949
(d) Small is Beautiful	(iv) 1972

Select the correct option :

1. (a)–(i); (b)–(ii); (c)–(iv); (d)–(iii)
2. (a)–(ii); (b)–(iv); (c)–(iii); (d)–(i)
3. (a)–(iii); (b)–(i); (c)–(iv); (d)–(ii)
4. (a)–(iv); (b)–(iii); (c)–(ii); (d)–(i)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025182

Option 1 ID : 64635098835

Option 2 ID : 64635098836

Option 3 ID : 64635098837

Option 4 ID : 64635098838

Status : Answered

Chosen Option : 3

Q.19 In which year the Planning Commission of India constituted the National Committee on Tourism in order to formulate plans for Tourism industry?

1. 1940
2. 1960
3. 1986
4. 1983

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025175

Option 1 ID : 64635098807

Option 2 ID : 64635098808

Option 3 ID : 64635098809

Option 4 ID : 64635098810

Status : Answered

Chosen Option : 3

Q.20 A room which has a Murphy Bed or Similar (a pull-out or convertible or foldaway) bed is called as

1. Queen room
2. Extra room
3. Sico room
4. Junior suite

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **64635025201**

Option 1 ID : **64635098911**

Option 2 ID : **64635098912**

Option 3 ID : **64635098913**

Option 4 ID : **64635098914**

Status : **Answered**

Chosen Option : **4**

Q.21 Match List-I with List-II :

List-I (Intangible Cultural Heritage/Dance)		List-II (State/Region Associated)	
(a) Ojapali	(i)	Andhra Pradesh	
(b) Sankirtana	(ii)	Kerala	
(c) Kutiyattam	(iii)	Manipur	
(d) Kuchipudi	(iv)	Assam	

Choose the correct option from those given below :

1. (a)–(ii); (b)–(iii); (c)–(iv); (d)–(i)
2. (a)–(iii); (b)–(ii); (c)–(iv); (d)–(i)
3. (a)–(iv); (b)–(iii); (c)–(ii); (d)–(i)
4. (a)–(i); (b)–(iii); (c)–(ii); (d)–(iv)

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**

Question ID : **64635025190**

Option 1 ID : **64635098867**

Option 2 ID : **64635098868**

Option 3 ID : **64635098869**

Option 4 ID : **64635098870**

Status : **Answered**

Chosen Option : **2**

Q.22

Which of the following monuments are NOT situated in Agra?

- (a) Itimad-ud-daula's tomb
- (b) Roza-i-Munawwara
- (c) Hawa Mahal
- (d) Qubbat-ul-Islam Mosque

Select the correct answer from the options given below :

- 1. (c) and (d) only
- 2. (a) and (c) only
- 3. (b), (c) and (d) only
- 4. (b) and (d) only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025162

Option 1 ID : 64635098755

Option 2 ID : 64635098756

Option 3 ID : 64635098757

Option 4 ID : 64635098758

Status : Answered

Chosen Option : 2

Q.23

Match List-I with List-II :

List-I (Dish)	List-II (Region/Cuisine)
(a) Gil-e Firdaus	(i) Hyderabad
(b) Nehari	(ii) Awadh
(c) Radha Balhotri	(iii) Bengal
(d) Bebinca	(iv) Goa

Choose the correct option from those given below :

- 1. (a)-(ii); (b)-(i); (c)-(iii); (d)-(iv)
- 2. (a)-(ii); (b)-(i); (c)-(iv); (d)-(iii)
- 3. (a)-(i); (b)-(ii); (c)-(iii); (d)-(iv)
- 4. (a)-(i); (b)-(ii); (c)-(iv); (d)-(iii)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025199

Option 1 ID : 64635098903

Option 2 ID : 64635098904

Option 3 ID : 64635098905

Option 4 ID : 64635098906

Status : Answered

Chosen Option : 3

Q.24

Which one of the following is the landmark year of publication of 'Caring for the Earth', published by Worldwide Fund for nature, United Nations Environment Program?

1. 1992
2. 1993
3. 1991
4. 1982

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635025165

Option 1 ID : 64635098767

Option 2 ID : 64635098768

Option 3 ID : 64635098769

Option 4 ID : 64635098770

Status : Answered

Chosen Option : 2

Q.25

Which one of the following is NOT a folk dance of Assam?

1. Bihu
2. Sattriya
3. Rengma
4. Bagurumba

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635025161

Option 1 ID : 64635098751

Option 2 ID : 64635098752

Option 3 ID : 64635098753

Option 4 ID : 64635098754

Status : Answered

Chosen Option : 2

Q.26

Train 18 rechristened as _____ express from Delhi to Varanasi becomes India's fastest train, hitting a speed of over 180 kmph during trial run.

Choose the correct answer to fill in the blank :

1. Vande Bharat
2. Jai Bharat
3. Bharat Mata
4. New Bharat

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635025195

Option 1 ID : 64635098887

Option 2 ID : 64635098888

Option 3 ID : 64635098889

Option 4 ID : 64635098890

Status : Answered

Chosen Option : 1

Q.27 Under the 'Adopted Heritage Project Monuments' scheme, a few monuments in India have been given to the bidders. Below are given the names of the monuments and bidders who won the bid.

Which of the following pairs of monuments and bidders are correct?

<i>Monuments</i>	<i>Bidders</i>
(a) Red Fort, Delhi	: Dalmia Bharat Ltd.
(b) Mt. Stok Kangri Trek (Ladakh)	: Adventure Tour Operators Association of India
(c) Jantar Mantar, Delhi	: Apeejay Park Hotels
(d) Surajkund, Haryana	: Bliss Resorts

Select the correct answer from the options given below :

1. (a), (b), (c), (d)
2. (a), (c) and (d) only
3. (c) and (d) only
4. (a) and (b) only

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635025160

Option 1 ID : 64635098747

Option 2 ID : 64635098748

Option 3 ID : 64635098749

Option 4 ID : 64635098750

Status : Answered

Chosen Option : 4

Q.28

To launch first cruiseship the credit goes to the King Charles IV of Sweden. In which year did he start his personal cruiseship?

1. 1821
2. 1851
3. 1824
4. 1854

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635025187

Option 1 ID : 64635098855

Option 2 ID : 64635098856

Option 3 ID : 64635098857

Option 4 ID : 64635098858

Status : Answered

Chosen Option : 1

Q.29 Which of the following organizations had commissioned the study of Exploring Health Tourism?

1. World Travel Organization
2. European Travel Commission
3. World Tourism Organization and European Travel Commission
4. International Medical Travel Journal and World Travel Organization

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635025171

Option 1 ID : 64635098791

Option 2 ID : 64635098792

Option 3 ID : 64635098793

Option 4 ID : 64635098794

Status : Answered

Chosen Option : 4

Q.30 Which one of the following modern countries belongs to Mesopotamia civilization?

1. Libya
2. Iran
3. Egypt
4. Iraq

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635025181

Option 1 ID : 64635098831

Option 2 ID : 64635098832
Option 3 ID : 64635098833
Option 4 ID : 64635098834
Status : Answered
Chosen Option : 1

Q.31 The order of service of Full Afternoon Tea Service is

1. Beverages—Buttered scones—Sandwiches—Toasted items
2. Beverages—Toasted items—Sandwiches—Buttered scones
3. Beverages—Sandwiches—Toasted items—Buttered scones
4. Beverages—Sandwiches—Buttered scones—Toasted items

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635025198
Option 1 ID : 64635098899
Option 2 ID : 64635098900
Option 3 ID : 64635098901
Option 4 ID : 64635098902
Status : Answered
Chosen Option : 2

Q.32 In which of the following cities, a working paper on 'health tourism' was presented, discussed and finally findings of this study were published?

1. Brussels
2. Budapest
3. Moscow
4. Stockholm

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635025170
Option 1 ID : 64635098787
Option 2 ID : 64635098788
Option 3 ID : 64635098789
Option 4 ID : 64635098790
Status : Answered
Chosen Option : 3

Q.33 Which of the following is NOT a 'Visitor Management model'?

