Shivaji University , Kolhapur

Seat No.	

Paper Code(ENT202002)

MA Mass Comm.Entrance Exam , MAY-2020

71142-M.A.Mass Comm.Entrance Exam

Day And Date : Thursday 19/11/2020 **Total Marks :** 100

Time : 10:30 To 12:00

		Marks
1	_____ event was organized to welcome US President Donald Trump in India in February 2020 A) Namaste Trump B) Hello Trump C) How D Trump D) None of these	1
2	Take the odd one out of the list A) Google B) Yahoo C) Bing D) gmail	1
3	Name the plant important in sericulture A) Pea B) Legumes C) Mulberry D) Cassia	1
4	Which of the following does not produce hormone? A) Heart B) Kidney C) Gastro-intestinal tract D) None of these	1
5	The bar found at the bottom of the screen of the windows operating system is identified as: A) Menu bar B) Tool bar C) Task bar D) None of the above	1
6	When the World Press Freedom Day is celebrated? A) 3 May B) 5 May C) 8 March D) 26 February	1
7	What is the full form of GDP? A) Gross Democratic Price B) Gross Different Product C) Gross Dividend Price D) Gross Domestic Product	1

8	_____ seats have to be secured by a political party in Lok Sabha to form a majority government. A) 272 B) 276 C) 345 D) 280	1
9	Whose memorial is known as Shakti Sthal? A) Mahatma Gandhi B) Rajiv Gandhi C) A B Vajpayee D) Indira Gandhi	1
10	_____is the world's first city with 5G coverage A) Shanghai B) Washington C) Tokyo D) Moscow	1
11	In the banking sector what is the full form of KYC? A) Knowledge of Yesterday's Cash B) Know Your Cash C) Know Your Consumer D) Know Your Credit	1
12	Which of the following is/are called as the fourth estate? A) Print media B) Visual media C) Electronic media D) All of the above	1
13	Who of the following established SNDT Women's University, the first university for women in India? A) RG Bhandarkar B) DadabhaiNaoroji C) Dondo Kesav Karve D) Bal Thackeray	1
14	If School: Head Master :: College: Principal :: University_____? A) Governor B) Chancellor C) Director D) Vice-Chancellor	1
15	Find the odd one out of the list A) Listen B) Swim C) Walk D) Climb	1
16	In the year_____ the Epidemic Disease Act was passed A) 1898 B) 1899 C) 1896 D) 1897	1

17 _____is the name of the autobiography of Sachin Tendulkar 1
A) Playing It My Way
B) Sunny Days
C) Imperfect
D) None of these

18 In the year _____India won World Cup Cricket for second time 1
A) 2011
B) 2015
C) 2007
D) 2003

19 _____players are there on each side in the game of basketball 1
A) 7
B) 5
C) 6
D) 7

20 _____appoints District Judges 1
A) Governor
B) Chief Justice
C) Prime Minister
D) Law Minister

21 Legendary classical singer Pandit Jasraj died in_____ 1
A) New Delhi
B) New Jersey
C) London
D) Mumabai

22 The ‘Cannes Award’ is given for excellence in _____ field 1
A) Journalism
B) Films
C) Economics
D) Literature

23 World Population Day is observed on _____ 1
A) June 7
B) July 7
C) July 11
D) July 28

24 HMT is a famous wristwatch brand. What is the full form of HMT? 1
A) Hindustan Machine and Tools
B) Hindustan Motor Technique
C) Hindustan Maritime and Tools
D) Hindustan Modern Time

25 _____award is not associated with sports 1
A) Arjun Award
B) Dronacharya Award
C) Norman Borlaug Award
D) Dhyan Chand Award

26 _____is the last movie in which actor Late Irrfan Khan appeared 1
A) Angrezi Medium
B) Karwan
C) Madari
D) Qarib Qarib Single

27 _____state in India was earlier known as ‘Magadha’ 1
A) Madhya Pradesh
B) Bihar
C) Karnataka
D) Uttar Pradesh

28 _____is the establisher of Sikh religion 1
A) Guru Angad
B) Guru Gobind Singh
C) Guru Hargobind
D) Guru Nanak

29 ‘Macintosh’ Operating System is a product of_____ 1
A) Microsoft
B) Apple
C) Intel
D) Google

30 _____had established the Mughal Dynasty 1
A) Akbar
B) Babur
C) Humayun
D) Bahadur Shah

31 On_____ President Rule was imposed in Maharashtra 1
A) 12 November 2019
B) 23 November 2019
C) 15 November 2019
D) None of these

