**2021**

# ENTREPRENEURSHIP

Full marks : 70 Time : 3 hours

**General instructions:**

*i) Approximately 15 minutes is allotted to read the question paper and revise the answers.*

*ii) The question paper consists of 19 questions. All questions are compulsory.*

*iii) Marks are indicated against each question.*

*iv) Internal choice has been provided in some questions.*

***N.B: Check that all pages of the question paper is complete as indicated on the top left side.***

1. Who is an entrepreneur? **1**

2. What are values? **1**

3. Who is a consumer? **1**

4. What is a cash register? **1**

5. Define resource. **1**

6. Who is a mentor? **1**

7. Explain the features of personal selling. **3**

8. Write the difference between e-business and e-commerce. **3**

9. Write a note on different types of taxes with examples. **3**

10. Write some examples of inflow and outflow of cash. **3**

11. Explain the three types of cost. **3**

12. **a.** What are the functions of entrepreneurs?

**Or** **5**

**b.** Explain the need and importance of entrepreneurship.

13. **a**. Explain the basic steps which help in execution of a business plan.

**Or** **5**

**b.** Explain the misconception about great ideas.

14. **a.** How does feasibility plan help the entrepreneur?

**Or** **5**

**b.** Explain the steps involved in preparation of business plan.

15. **a.** Explain the characteristics of social entrepreneurship.

**Or** **5**

**b.** Explain some barriers to the growth of entrepreneurship.

16. **a.** Explain how social entrepreneurship is important for economic and social development.

**Or** **5**

**b.** Discuss the various stages of growth of an enterprise.

17. **a.** Explain the different types of entrepreneurs.

**Or** **8**

**b.** Explain the basic characteristics of an entrepreneur.

18. **a.** What is meant by market survey? Mention the benefits that a business enterprise can derive from market survey and research. **1+7=8**

**Or**

**b.** Explain the different types of secondary industries. (8)

19. **a.** Differentiate among primary, secondary and tertiary source of information.

**Or** **8**

**b.** What are financial resources? Why are finances required for business? (1+7=8)

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