1. The Recreation Opportunity Spectrum
2. The Limits of Acceptable Change
3. Tourism Optimization Management
4. Service Dominant Logic

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025183

Option 1 ID : 64635098839

Option 2 ID : 64635098840

Option 3 ID : 64635098841

Option 4 ID : 64635098842

Status : Answered

Chosen Option : 4

Q.34 Match List-I with List-II :

List-I		List-II	
(Airport)		(Airport Code)	
(a)	Bhubaneswar	(i)	IXB
(b)	Port Blair	(ii)	IXS
(c)	Bagdogra	(iii)	BBi
(d)	Silchar	(iv)	IXZ

Choose the correct option from those given below :

1. (a)–(ii); (b)–(i); (c)–(iv); (d)–(iii)
2. (a)–(i); (b)–(ii); (c)–(iii); (d)–(iv)
3. (a)–(iii); (b)–(iv); (c)–(i); (d)–(ii)
4. (a)–(i); (b)–(iv); (c)–(iii); (d)–(ii)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025192

Option 1 ID : 64635098875

Option 2 ID : 64635098876

Option 3 ID : 64635098877

Option 4 ID : 64635098878

Status : Answered

Chosen Option : 3

Q.35

In India, *pan* or *bira* had variety of dimensions. In this regard, which of the following are correct?

- (a) Gift of pan with other ingredients was part of hospitality.
- (b) A Sanskrit witticism states, "Oh friend, there are a hundred-thousand good qualities of tumbula. It has, however, one great fault, viz. the sending away (of guests) after its bestowal."
- (c) To offer *pan bira* by a sovereign power and to accept it by other sovereign chief, meant acceptance of former's suzerainty by the latter.
- (d) Both in courts and in wealthy homes, gift of tumbula was customary to honour guests at the time of their departure.

Select the correct answer from the options given below :

- 1. (a), (b), (c), (d)
- 2. (a), (c) and (d) only
- 3. (a) and (b) only
- 4. (b) and (d) only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025168

Option 1 ID : 64635098779

Option 2 ID : 64635098780

Option 3 ID : 64635098781

Option 4 ID : 64635098782

Status : Answered

Chosen Option : 1

Q.36

Seychelles is located in which IATA sub-area?

- 1. Indian Ocean Islands
- 2. Caribbean Islands
- 3. South-East Asia
- 4. South-West Pacific

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025174

Option 1 ID : 64635098803

Option 2 ID : 64635098804

Option 3 ID : 64635098805

Option 4 ID : 64635098806

Status : Answered

Chosen Option : 1

Q.37

Passengers aboard cruiseships are often called water tourists. The largest type of cruiseships with a capacity of 800–3000 passengers are called ‘_____’ class.

1. mainstream
2. mega
3. world
4. comfort

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635025193

Option 1 ID : 64635098879

Option 2 ID : 64635098880

Option 3 ID : 64635098881

Option 4 ID : 64635098882

Status : Answered

Chosen Option : 1

Q.38 Read the following statements :

Assertion (A) : To convert a potential site, place or event into an attraction is the essence of the tourism industry’s unique ability to create tourism resources to which visitors must travel.

Reason (R) : Tourism industry exhibits a core-periphery relationship that attracts tourists from a developed core to a periphery in search of unique attractions and novel experiences not available in the core.

Choose the answer from the options given below :

1. (A) is true but (R) is false
2. (A) is false but (R) is true
3. Both (A) and (R) are true but (R) is not the correct explanation of (A)
4. Both (A) and (R) are true and (R) is the correct explanation of (A)

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635025185

Option 1 ID : 64635098847

Option 2 ID : 64635098848

Option 3 ID : 64635098849

Option 4 ID : 64635098850

Status : Answered

Chosen Option : 3

Q.39 Automobile Associations are present in almost all countries. One of the Apex Automobile organisations in India is

1. Automobile Association of India (AAI)
2. Indian Automobile Association (IAA)
3. Federation of Indian Automobile Associations (FIAA)
4. Federation of Automobile Associations of India (FAAI)

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**
Question ID : **64635025197**
Option 1 ID : **64635098895**
Option 2 ID : **64635098896**
Option 3 ID : **64635098897**
Option 4 ID : **64635098898**
Status : **Answered**
Chosen Option : **1**

Q.40

Lakshweep is one of the famous tourist attractions. The island has unique features of tourism geography. Which of the following features are correct?

- (a) Each island is fringed by snow-white coral sands.
- (b) Foreign nationals only with 'tourist visa' are permitted.
- (c) Temperature is moderate, ranging from 22°C to 33°C in summer and 20°C to 32°C in winter.
- (d) 'Ujra Mosque' there, is known for its decoration.

Select the correct answer from the options given below :

- 1. (a), (b) and (c) only
- 2. (a), (b), (c), (d)
- 3. (b) and (d) only
- 4. (b), (c) and (d) only

Options

- 1. 1
- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**
Question ID : **64635025178**
Option 1 ID : **64635098819**
Option 2 ID : **64635098820**
Option 3 ID : **64635098821**
Option 4 ID : **64635098822**
Status : **Answered**
Chosen Option : **4**

Q.41

For which of the following literary works, Rabindranath Tagore was given Nobel Prize for literature in 1913?

- 1. Gora
- 2. Geetanjali
- 3. Kabuliwala
- 4. Mukut

Options

- 1. 1
- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**
Question ID : **64635025159**
Option 1 ID : **64635098743**
Option 2 ID : **64635098744**
Option 3 ID : **64635098745**

Q.42 Which of the following luxury trains runs in South Africa?

1. Palace on Wheels
2. Blue Train
3. Royal Scotsman
4. Northern Belle

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635025191
Option 1 ID : 64635098871
Option 2 ID : 64635098872
Option 3 ID : 64635098873
Option 4 ID : 64635098874
Status : Answered
Chosen Option : 3

Q.43 With regard to the evolution of Airline Industry, which of the following statements are correct?

- (a) Kitty Hawk, North Carolina is known for the beginning of aviation age.
- (b) Date of the beginning of aviation age is December 17, 1903.
- (c) Orville and Wilbur Wright launched the aviation age when Orville made the first controlled, sustained flight in a motorized, heavier-than-aircraft.
- (d) The famous first flight lasted less than one hour.

Select the correct answer from the options given below :

1. (a), (b) and (d) only
2. (a) and (b) only
3. (a), (b) and (c) only
4. (a), (b), (c), (d)

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635025158
Option 1 ID : 64635098739
Option 2 ID : 64635098740
Option 3 ID : 64635098741
Option 4 ID : 64635098742
Status : Answered
Chosen Option : 4

Q.44

Tourist destinations tend to experience five distinct stages of growth called Tourism Area Life Cycle (TALC). Arrange the stages in a logical sequence :

- (a) Involvement
- (b) Consolidation
- (c) Exploration
- (d) Stagnation
- (e) Development

Select the correct option :

- 1. (a), (b), (c), (d), (e)
- 2. (b), (c), (d), (e), (a)
- 3. (c), (d), (a), (e), (b)
- 4. (c), (a), (e), (b), (d)

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 64635025179

Option 1 ID : 64635098823

Option 2 ID : 64635098824

Option 3 ID : 64635098825

Option 4 ID : 64635098826

Status : Answered

Chosen Option : 1

Q.45

The beginnings of hospitality sector in India stand rooted in Hindu Philosophy of 'Atithi Devo Bhava'. The world traces the evolution and growth of the hotel industry in Ancient era, Grand Tour and Modern era. Whereas, in Indian context it can be broadly categorized into

- (a) Before Indus Valley Civilization
- (b) Ancient and Medieval Era—from Indus Valley Civilization to 1600 AD
- (c) Colonial Era—from AD 1601 to Ad 1947
- (d) Modern Era—from 1947 onwards

Choose the correct answer from the options given below :

- 1. (a), (b) and (c) only
- 2. (a), (b), (c) and (d)
- 3. (b), (c) and (d) only
- 4. (c) and (d) only

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 64635025200

Option 1 ID : 64635098907

Option 2 ID : 64635098908

Option 3 ID : 64635098909

Option 4 ID : 64635098910

Status : Answered

Chosen Option : 3

Comprehension:

'*Agar Bar ruh-e-zameen ast, Hameen asto Hameen asto Hameen ast ...*' are believed to be the words spoken by a poet in the courts of a Mughal ruler in 17th century. The State of Jammu and Kashmir is located in Northern India. One of the old publications on Kashmir called Nilmat Puraan mentions that this land was once a huge lake known as 'Satisar', a lake named after the Goddess Sati, the wife of Lord Shiva. Kashmir has always been a centre of attraction for tourists. The valley of Kashmir is famous for its vegetables and fruits. Pears, cherries, peaches, apricots, almonds, walnuts and apples are available in abundance. Plums that are found in abundance locally are known as 'alubukhara', water chestnuts as 'Golu' and a special variety of pomegranates known as 'Kabuli Anar'. In morning people enjoy a special beverage called as 'Kehwa'. In addition to this Kashmir has a rich cuisine.