32 _____is the first President of India to fly in a fighter jet 1
A) Dr Rajendra Prasad
B) Ramnath Kovind
C) Dr A P J Abdul Kalam
D) None of these

33 Earth Day is observed on _____ 1
A) February 16
B) April 4
C) April 22
D) September 17

34 _____members of Rajya Sabha are elected from Maharashtra 1
A) 19
B) 20
C) 17
D) 18

35 Who organizes the National Film Awards 1
A) Zee TV
B) Directorate of Film Festival
C) Directorate of Cultural Affairs
D) None of the above

36 Which of the following place do not have the bench of Bombay High Court? 1
A) Nashik
B) Aurangabad
C) Panji
D) Nagpur

37 A journalist who is not attached with any newspaper is called: 1
A) Free Lancer
B) Retainer
C) Correspondent
D) Sub-editor

38 On_____ the nationwide Janta Curfew was imposed 1
A) 22 March 2020
B) 25 March 2020
C) 5 April 2020
D) 1 April 2020

39 'Ughda Dole Bagha Neet' is the tagline of _____channel 1
A) IBN Lokmat
B) Zee24Tass
C) TV9 Marathi
D) ABP Majha

40 The full form of ICMR is_____ 1
A) Indian Council of Medical Research
B) Indian Council of Medical Report
C) Indian Council of Media Reports
D) Indian Council of Medicine Research

41 Famous tourist destination Bibi Ka Maqbara is situated in which district 1
A) Aurangabad
B) Faizabad
C) Faridabad
D) Nanded

42 Where is the Film and Television Institute of India (FTII) is situated? 1
A) Mumbai
B) Delhi
C) Chennai
D) Pune

43 Arnab Goswami is the editor of _____news channel 1
A) Aaj Tak
B) Republic TV
C) CNBC
D) India TV

44	Who is the founder-editor of Sakal newspaper? A) Shriram Pawar B) Vsant Bhosle C) N B Parulekar D) D S Kulkarni	1
45	_____has first to launch Urdu News Service A) UNI B) IANSC C) PTI D) IRNA	1
46	Which of the following districts of Maharashtra is well-known for its production of bananas? A) Jalgaon B) Ahmednagar C) Nashik D) Solapur	1
47	What does a ‘nose for news’ mean? A) Space for news B) Sense material for news C) Published crime reports D) None of these	1
48	PTI stands for A) Physical Training Institute B) Physical Training Inspector C) Prime Time Instruction D) Press Trust of India	1
49	Which of the following is not a modern media? A) Sculpture B) Cinema C) Radio D) The Press	1
50	Who is the owner of Tomato FM? A) Lokmat Group B) Pudhari Group C) Sakal Group D) None of these	1
51	Raghu Rai is well-known – A) Painter B) Film Director C) Photographer D) Sportsperson	1
52	The owner of The Hindu is_____ A) M K Gandhi B) Motilal Ghosh C) Surendranath Banarjee D) Kasturiranga Iyengar	1

53	In_____ states was the SITE programme was launched A) 3 B) 4 C) 5 D) 6	1
54	Which was the English language newspaper started by Lokmanya Tilak A) Kesri B) Maratha C) Courier D) Spectator	1
55	To keep only the essential parts in the picture is called..... A) Cropping B) editing C) Edging D) None of the above	1
56	The reading of the script to check the errors is called: A) Composing B) Editing C) Proof-reading D) None of these	1
57	The 60th Maharashtra Din was celebrated on_____ A) 1 May 2018 B) 1 May 2020 C) 1 May 2019 D) 1 May 2016	1
58	HTML is used to create_____ A) To prepare webpage B) To prepare operating system C) To prepare high-level programme D) None of these	1
59	_____ page is called as the brain of a newspaper A) Front page B) Last page C) Editorial Page D) None of these	1
60	Zee Marathi was earlier known as_____ A) Mi Marathi B) Beta Marathi C) Fakta Marathi D) Alpha Marathi	1
61	The highest number of newspapers published in India is in A) Urdu B) Bengali C) Hindi D) English	1

62 When the Vernacular Press Act was passed? 1
A) 1868
B) 1878
C) 1888
D) 1898

63 Breaking news means ……. 1
A) Telling about an event as it happens
B) Unsigned articles that express a publication's opinion
C) Signed articles that express the writer's reporting and his conclusions
D) Online diaries kept by individuals or small groups

64 Who invented the telegraph? 1
A) Samuel F. B. Morse
B) John Pilger
C) Edmund Burke
D) Thomas Carlyle

65 Who wrote the lyrics of the song Aye Mere Watan Ke Logo? 1
A) Manoj Kumar
B) Pradeep
C) Shailendra
D) Raghupati Sahay ‘Firaq’

