Total number of printed pages: 2 *NB/XI/BUS/1*

2021

BUSINESS STUDIES

Marks: 80 Time: 3 hours

General instructions:

i) Approximately 15 minutes is allotted to read the question paper and revise the answers.

ii) The question paper consists of 23 questions. All questions are compulsory.

iii) Marks are indicated against each question.

iv) Internal choice has been provided in some questions.

N.B: Check that all pages of the question paper is complete as indicated on the top left side.

1. Write the meaning of economic activities with an example. **1**

2. Give the meaning of analytical industry with an example. **1**

3. Define social responsibility. **1**

4. What is meant by environment protection? **1**

5. What is e-commerce? **1**

6. Write the full form of EFT. **1**

7. What is khadi and village industry? **1**

8. What is geographical indication? **1**

9. Mention any two objectives of issue of the prospectus. **2**

10. Give any four features of private sector. **2**

11. Mention four scope of e-business. **2**

12. Give any two benefits of e-business. **2**

13. Explain any four natures of business risks. **4**

14. **a.** Explain any four stages of development of commerce in India.

Or **4**

b. Explain any four role of profit in business.

15. **a.** Explain any four merits of departmental undertaking.

Or **4**

b. Explain any four merits of government companies.

16. **a.** Explain any four social responsibility of business towards owners/ investors.

Or **4**

b. Explain any four social responsibility of business towards government.

17. **a.** Explain any four nature of international business.

Or **4**

b. Explain any four benefits of international business to nations.

18. Explain any four scope of international business. **4**

19. **a.** Distinguish between partnership and sole proprietorship.

Or **8**

b. Distinguish between private company and public company.

20. **a.** What is debenture? Distinguish between owner's fund and borrowed fund.

Or **1+7=8**

b. What is retained earning? Distinguish between equity share and preference share.

21. **a.** Explain any four nature of business services and four types of business services.

Or **4+4=8**

b. Explain any four nature of fire insurance and four types of fire insurance.

22. **a.** Explain the eight roles of small business in rural India.

Or **8**

b. Explain eight special assistance provided to industries established in rural-backward and hilly areas.

23. **a.** Explain any four advantages and four disadvantages of malls.

Or **4+4=8**

b. Explain any four advantages and four disadvantages of chain stores.

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