Kashmiri cuisine is broadly divided into two parts. The Kashmiri Pandit cooking and the Muslim cooking, which is popularly known as 'Wazwan'. The consumption of mutton has a very high regard in 'Wazwan'. There can be eight to thirty-six dishes prepared from mutton. Specific parts are used for specific preparations, e.g., the neck for roganjosh, ribs for tabak maaz and Kabargah, the legs are used for dhaniwal and rishta. In Kashmir it is said that the food should not only taste good, but also look good. Its aroma must be appetizing. The success of a meal lies in its appeal to the eyes, nose and then tongue.

Kashmiri Pandit recipes include 'Rajma Gogji', Haaq, Nadur Yakhni, Mach Kalia etc.' Kashmiri cuisine is indeed a gold mine to explore. There is a special kind of Shallot, known as praan, found only in Kashmir. In the famous Muslim banquet 'Wazwan' the meal is served on a bronze thali and four persons can share the food from the same plate.

The delicacies include Marchwangan korma, Alubukhara korma, Rishta and other dishes mentioned earlier. Finally the meal ends with Gushtaba. Kashmiris include haaq, sauchal, Kashmiri palak, Wasta haaq and many more. The celebrations of Kashmiri, new year, known as 'Navreh' include food such as Rice, Walnuts, Honey and Curd, symbolizing prosperity and abundance. Truly, Kashmir is a paradise on earth and a perfect destination for tourists.

SubQuestion No : 46

Q.46

Besides, Satisar which other important lakes are in Kashmir?

- (a) Manasbal
- (b) Wular
- (c) Badkhal
- (d) Hokersar

Select the correct answer from the options given below :

1. (a), (b) and (d)
2. (a), (b) and (c)
3. (b), (c) and (d)
4. (a) and (c) only

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025205

Option 1 ID : 64635098923

Option 2 ID : 64635098924

Option 3 ID : 64635098925

Option 4 ID : 64635098926

Status : Answered

Chosen Option : 2

Comprehension:

'*Agar Bar ruh-e-zameen ast, Hameen asto Hameen asto Hameen ast ...*' are believed to be the words spoken by a poet in the courts of a Mugal ruler in 17th century. The State of Jammu and Kashmir is located in Northern India. One of the old publications on Kashmir called Nilmat Puraan mentions that this land was once a huge lake known as 'Satisar', a lake named after the Goddess Sati, the wife of Lord Shiva. Kashmir has always been a centre of attraction for tourists. The valley of Kashmir is famous for its vegetables and fruits. Pears, cherries, peaches, apricots, almonds, walnuts and apples are available in abundance. Plums that are found in abundance locally are known as 'alubukhara', water chestnuts as 'Golu' and a special variety of pomegranates known as 'Kabuli Anar'. In morning people enjoy a special beverage called as 'Kehwa'. In addition to this Kashmir has a rich cuisine.

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SubQuestion No : 47

Q.47

This dish is made from lamb culled out from shoulder simmered in a gravy made from mustard oil, yoghurt, red coloured water from cock's comb flowers, brown onion paste and spices. Kashmiri masala known as 'ver' is also added to the dish for flavouring. The dish is :

1. Rogan josh
2. Rwangan tsaman
3. Gushtaba
4. Rishta

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025208

Option 1 ID : 64635098935

Comprehension:

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SubQuestion No : 48

Q.48

This is a strange cross between a Shallot and a spring onion, used in Kashmiri Cuisine. In local dialect it is known as

1. Praan
2. Zafran
3. Nadroo
4. Haq

Options 1. 1

2. 2
3. 3
4. 4

Comprehension:

'*Agar Bar ruh-e-zameen ast, Hameen asto Hameen asto Hameen ast ...*' are believed to be the words spoken by a poet in the courts of a Mugal ruler in 17th century. The State of Jammu and Kashmir is located in Northern India. One of the old publications on Kashmir called Nilmat Puraan mentions that this land was once a huge lake known as 'Satisar', a lake named after the Goddess Sati, the wife of Lord Shiva. Kashmir has always been a centre of attraction for tourists. The valley of Kashmir is famous for its vegetables and fruits. Pears, cherries, peaches, apricots, almonds, walnuts and apples are available in abundance. Plums that are found in abundance locally are known as 'alubukhara', water chestnuts as 'Golu' and a special variety of pomegranates known as 'Kabuli Anar'. In morning people enjoy a special beverage called as 'Kehwa'. In addition to this Kashmir has a rich cuisine.

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SubQuestion No : 49

Q.49

There are large brass plates used for serving food, usually shared between four people in the event of feasts, known as

1. Dan
2. Tarami
3. Leji
4. Tasht

Options 1. 1

2. 2
3. 3
4. 4

Comprehension:

'*Agar Bar ruh-e-zameen ast, Hameen asto Hameen asto Hameen ast ...*' are believed to be the words spoken by a poet in the courts of a Mugal ruler in 17th century. The State of Jammu and Kashmir is located in Northern India. One of the old publications on Kashmir called Nilmat Puraan mentions that this land was once a huge lake known as 'Satisar', a lake named after the Goddess Sati, the wife of Lord Shiva. Kashmir has always been a centre of attraction for tourists. The valley of Kashmir is famous for its vegetables and fruits. Pears, cherries, peaches, apricots, almonds, walnuts and apples are available in abundance. Plums that are found in abundance locally are known as 'alubukhara', water chestnuts as 'Golu' and a special variety of pomegranates known as 'Kabuli Anar'. In morning people enjoy a special beverage called as 'Kehwa'. In addition to this Kashmir has a rich cuisine.

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SubQuestion No : 50**Q.50**

In which language '*Agar Firdaus bar ruh-e zameen ast, Hameen ast-o Hameen ast-o Hameen ast ...*' is composed?

1. Urdu
2. Arabic
3. Persian
4. Kashmiri

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQQuestion ID : **64635025204**Option 1 ID : **64635098919**Option 2 ID : **64635098920**Option 3 ID : **64635098921**Option 4 ID : **64635098922**Status : **Answered**

Q.51

Match List-I with List-II :

List-I (Travel Organization)	List-II (Year of Establishment)
(a) Make My Trip	(i) 1982
(b) Mercury Travels	(ii) 1867
(c) Yatra.com	(iii) 2006
(d) Balmer Lawrie	(iv) 2000

Choose the correct option from those given below :

- (a)–(ii); (b)–(i); (c)–(iv); (d)–(iii)
- (a)–(iv); (b)–(i); (c)–(iii); (d)–(ii)
- (a)–(iii); (b)–(ii); (c)–(i); (d)–(iv)
- (a)–(i); (b)–(iv); (c)–(ii); (d)–(iii)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025250

Option 1 ID : 64635099103

Option 2 ID : 64635099104

Option 3 ID : 64635099105

Option 4 ID : 64635099106

Status : Answered

Chosen Option : 1

Q.52

Given below are two statements, one labelled as Assertion (A) and the other Reason (R) :

Assertion (A) : Supporters of Product Life Cycle (PLC) concept argue that firms that apply the concept correctly are able to identify the stage in which the organization or an individual product finds itself and then uses this knowledge to formulate better marketing plans.

Reason (R) : Once a product's position in the product life cycle is determined, firms are able to consider the characteristics associated with the respective stage and use the aforementioned strategies.

Choose the correct answer from the options given below :

- (A) is true but (R) is false
- Both (A) and (R) are true and (R) is the correct explanation of (A)
- (A) is false but (R) is true
- Both (A) and (R) are true but (R) is not the correct explanation of (A)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025210

Option 1 ID : 64635098943

Option 2 ID : 64635098944

Option 3 ID : 64635098945
Option 4 ID : 64635098946
Status : Answered
Chosen Option : 2

Q.53

Hospitality firms need to engage in personal selling. In this regard, successful sales people generally focus on four components of successful selling. Arrange the components in logical sequence

- (a) prospecting and qualifying
- (b) planning and delivering sales presentations
- (c) overcoming objections
- (d) closing the sale

Select the correct option :

- 1. (a), (c), (b), (d)
- 2. (b), (a), (c), (d)
- 3. (a), (b), (c), (d)
- 4. (c), (b), (a), (d)

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ
Question ID : 64635025216
Option 1 ID : 64635098967
Option 2 ID : 64635098968
Option 3 ID : 64635098969
Option 4 ID : 64635098970
Status : Answered
Chosen Option : 2

Q.54

Hypothesis testing CANNOT be performed by

- 1. the Z-value approach
- 2. the P-value approach
- 3. the critical value approach
- 4. the typical value approach

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ
Question ID : 64635025228
Option 1 ID : 64635099015
Option 2 ID : 64635099016
Option 3 ID : 64635099017
Option 4 ID : 64635099018
Status : Answered
Chosen Option : 4

Q.55

Given below are two statements—one labelled as Assertion (A) and other Reason (R) :

Assertion (A) : Capital Budgeting are irreversible in nature.