66 Ayushmann Khurana is brand-ambassador of_____ detergent company 1
A) Ghadi
B) Tide
C) Rin
D) None of these

67 _____ of the Constitution of India withdrawn from Jammu and Kashmir 1
A) Article 370
B) Article 320
C) Article 375
D) Article 350

68 _____ is not an investigating agency of India? 1
A) IIT
B) NIA
C) CBI
D) ED

69 Which city is known as orange city? 1
A) Nagpur
B) Solapur
C) Kolhapur
D) None of Them

70 Who is the brand Ambassador of L’oreal? 1
A) Aishwarya Ray
B) Sushmita Sen
C) Priyanka Chopra
D) Anushka Sharma

71	Where the Institute of Forest Management is situated? A) Dehradun B) Bhopal C) Delhi D) Raipur	1
72	Who is the prime minister of India? A) Narendra Modi B) Amit Shaha C) Nirmala Sitaraman D) None of them	1
73	Meenakshi Temple is situated in- A) Madurai B) Simla C) Raipur D) Aurangabad	1
74	G-15 is an economic grouping of…. A) First World Nations B) Second World Nations C) Third World Nations D) Fourth World Nations	1
75	The most important small scale industry in India is the A) Textile Industry B) Paper Industry C) Handloom Industry D) Jute industry	1
76	Which is considered as the biggest port of India? A) Kolkata B) Cochin C) Chennai D) Mumbai	1
77	Fathometer is used to measure A) Earthquakes B) Rainfall C) Ocean depth D) Sound intensity	1
78	Date palms are common in: A) grasslands B) cold deserts C) hot deserts D) frigid zone	1
79	Ram Nath Kovind is the present _____President of India A) 10th B) 12th C) 13th D) 14th	1

80	_____headed the panel to draft the New Education Policy 2020 A) Madhav Gadgil B) K Kasturirangan C) Murli Manohar Joshi D) K Radhakrishnan	1
81	“Taste of India” is the tagline of A) Amul B) The Hindu C) Hindustan Times D) None of them	1
82	When Puna Pact was signed? A) 1932 B) 1919 C) 1912 D) 1928	1
83	Who made the film Pyasa in 1957? A) Guru Dutt B) Rajkapur C) Bimal Roy D) None of them	1
84	Which of the following is India’s first Expressway? A) Agra–Lucknow Expressway B) Ahmedabad–Vadodara Expressway C) Bangalore Elevated Tollway D) Mumbai-Pune Expressway	1
85	“Man is a social animal.” Who said so? A) Comte B) Aristotle C) Karl Marx D) Plato	1
86	In which year the famous social network site WhatsApp is founded? A) 2009 B) 2001 C) 2008 D) 2000	1
87	Who is the president of India? A) Ram Nath Kovind B) Narendra Modi C) Yogi Aaditya Nath D) None of them	1
88	If there is no Sun. the colour of the sky would be A) blue B) orange C) black D) green	1

89	Select the method that prevents soil erosion by water. A) Terrace farming B) Windbreaks C) Embankments D) Both (a) and (c)	1
90	Pratapgad fort is located in _____district A) Sindhudurg B) Kolhapur C) Pune D) Satara	1
91	Livni Folk dance is of which state? A) MP B) Gujrat C) Maharashtra D) UP	1
92	Which is the name of the capital of Iran? A) Tehran B) Karachi C) Kabul D) Khaiber	1
93	Which vitamin comes from sun rays? A) Vitamin D B) Vitamin E C) Vitamin A D) Vitamin C	1
94	The first sports person who got Bharat Ratna? A) Kapil Deo B) Sachin Tendulkar C) Milkha Singh D) None of Them	1
95	Deficiency in haemoglobin causes : A) Anaemia B) Fever C) Colour Blindness D) Rickets	1
96	Which of the following has no Skeleton at all? A) Starfish B) Sponge C) Jellyfish D) Silverfish	1
97	First Indian woman to win Man Booker Prize? A) Kiran Desai B) V.S. Naipaul C) Salman Rushdie D) Arundhati Roy	1

98	The implementation of Jawahar Rojgar Yojana rests with A) Gram Panchayat B) District Collector C) State Government D) Union Government	1
99	The articles 17 and 18 of Constitution provide A) Social Equality B) Economic Equality C) Political Equality D) Religious Equality	1
100	Name the continent where 'Tundra' type of climate is not found A) Europe B) Asia C) Africa D) North America	1