Reason (R) : TATA incurred heavy losses on reversal of NANO plant in West Bengal.

Choose the correct answer from the options given below :

1. Both (A) and (R) are correct and (R) is the correct explanation of (A)
2. Both (A) and (R) are correct but (R) is not the correct explanation of (A)
3. (A) is correct but (R) is incorrect
4. (A) is incorrect but (R) is correct

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025240

Option 1 ID : 64635099063

Option 2 ID : 64635099064

Option 3 ID : 64635099065

Option 4 ID : 64635099066

Status : Answered

Chosen Option : 2

Q.56

Match List-I with List-II :

List-I	List-II
(a) Spearman's rank correlation	(i) χ^2 -test
(b) Multiple correlation	(ii) t -test
(c) Test for equality of two proportions	(iii) Z -test
(d) Kendall's coefficient of concordance	(iv) F -test

Choose the correct option from those given below :

1. (a)–(i); (b)–(ii); (c)–(iii); (d)–(iv)
2. (a)–(ii); (b)–(iv); (c)–(iii); (d)–(i)
3. (a)–(ii); (b)–(iii); (c)–(iv); (d)–(i)
4. (a)–(iii); (b)–(iv); (c)–(i); (d)–(ii)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025229

Option 1 ID : 64635099019

Option 2 ID : 64635099020

Option 3 ID : 64635099021

Option 4 ID : 64635099022

Status : Answered

Chosen Option : 4

Q.57

_____ refers to tourism that minimizes the environmental impacts and socio-cultural changes, and results in the longevity of a destination, and creates economic opportunity for local communities.

1. Eco-tourism
2. Medical tourism
3. Sustainable tourism
4. Genealogical tourism

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635025215

Option 1 ID : 64635098963

Option 2 ID : 64635098964

Option 3 ID : 64635098965

Option 4 ID : 64635098966

Status : Answered

Chosen Option : 3

Q.58

In behavioural segmentation, the buyers are divided into groups based on their _____, _____ and _____ to a product.

1. knowledge, perception, behaviour
2. knowledge, attitude, response
3. social class, perception, response
4. lifestyle, attitude, behaviour

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635025214

Option 1 ID : 64635098959

Option 2 ID : 64635098960

Option 3 ID : 64635098961

Option 4 ID : 64635098962

Status : Answered

Chosen Option : 2

Q.59

According to the 'Servuction System' model

1. customers receive a bundle of 'benefits' from each service experience as a result of their interaction with visible elements of the service system
2. customers stay detached from the inanimate environment
3. customers do not interact with the sub-systems of the service providers
4. customers are not a part of service delivery system

Options 1. 1

2. 2
3. 3

Question Type : MCQ

Question ID : 64635025219

Option 1 ID : 64635098979

Option 2 ID : 64635098980

Option 3 ID : 64635098981

Option 4 ID : 64635098982

Status : Answered

Chosen Option : 1

Q.60

In recent years, hospitality companies have been devoting increased percentage of their budgets to sales promotions. Sales promotions seek to accomplish several broad objectives. Which one of the following is NOT the objective of sales promotion?

1. To introduce new products and services
2. To increase guest occupancy and customer counts
3. To encourage present guests to purchase more
4. To stimulate demand in peak periods

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025212

Option 1 ID : 64635098951

Option 2 ID : 64635098952

Option 3 ID : 64635098953

Option 4 ID : 64635098954

Status : Answered

Chosen Option : 4

Q.61

An organic organization is the one that is low in _____, _____ and is _____.

1. specialization, formalization, centralized
2. complexity, formalization, departmentalized
3. complexity, formalization, decentralized
4. specialization, complexity, boundaryless

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025242

Option 1 ID : 64635099071

Option 2 ID : 64635099072

Option 3 ID : 64635099073

Option 4 ID : 64635099074

Status : Answered

Chosen Option : 2

Q.62

Which of the following types of literature review is NOT correctly matched?

1. Context review : Review in which the author links a specific study to a larger body of knowledge
2. Integrated review : Review in which the current state of knowledge on a topic is summarised highlighting agreement and disagreement within it
3. Theoretical review : Review in which author's familiarisation with a subject area is demonstrated
4. Historical review : Specialised review in which the author traces an issue over time.

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025222

Option 1 ID : 64635098991

Option 2 ID : 64635098992

Option 3 ID : 64635098993

Option 4 ID : 64635098994

Status : Answered

Chosen Option : 2

Q.63

Which of the following is NOT related to Brownfield Airport Project?

1. An existing airport undergoes significant redevelopment and expansion
2. Undertaken when the owner or operator does not have the resources or expertise to modernise and expand
3. Brings in an experienced partner to support both modernization and expansion
4. Begins with a feasibility study to evaluate the viability of the project to be built from scratch

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025231

Option 1 ID : 64635099027

Option 2 ID : 64635099028

Option 3 ID : 64635099029

Option 4 ID : 64635099030

Status : Answered

Chosen Option : 2

Q.64

Which of the following is NOT an element of destination situation analysis?

1. The micro environment
2. Destination resources
3. Destination markets
4. Supporting industries

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025244

Option 1 ID : 64635099079

Option 2 ID : 64635099080

Option 3 ID : 64635099081

Option 4 ID : 64635099082

Status : Answered

Chosen Option : 1

Q.65

One comprehensive framework and measure of travel and tourism competitiveness on a global scale is the Travel and Tourism Competitiveness Index (TTCI) developed and published each year by

1. Organization for Economic Cooperation and Development (OECD)
2. World Travel and Tourism Council (WTTC)
3. United Nations World Tourism Organization (UNWTO)
4. World Economic Forum (WEF)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025209

Option 1 ID : 64635098939

Option 2 ID : 64635098940

Option 3 ID : 64635098941

Option 4 ID : 64635098942

Status : Answered

Chosen Option : 1

Q.66

Match List-I with List-II :

List-I	List-II
(a) Connectivity	(i) The report should be divided into meaningful chapters and sections
(b) Indentation	(ii) The text should not have abrupt and ragged beginnings and ends
(c) Openness	(iii) The research should enunciate the support of earlier researches for facts obtained and analysis made
(d) Asserting	(iv) Limitations in data, methods and tools used should be put down

Choose the correct option from those given below :

1. (a)-(ii); (b)-(i); (c)-(iv); (d)-(iii)
2. (a)-(i); (b)-(ii); (c)-(iii); (d)-(iv)
3. (a)-(iii); (b)-(ii); (c)-(iv); (d)-(i)
4. (a)-(ii); (b)-(iii); (c)-(iv); (d)-(i)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ
Question ID : 64635025230
Option 1 ID : 64635099023
Option 2 ID : 64635099024
Option 3 ID : 64635099025
Option 4 ID : 64635099026
Status : Answered
Chosen Option : 3

Q.67

Which of the following is NOT a characteristic of transactional leaders?

1. Idealised Influence
2. Inspirational Motivation
3. Intellectual Stimulation
4. Management by Exception

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635025234
Option 1 ID : 64635099039
Option 2 ID : 64635099040
Option 3 ID : 64635099041
Option 4 ID : 64635099042
Status : Answered
Chosen Option : 4

Q.68

Match List-I with List-II :

List-I		List-II	
(a) Measuring objective facts	(i)	Interactive events	process,
(b) Focus on variables	(ii)	Situationally constrained	
(c) Independent context	(iii)	Construct social reality, cultural meaning	
(d) Statistical	(iv)	Thematic	

Choose the correct option from those given below :

1. (a)–(i); (b)–(iv); (c)–(iii); (d)–(ii)
2. (a)–(iii); (b)–(i); (c)–(ii); (d)–(iv)
3. (a)–(ii); (b)–(iv); (c)–(iii); (d)–(i)
4. (a)–(iv); (b)–(iii); (c)–(i); (d)–(ii)

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635025232

Option 1 ID : 64635099031

Option 2 ID : 64635099032

Option 3 ID : 64635099033

Option 4 ID : 64635099034

Status : Answered

Chosen Option : 4

Q.69

Kolmogorov–Smirnov test falls in the category of

1. Parametric test
2. Symmetric test
3. Median test
4. Non-parametric test

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025223

Option 1 ID : 64635098995

Option 2 ID : 64635098996

Option 3 ID : 64635098997

Option 4 ID : 64635098998

Status : Answered

Chosen Option : 2

Q.70

Which of the following statements are correct?

- (a) Purchase journal is meant for recording all purchases of goods.
 - (b) Purchases day book is a part of the ledger.
 - (c) The principle of conservatism does not permit creating reserve for discount on creditors.
 - (d) Stock at the end, if it appears in trial balance, is taken only to the Balance Sheet.
1. Both (a) and (b) are correct
 2. Both (b) and (c) are correct
 3. Both (c) and (d) are correct
 4. Both (a) and (d) are correct

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025236

Option 1 ID : 64635099047

Option 2 ID : 64635099048

Option 3 ID : 64635099049

Option 4 ID : 64635099050

Status : Answered

Chosen Option : 4

Q.71

If a share of Rs 10, on which Rs 6 has been paid, is forfeited, it can be reissued at the minimum price of

1. Rs 6 per share
2. Rs 4 per share
3. Rs 10 per share
4. Rs 2 per share

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635025238

Option 1 ID : 64635099055

Option 2 ID : 64635099056

Option 3 ID : 64635099057

Option 4 ID : 64635099058

Status : Answered

Chosen Option : 1

Q.72

Match List-I with List-II :

List-I (Theories of motivation)	List-II (Theorists)
(a) Theory of Needs	(i) Frederick Herz
(b) Operant Conditioning Theory	(ii) Victor H. Varoom
(c) Expectancy Theory	(iii) B. F. Skinner
(d) Motivation-Hygiene Theory	(iv) David McClelland

Choose the correct option from those given below :

1. (a)–(i); (b)–(ii); (c)–(iii); (d)–(iv)
2. (a)–(ii); (b)–(iii); (c)–(iv); (d)–(i)
3. (a)–(iii); (b)–(iv); (c)–(i); (d)–(ii)
4. (a)–(iv); (b)–(iii); (c)–(ii); (d)–(i)

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635025235

Option 1 ID : 64635099043

Option 2 ID : 64635099044

Option 3 ID : 64635099045

Option 4 ID : 64635099046

Status : Answered

Chosen Option : 1

Q.73

Given below are two statements, one labelled as Assertion (A) and the other Reason (R) :

Assertion (A) : A market penetration strategy focuses on selling the existing product- service mix to the existing target markets.

Reason (R) : Most firms will attempt to increase the quality and consistency of the product-service mix as a means of increasing customer satisfaction, promoting brand loyalty and increasing sales and market share.

Choose the correct answer from the options given below :

1. Both (A) and (R) are true but (R) is not the correct explanation of (A)
2. Both (A) and (R) are true and (R) is the correct explanation of (A)
3. (A) is true but (R) is false
4. (A) is false but (R) is true

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025217

Option 1 ID : 64635098971

Option 2 ID : 64635098972

Option 3 ID : 64635098973

Option 4 ID : 64635098974

Status : Answered

Chosen Option : 2

Q.74

Match List-I with List-II :

List-I (Pricing Strategy)	List-II (Description)
(a) Skim pricing	(i) It involves setting low prices in relation to the firm's economic value to most potential consumers
(b) Penetration pricing	(ii) It involves setting prices at a moderate level in relation to the economic value to most potential consumers
(c) Neutral pricing	(iii) It uses a firm's cost to provide a product or service
(d) Cost-oriented pricing	(iv) It involves setting high prices in relation to the product's/service's economic value to most potential consumers

Choose the correct option from those given below :

1. (a)-(i); (b)-(ii); (c)-(iii); (d)-(iv)
2. (a)-(ii); (b)-(iv); (c)-(i); (d)-(iii)
3. (a)-(iv); (b)-(i); (c)-(ii); (d)-(iii)
4. (a)-(iii); (b)-(ii); (c)-(iv); (d)-(i)

Options 1. 1

2. 2

- 3. 3
- 4. 4

Question Type : **MCQ**
Question ID : **64635025218**
Option 1 ID : **64635098975**
Option 2 ID : **64635098976**
Option 3 ID : **64635098977**
Option 4 ID : **64635098978**
Status : **Answered**
Chosen Option : **3**

Q.75

The customer participates in the delivery of most hospitality and travel products. There are three phases to this involvement. These are joining, consumption and

- 1. segmentation
- 2. detachment
- 3. attachment
- 4. diversification

Options

- 1. 1
- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**
Question ID : **64635025213**
Option 1 ID : **64635098955**
Option 2 ID : **64635098956**
Option 3 ID : **64635098957**
Option 4 ID : **64635098958**
Status : **Answered**
Chosen Option : **2**

Q.76

Which one of the following key statistics is NOT associated with factor analysis?

- 1. Kaiser–Meyer–Olkin statistics
- 2. Eigenvalue
- 3. ANOVA
- 4. communality

Options

- 1. 1
- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**
Question ID : **64635025224**
Option 1 ID : **64635098999**
Option 2 ID : **64635099000**
Option 3 ID : **64635099001**
Option 4 ID : **64635099002**
Status : **Answered**
Chosen Option : **3**

Q.77

Strategic planning process involves various steps. Arrange the following steps in the order in which they are undertaken, using the code given below the steps :

- (a) Defining the company mission
- (b) Designing the business portfolio
- (c) Setting company objectives and goals
- (d) Planning marketing and other functional strategies

Select the correct option :

- 1. (a), (b), (c), (d)
- 2. (a), (b), (d), (c)
- 3. (a), (c), (b), (d)
- 4. (a), (d), (b), (c)

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 64635025241

Option 1 ID : 64635099067

Option 2 ID : 64635099068

Option 3 ID : 64635099069

Option 4 ID : 64635099070

Status : Answered

Chosen Option : 3

Q.78

Match List-I with List-II :

List-I (Book)	List-II (Author/Editor)
(a) Managing Visitor Attractions— New Directions	(i) David Weaver & Martin Oppermann
(b) Niche Tourism—Contemporary Issues, Trends and Cases	(ii) Allan Fyall, Brian Garrod, Anna Leasle & Stephen Wall
(c) Introduction to Management in the Hospitality Industry	(iii) Marina Novelli
(d) Tourism Management	(iv) C. W. Barrows, Tom Powers & D. Reynolds

Choose the correct option from those given below :

- 1. (a)–(iii); (b)–(ii); (c)–(iv); (d)–(i)
- 2. (a)–(ii); (b)–(iii); (c)–(i); (d)–(iv)
- 3. (a)–(ii); (b)–(iii); (c)–(iv); (d)–(i)
- 4. (a)–(i); (b)–(ii); (c)–(iv); (d)–(iii)

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 64635025245

Option 1 ID : 64635099083

Option 2 ID : 64635099084

Option 3 ID : **64635099085**
Option 4 ID : **64635099086**
Status : **Answered**
Chosen Option : **2**

Q.79

In the context of channel design decisions, channel width and channel length are concerned with _____ and _____ respectively.

1. desired market coverage, number of intermediaries
2. desired market share, channel conflict
3. market segmentation, sales promotion
4. number of intermediaries, market segmentation

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**
Question ID : **64635025211**
Option 1 ID : **64635098947**
Option 2 ID : **64635098948**
Option 3 ID : **64635098949**
Option 4 ID : **64635098950**
Status : **Answered**
Chosen Option : **3**

Q.80

Which one of the following is NOT an assumption of J. E. Walter's model on dividend policy?

1. External Financing
2. Constant Internal Rate of Return
3. Constant EPS
4. Infinite Life

Options 1. 1

2. 2
3. 3
4. 4

Question Type : **MCQ**
Question ID : **64635025233**
Option 1 ID : **64635099035**
Option 2 ID : **64635099036**
Option 3 ID : **64635099037**
Option 4 ID : **64635099038**
Status : **Answered**
Chosen Option : **4**

Q.81

Match List-I with List-II :

List-I (Hill Station)	List-II (State)
(a) Panchmarhi	(i) Andhra Pradesh
(b) Coorg	(ii) Madhya Pradesh
(c) Munnar	(iii) Karnataka
(d) Araku	(iv) Kerala

Choose the correct option from those given below :

1. (a)–(iii); (b)–(ii); (c)–(iv); (d)–(i)
2. (a)–(ii); (b)–(iii); (c)–(i); (d)–(iv)
3. (a)–(ii); (b)–(iii); (c)–(iv); (d)–(i)
4. (a)–(i); (b)–(ii); (c)–(iv); (d)–(iii)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025247

Option 1 ID : 64635099091

Option 2 ID : 64635099092

Option 3 ID : 64635099093

Option 4 ID : 64635099094

Status : Answered

Chosen Option : 3

Q.82

Passport remains the property of

1. the country being visited
2. the holder/bearer of the passport
3. the issuing authority
4. the travel company through which travel is made

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025252

Option 1 ID : 64635099111

Option 2 ID : 64635099112

Option 3 ID : 64635099113

Option 4 ID : 64635099114

Status : Answered

Chosen Option : 2

Q.83

A Type I error is defined to be the probability of

1. rejecting a true null hypothesis
2. accepting a false null hypothesis
3. accepting a true null hypothesis
4. rejecting a false null hypothesis

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025227

Option 1 ID : 64635099011

Option 2 ID : 64635099012

Option 3 ID : 64635099013

Option 4 ID : 64635099014

Status : Answered

Chosen Option : 1

Q.84

Which of the following is NOT a non-sampling error?

1. Response error
2. Error in coverage
3. Compiling error
4. Error in judgement sampling

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025226

Option 1 ID : 64635099007

Option 2 ID : 64635099008

Option 3 ID : 64635099009

Option 4 ID : 64635099010

Status : Answered

Chosen Option : 1

Q.85

For a moderately asymmetrical frequency distribution, which of the following is correct?

1. $\text{Mode} = 3 (\text{Mean}) - 2 (\text{Median})$
2. $\text{Mode} = 3 (\text{Median}) - 2 (\text{Mean})$
3. $\text{Median} = 3 (\text{Mode}) - 2 (\text{Mean})$
4. $\text{Mean} = 3 (\text{Median}) - 2 (\text{Mode})$

Options 1. 1

2. 2

3. 3
4. 4

Question Type : **MCQ**
Question ID : **64635025225**
Option 1 ID : **64635099003**
Option 2 ID : **64635099004**
Option 3 ID : **64635099005**
Option 4 ID : **64635099006**
Status : **Answered**
Chosen Option : **1**

Q.86

Key phases of Brand Building process of destination include following. Arrange the phases in a logical sequence :

- (a) Identity Development
- (b) Image Investigation
- (c) Brand Design
- (d) Brand Management
- (e) Brand Communication

Select the correct option :

- 1. (a), (b), (c), (d), (e)
- 2. (b), (a), (c), (e), (d)
- 3. (b), (c), (a), (d), (e)
- 4. (c), (d), (e), (a), (b)

Options

1. 1
2. 2
3. 3
4. 4

Question Type : **MCQ**
Question ID : **64635025221**
Option 1 ID : **64635098987**
Option 2 ID : **64635098988**
Option 3 ID : **64635098989**
Option 4 ID : **64635098990**
Status : **Answered**
Chosen Option : **1**

Q.87

Who has received the Hall of Fame Award for the contribution to the tourism and hospitality industry from the IATO in 2017?

- 1. J. K. Mohanty
- 2. Suresh Periwal
- 3. R. H. Khwaja
- 4. P. Mohammad Ali

Options

1. 1
2. 2
3. 3
4. 4

Question Type : **MCQ**
Question ID : **64635025249**
Option 1 ID : **64635099099**

Option 2 ID : 64635099100
Option 3 ID : 64635099101
Option 4 ID : 64635099102
Status : Answered
Chosen Option : 2

Q.88

Given below are two statements—one labelled as Assertion (A) and other Reason (R) :

Assertion (A) : Feedback control, the most popular type of control, takes place after the activity is done.

Reason (R) : Feedback control is helpful in hospitality industry situations where a number of activities repeat themselves; so resorts and hotels have developed several controls that help measure and report on these activities.

In the context of above statements, choose the correct answer using the codes given below :

1. (A) is true but (R) is false
2. (A) is false but (R) is true
3. Both (A) and (R) are true
4. Both (A) and (R) are false

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635025243
Option 1 ID : 64635099075
Option 2 ID : 64635099076
Option 3 ID : 64635099077
Option 4 ID : 64635099078
Status : Answered
Chosen Option : 3

Q.89

Which of the following statements are correct?

- (a) The external environment has direct action elements only.
- (b) Organisations are more dependent in an environment when the required resources are widely available.
- (c) The environment is more uncertain and is less easy to understand when it is more differentiated.
- (d) Organisations are more dependent in an environment where the resources are not evenly distributed.

1. Both (a) and (b) are correct
2. Both (b) and (c) are correct
3. Both (c) and (d) are correct
4. Both (a) and (d) are correct

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635025237
Option 1 ID : 64635099051
Option 2 ID : 64635099052

Q.90

Match List-I with List-II :

List-I (Year of Establishment)	List-II (Name of Association)
(a) 1931	(i) International Hotels and Restaurants Association
(b) 1997	(ii) American Society of Travel Advisors
(c) 1975	(iii) Pacific Asia Travel Association
(d) 1951	(iv) Cruise Lines International Association

Choose the correct option from those given below :

1. (a)–(ii); (b)–(iii); (c)–(i); (d)–(iv)
2. (a)–(iii); (b)–(iv); (c)–(ii); (d)–(i)
3. (a)–(ii); (b)–(i); (c)–(iv); (d)–(iii)
4. (a)–(iv); (b)–(iii); (c)–(ii); (d)–(i)

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ
Question ID : 64635025253
Option 1 ID : 64635099115
Option 2 ID : 64635099116
Option 3 ID : 64635099117
Option 4 ID : 64635099118
Status : Answered
Chosen Option : 3

Q.91

Arrange Pacific Asia Travel Association's breakthrough events in a sequence they occurred :

- (a) Green Leaf Programme to incorporate CERT (Code for Environmentally Responsible Tourism)
- (b) Establishment of first PATA chapter in New Zealand and Hong Kong
- (c) Consumer campaign to convince the American Public to the Pacific Area Region
- (d) Adoption of new name PATA (Pacific Area Travel Association)

Select the correct option :

1. (d), (c), (b), (a)
2. (a), (b), (c), (d)
3. (b), (c), (d), (a)
4. (c), (b), (a), (d)

Options 1. 1

2. 2
3. 3
4. 4

Question Type : MCQ

Question ID : 64635025251

Option 1 ID : 64635099107

Option 2 ID : 64635099108

Option 3 ID : 64635099109

Option 4 ID : 64635099110

Status : Answered

Chosen Option : 3

Q.92

Match List-I with List-II :

List-I (IATO conversion)	List-II (Venue of Convention)
(a) 29 th	(i) Delhi
(b) 30 th	(ii) Indore
(c) 31 st	(iii) Kochi
(d) 32 nd	(iv) Chennai

Choose the correct option from those given below :

1. (a)–(i); (b)–(ii); (c)–(iii); (d)–(iv)
2. (a)–(ii); (b)–(iii); (c)–(i); (d)–(iv)
3. (a)–(iii); (b)–(i); (c)–(ii); (d)–(iv)
4. (a)–(iv); (b)–(iii); (c)–(ii); (d)–(i)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025246

Option 1 ID : 64635099087

Option 2 ID : 64635099088

Option 3 ID : 64635099089

Option 4 ID : 64635099090

Status : Answered

Chosen Option : 1

Q.93

Machine Hour Rate Method of charging depreciation is useful when

1. output can be effectively measured
2. use of the asset can be measured in terms of time
3. utility of the asset can be directly related to its productive use
4. depreciation is to be provided on leasehold property

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025239

Option 1 ID : 64635099059

Option 2 ID : 64635099060
Option 3 ID : 64635099061
Option 4 ID : 64635099062
Status : Answered
Chosen Option : 2

Q.94

Match List-I with List-II :

List-I		List-II	
(Location of Ancient Spa Resort)		(Country in which spa resort was located)	
(a)	Baden-Baden	(i)	France
(b)	Vichy	(ii)	Germany
(c)	Karlsbad	(iii)	Italy
(d)	Pompeii	(iv)	Czech Republic

Choose the correct option from those given below :

1. (a)–(ii); (b)–(i); (c)–(iv); (d)–(iii)
2. (a)–(i); (b)–(ii); (c)–(iii); (d)–(iv)
3. (a)–(ii); (b)–(iii); (c)–(iv); (d)–(i)
4. (a)–(iv); (b)–(i); (c)–(iii); (d)–(ii)

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ
Question ID : 64635025248
Option 1 ID : 64635099095
Option 2 ID : 64635099096
Option 3 ID : 64635099097
Option 4 ID : 64635099098
Status : Answered
Chosen Option : 1

Q.95

Which of the following is NOT true about service encounters?

1. Service providers for their part are not generally altruistic
2. Prior acquaintance between participants is not required
3. 'Limited scope' with the scope of the inter-change being 'restricted by the nature and content of the service' to be delivered
4. Task related information exchange is not prevalent

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ
Question ID : 64635025220
Option 1 ID : 64635098983
Option 2 ID : 64635098984
Option 3 ID : 64635098985
Option 4 ID : 64635098986

Comprehension:

Located in the heart of the continent and surrounded by vast areas of low quality of grazing land and deserts, Alice Springs with a population of 25,000, has emerged as a major centre for desert tourism with less than 300 mm rainfall annually and average summer day time temperature of up to 38 °C and in winter the night temperature may fall to – 5 °C.

Established in 1871 on the site for a telegraph relay station that linked Australia with Europe, the desert tour was known for camel trains for surrounding mining and pastoral industries with the opening of a railway line from South Australia in 1929. The bombing of Darwin to the north in 1942 by Japanese imperial forces resulted in shifting the location to Alice Springs. The north-south highway opened access to Alice Springs.

The buildings, artefacts and storage of the diverse groups of settlers like Arrente Aboriginal German Missionaries, Afghan camel drivers, pastoralist, miners constitute the cultural and built heritage of the town.

Self-drive tourists are less motivated to drive to Alice Springs for its long distance from Australian cities and few quality attractions enroute to the desert town. In 1984 the establishment of a resort and opening of jet airport at Uluru resulted in the increase of tourist footfall to the destination.

Connectivity and infrastructure, like airport, have been improved due to the establishment of an Australian-US joint Defense Satellite monitoring base at Pine Gap, 19 km south Alice Springs. Although developments of Uluru deprived Alice Springs of a major attraction. Preservation of heritage sites and development of built attractions could attract approximately 4,62,000 tourists in 2005 with contribution of Aus \$ 250 million to the local economy. All attractions in Alice Springs comprise built heritage, indigenous culture and heritage, desert landscapes, desert flora and fauna and a casino would lengthen an average stay of 4 days. Uluru as a competing or alternative destination could not dominate Alice Springs as a tourist destination and most of the organized tours got started from Alice Springs. With the growing number of tourist arrivals the desert town could witness major makeover of old buildings and developments of Desert Park Environment Centre for featuring flora and fauna, building of a Casino and convention centre.

Over the years Alice Springs, has occupied an important peripheral position for self-drive tourists. Very interestingly Alice Springs is not competing with other destination including Uluru and Kata Tjuta (the olgas) in Australia base flying distance and price since flying time is 3 hours from Sydney. The development of a range of attractions and easy access by air has reduced the impact of peripherality for a significant of tourists. Based on the total number of visitors and the revenue they generate, Alice Springs can be considered as a successful peripheral tourism attraction, for active participation of the community, resource allocation for developing attraction through investment and wide range of tourism attractions to attract their attention for an average stay of 4 days in comparison to Uluru as an internationally unique attraction as a lower length of stay because of the narrowness of its attraction base.

SubQuestion No : 96

Q.96

Given below are two statements—one labelled as Assertion (A) and other Reason (R) :

Assertion (A) : Drive tourists constitute the majority of Australian domestic tourists and Alice Springs does occupy a peripheral position.

Reason (R) : The distance of Alice Springs from Australia's major-population centre has always been a major disincentive for many self-drive tourists and the range and quality of attractions during the drive is too small to encourage large-scale drive tourism.

Choose the answer from the options given below :

1. Both (A) and (R) are correct and (R) is the correct explanation of (A)
2. Both (A) and (R) are correct but (R) is not the correct explanation of (A)
3. (A) is correct but (R) is incorrect
4. (A) is incorrect but (R) is correct

Options 1. 1

2. 2

3. 3

Question Type : MCQ

Question ID : 64635025255

Option 1 ID : 64635099119

Option 2 ID : 64635099120

Option 3 ID : 64635099121

Option 4 ID : 64635099122

Status : Answered

Chosen Option : 2

Comprehension:

Located in the heart of the continent and surrounded by vast areas of low quality of grazing land and deserts, Alice Springs with a population of 25,000, has emerged as a major centre for desert tourism with less than 300 mm rainfall annually and average summer day time temperature of up to 38 °C and in winter the night temperature may fall to – 5 °C.

Established in 1871 on the site for a telegraph relay station that linked Australia with Europe, the desert tour was known for camel trains for surrounding mining and pastoral industries with the opening of a railway line from South Australia in 1929. The bombing of Darwin to the north in 1942 by Japanese imperial forces resulted in shifting the location to Alice Springs. The north-south highway opened access to Alice Springs.

The buildings, artefacts and storage of the diverse groups of settlers like Arrente Aboriginal German Missionaries, Afghan camel drivers, pastoralist, miners constitute the cultural and built heritage of the town.

Self-drive tourists are less motivated to drive to Alice Springs for its long distance from Australian cities and few quality attractions enroute to the desert town. In 1984 the establishment of a resort and opening of jet airport at Uluru resulted in the increase of tourist footfall to the destination.

Connectivity and infrastructure, like airport, have been improved due to the establishment of an Australian-US joint Defense Satellite monitoring base at Pine Gap, 19 km south Alice Springs. Although developments of Uluru deprived Alice Springs of a major attraction. Preservation of heritage sites and development of built attractions could attract approximately 4,62,000 tourists in 2005 with contribution of Aus \$ 250 million to the local economy. All attractions in Alice Springs comprise built heritage, indigenous culture and heritage, desert landscapes, desert flora and fauna and a casino would lengthen an average stay of 4 days. Uluru as a competing or alternative destination could not dominate Alice Springs as a tourist destination and most of the organized tours got started from Alice Springs. With the growing number of tourist arrivals the desert town could witness major makeover of old buildings and developments of Desert Park Environment Centre for featuring flora and fauna, building of a Casino and convention centre.

Over the years Alice Springs, has occupied an important peripheral position for self-drive tourists. Very interestingly Alice Springs is not competing with other destination including Uluru and Kata Tjuta (the olgas) in Australia base flying distance and price since flying time is 3 hours from Sydney. The development of a range of attractions and easy access by air has reduced the impact of peripherality for a significant of tourists. Based on the total number of visitors and the revenue they generate, Alice Springs can be considered as a successful peripheral tourism attraction, for active participation of the community, resource allocation for developing attraction through investment and wide range of tourism attractions to attract their attention for an average stay of 4 days in comparison to Uluru as an internationally unique attraction as a lower length of stay because of the narrowness of its attraction base.

SubQuestion No : 97**Q.97**

What is the ultimate outcome of Alice Springs after being developed tourism destination?

1. Establishment of facilities and amenities
2. Reduction of road distance
3. Development of built heritage
4. Enhancement of average length of stay (4 days)

- 2. 2
- 3. 3
- 4. 4

Question Type : MCQ

Question ID : 64635025256

Option 1 ID : 64635099123

Option 2 ID : 64635099124

Option 3 ID : 64635099125

Option 4 ID : 64635099126

Status : Answered

Chosen Option : 4

Comprehension:

Located in the heart of the continent and surrounded by vast areas of low quality of grazing land and deserts, Alice Springs with a population of 25,000, has emerged as a major centre for desert tourism with less than 300 mm rainfall annually and average summer day time temperature of up to 38 °C and in winter the night temperature may fall to – 5 °C.

Established in 1871 on the site for a telegraph relay station that linked Australia with Europe, the desert town was known for camel trains for surrounding mining and pastoral industries with the opening of a railway line from South Australia in 1929. The bombing of Darwin to the north in 1942 by Japanese imperial forces resulted in shifting the location to Alice Springs. The north-south highway opened access to Alice Springs.

The buildings, artefacts and storage of the diverse groups of settlers like Arrente Aboriginal German Missionaries, Afghan camel drivers, pastoralist, miners constitute the cultural and built heritage of the town.

Self-drive tourists are less motivated to drive to Alice Springs for its long distance from Australian cities and few quality attractions enroute to the desert town. In 1984 the establishment of a resort and opening of jet airport at Uluru resulted in the increase of tourist footfall to the destination.

Connectivity and infrastructure, like airport, have been improved due to the establishment of an Australian-US joint Defense Satellite monitoring base at Pine Gap, 19 km south Alice Springs. Although developments of Uluru deprived Alice Springs of a major attraction. Preservation of heritage sites and development of built attractions could attract approximately 4,62,000 tourists in 2005 with contribution of Aus \$ 250 million to the local economy. All attractions in Alice Springs comprise built heritage, indigenous culture and heritage, desert landscapes, desert flora and fauna and a casino would lengthen an average stay of 4 days. Uluru as a competing or alternative destination could not dominate Alice Springs as a tourist destination and most of the organized tours got started from Alice Springs. With the growing number of tourist arrivals the desert town could witness major makeover of old buildings and developments of Desert Park Environment Centre for featuring flora and fauna, building of a Casino and convention centre.

Over the years Alice Springs, has occupied an important peripheral position for self-drive tourists. Very interestingly Alice Springs is not competing with other destination including Uluru and Kata Tjuta (the olgas) in Australia base flying distance and price since flying time is 3 hours from Sydney. The development of a range of attractions and easy access by air has reduced the impact of peripherality for a significant of tourists. Based on the total number of visitors and the revenue they generate, Alice Springs can be considered as a successful peripheral tourism attraction, for active participation of the community, resource allocation for developing attraction through investment and wide range of tourism attractions to attract their attention for an average stay of 4 days in comparison to Uluru as an internationally unique attraction as a lower length of stay because of the narrowness of its attraction base.

SubQuestion No : 98

Q.98

Who among the following were NOT early settlers in Alice Springs?

1. German Missionaries
2. Pastoralists
3. Mongolia camel drivers
4. Miners

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025259

Option 1 ID : 64635099135

Option 2 ID : 64635099136

Option 3 ID : 64635099137

Option 4 ID : 64635099138

Status : Answered

Chosen Option : 3

Comprehension:

Located in the heart of the continent and surrounded by vast areas of low quality of grazing land and deserts, Alice Springs with a population of 25,000, has emerged as a major centre for desert tourism with less than 300 mm rainfall annually and average summer day time temperature of up to 38 °C and in winter the night temperature may fall to – 5 °C.

Established in 1871 on the site for a telegraph relay station that linked Australia with Europe, the desert tour was known for camel trains for surrounding mining and pastoral industries with the opening of a railway line from South Australia in 1929. The bombing of Darwin to the north in 1942 by Japanese imperial forces resulted in shifting the location to Alice Springs. The north-south highway opened access to Alice Springs.

The buildings, artefacts and storage of the diverse groups of settlers like Arrente Aboriginal German Missionaries, Afghan camel drivers, pastoralist, miners constitute the cultural and built heritage of the town.

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Connectivity and infrastructure, like airport, have been improved due to the establishment of an Australian-US joint Defense Satellite monitoring base at Pine Gap, 19 km south Alice Springs. Although developments of Uluru deprived Alice Springs of a major attraction. Preservation of heritage sites and development of built attractions could attract approximately 4,62,000 tourists in 2005 with contribution of Aus \$ 250 million to the local economy. All attractions in Alice Springs comprise built heritage, indigenous culture and heritage, desert landscapes, desert flora and fauna and a casino would lengthen an average stay of 4 days. Uluru as a competing or alternative destination could not dominate Alice Springs as a tourist destination and most of the organized tours got started from Alice Springs. With the growing number of tourist arrivals the desert town could witness major makeover of old buildings and developments of Desert Park Environment Centre for featuring flora and fauna, building of a Casino and convention centre.

Over the years Alice Springs, has occupied an important peripheral position for self-drive tourists. Very interestingly Alice Springs is not competing with other destination including Uluru and Kata Tjuta (the olgas) in Australia base flying distance and price since flying time is 3 hours from Sydney. The development of a range of attractions and easy access by air has reduced the impact of peripherality for a significant of tourists. Based on the total number of visitors and the revenue they generate, Alice Springs can be considered as a successful peripheral tourism attraction, for active participation of the community, resource allocation for developing attraction through investment and wide range of tourism attractions to attract their attention for an average stay of 4 days in comparison to Uluru as an internationally unique attraction as a lower length of stay because of the narrowness of its attraction base.

SubQuestion No : 99

Q.99

What was the major constraint for self-drive tourists to visit Alice Springs?

1. Safety
2. Facilities
3. Attractions
4. Distance

Options 1. 1

2. 2

3. 3

4. 4

Question Type : MCQ

Question ID : 64635025258

Option 1 ID : 64635099131

Option 2 ID : 64635099132

Option 3 ID : 64635099133

Option 4 ID : 64635099134

Status : Answered

Chosen Option : 4

Comprehension:

Located in the heart of the continent and surrounded by vast areas of low quality of grazing land and deserts, Alice Springs with a population of 25,000, has emerged as a major centre for desert tourism with less than 300 mm rainfall annually and average summer day time temperature of up to 38 °C and in winter the night temperature may fall to – 5 °C.

Established in 1871 on the site for a telegraph relay station that linked Australia with Europe, the desert tour was known for camel trains for surrounding mining and pastoral industries with the opening of a railway line from South Australia in 1929. The bombing of Darwin to the north in 1942 by Japanese imperial forces resulted in shifting the location to Alice Springs. The north-south highway opened access to Alice Springs.

The buildings, artefacts and storage of the diverse groups of settlers like Arrente Aboriginal German Missionaries, Afghan camel drivers, pastoralist, miners constitute the cultural and built heritage of the town.

Self-drive tourists are less motivated to drive to Alice Springs for its long distance from Australian cities and few quality attractions enroute to the desert town. In 1984 the establishment of a resort and opening of jet airport at Uluru resulted in the increase of tourist footfall to the destination.

Connectivity and infrastructure, like airport, have been improved due to the establishment of an Australian-US joint Defense Satellite monitoring base at Pine Gap, 19 km south Alice Springs. Although developments of Uluru deprived Alice Springs of a major attraction. Preservation of heritage sites and development of built attractions could attract approximately 4,62,000 tourists in 2005 with contribution of Aus \$ 250 million to the local economy. All attractions in Alice Springs comprise built heritage, indigenous culture and heritage, desert landscapes, desert flora and fauna and a casino would lengthen an average stay of 4 days. Uluru as a competing or alternative destination could not dominate Alice Springs as a tourist destination and most of the organized tours got started from Alice Springs. With the growing number of tourist arrivals the desert town could witness major makeover of old buildings and developments of Desert Park Environment Centre for featuring flora and fauna, building of a Casino and convention centre.

Over the years Alice Springs, has occupied an important peripheral position for self-drive tourists. Very interestingly Alice Springs is not competing with other destination including Uluru and Kata Tjuta (the olgas) in Australia base flying distance and price since flying time is 3 hours from Sydney. The development of a range of attractions and easy access by air has reduced the impact of peripherality for a significant of tourists. Based on the total number of visitors and the revenue they generate, Alice Springs can be considered as a successful peripheral tourism attraction, for active participation of the community, resource allocation for developing attraction through investment and wide range of tourism attractions to attract their attention for an average stay of 4 days in comparison to Uluru as an internationally unique attraction as a lower length of stay because of the narrowness of its attraction base.

SubQuestion No : 100

Q.100

Arrange the following in a sequential order :

- (a) Establishment of a Casino and Convention Centre
- (b) Opening of a rail line
- (c) The bombing of Darwin to the North
- (d) Establishment of telegraph relay station

Select the correct options :

- 1. (a), (b), (c), (d)
- 2. (a), (d), (b), (c)
- 3. (c), (d), (a), (b)
- 4. (d), (b), (c), (a)

Options 1. 1

- 2. 2
- 3. 3
- 4. 4

Question Type : **MCQ**

Question ID : **64635025257**

Option 1 ID : **64635099127**

Option 2 ID : **64635099128**

Option 3 ID : **64635099129**

Option 4 ID : **64635099130**

Status : **Answered**

Chosen Option : **4**



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Candidate Details



Challenge/s regarding Answer Key

Remark	QuestionID	Correct Option(s)	ID Options claimed			
	64635025106	64635098539	☐ 64635098539	☐ 64635098540	☐ 64635098541	☐ 64635098542
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