Entrance Exam

2024



QUESTION PAPER

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Andhra Pradesh State Council of Higher Education

Notations :

1.Options shown in green color and with ✔ icon are correct.

2.Options shown in red color and with ✖ icon are incorrect.

Question Paper Name :	Tourism Management 3rd May 2024 Shift 1
Duration :	120
Total Marks :	140
Display Marks:	No
Share Answer Key With Delivery Engine :	Yes
Calculator :	None
Magnifying Glass Required? :	No
Ruler Required? :	No
Eraser Required? :	No
Scratch Pad Required? :	No
Rough Sketch/Notepad Required? :	No
Protractor Required? :	No
Show Watermark on Console? :	Yes
Highlighter :	No
Auto Save on Console?	Yes
Change Font Color :	No
Change Background Color :	No
Change Theme :	No
Help Button :	No
Show Reports :	No

Show Progress Bar :	No
Is this Group for Examiner? :	No
Examiner permission :	Cant View
Show Progress Bar? :	No

Research Methodology

Section Id :	971036445
Section Number :	1
Mandatory or Optional :	Mandatory
Number of Questions :	66
Section Marks :	70
Enable Mark as Answered Mark for Review and Clear Response :	Yes
Maximum Instruction Time :	0
Is Section Default? :	null

Question Number : 1 Question Id : 97103631303 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the following is the main objective of teaching?

Options :

1. ✖ To give information related to the syllabus

2. ✖ Help the students in getting jobs

3. ✔ To develop thinking capability of students

4. ✖ Prepare the students for examination.

Question Number : 2 Question Id : 97103631304 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the following is not a level of teaching learning?

Options :

1. ✖ Memory level

2. ✔ Differentiation level

3. ✖ Reflective level

4. ✖ Understanding level

Question Number : 3 Question Id : 97103631305 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

An effective teacher will ensure_____

Options :

1. ✖ Laissez-failure

2. ✖ Competition among students

3. ✔ Competition or cooperation as the situation demands

4. ✖ Cooperation among his students

Question Number : 4 Question Id : 97103631306 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Morphograph is the term associated with_____

Options :

1. ✔ Corrective spelling

2. ✖ Corrective learning

3. ✖ Corrective behavior

4. ✖ Corrective reading

Question Number : 5 Question Id : 97103631307 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the following is NOT associated with micro-teaching ?

Options :

1. ✖ Knowledge acquiring

2. ✖ Skill training

3. ✔ Atomic teaching procedure

4. ✖ Content transfer

Question Number : 6 Question Id : 97103631308 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The main aim of 'National Council for Teacher Education' is_____

Options :

1. ✖ To promote research in education

2. ✔ To maintain standards in colleges of education

3. ✖ To provide grant to colleges of education

4. ✖ To open colleges in education

Question Number : 7 Question Id : 97103631309 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the following is a Massive Open Online Course (MOOCs) platform created by the MHRD, Govt. of India?

Options :

1. ✔ SWAYAM

2. ✖ PRATHAM

3. ✖ OPEN LEARN

4. ✖ FUTURE LEARN

Question Number : 8 Question Id : 97103631310 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the following does not belong to a projected aid?

Options :

1. ✖ Overhead projector

2. ✔ Black board

3. ✖ Epidiascope

4. ✖ Slide projector

Question Number : 9 Question Id : 97103631311 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The purpose of formative evaluation is to_____

Options :

1. ✔ Accelerate student's learning performance

2. ✖ Provide a feedback to teacher effectiveness

3. ✖ Grade students learning outcomes

4. ✖ Check student's performance graph

Question Number : 10 Question Id : 97103631312 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Assertion (A): Learning is a lifelong process

Reason (R): Learning to be useful must be linked with life process.

Choose correct answer from the following

Options :

1. ✔ Both (A) and (R) are true and (R) is the correct explanation of (A)

2. ✖ Both (A) and (R) are true, but (R) is not the correct explanation of (A)

3. ✖ (A) is true, but (R) is false

4. ✖ (A) is false, but (R) is true

Question Number : 11 Question Id : 97103631313 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

'Gyan Darshan' launched by IGNOU refers to which one of the following?

Options :

1. ✔ Satellite based educational T.V. channel

2. ✖ Educational F.M radio network

3. ✖ Global initiative of academic networks

4. ✖ Online courses

Question Number : 12 Question Id : 97103631314 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the sets of activities best indicate the cyclic nature of action research strategy?

Options :

1. ✖ Reflect, Observe, Plan, Act

2. ✔ Plan, Act, Observe, Reflect

3. ✖ Act, Plan, Observe, Reflect

4. ✖ Observe, Act, Reflect, Plan

Question Number : 13 Question Id : 97103631315 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction

Time : 0

Which of the following research types has a potential for enhancing teaching competencies?

Options :

1. ✖ Fundamental research

2. ✖ Applied research

3. ✖ Impact assessment research

4. ✔ Action research

Question Number : 14 Question Id : 97103631316 Display Question Number : Yes Is Questi

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruct

Time : 0

Which of the following is the main aim of interdisciplinary research?

Options :

1. ✔ To bring out holistic approach to research

2. ✖ To over simplify the problem of research

3. ✖ To reduce the emphasis of single subject in research domain

4. ✖ To create a new trend in research methods

Question Number : 15 Question Id : 97103631317 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Manipulation is always a part of_____

Options :

1. ✖ Fundamental research

2. ✖ Descriptive research

3. ✔ Experimental research

4. ✖ Historical research

Question Number : 16 Question Id : 97103631318 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

A thesis statement is_____

Options :

1. ✖ A fact

2. ✖ An observation

3. ✖ A discussion

4. ✔ An Assumption

Question Number : 17 Question Id : 97103631319 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the following is an indication of the quality of a research journal?

Options :

1. ✖ g-index

2. ✖ h-index

3. ✔ impact factor

4. ✖ i10-index

Question Number : 18 Question Id : 97103631320 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

A hypothesis is a_____

Options :

1. ✖ Postulate

2. ✖ Law

3. ✖ Canon

4. ✔ Supposition

Question Number : 19 Question Id : 97103631321 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Ethical norms in research do not involve guidelines for_____

Options :

1. ✖ Copyright

2. ✔ Thesis format

3. ✖ Patenting policy

4. ✖ Data sharing policies

Question Number : 20 Question Id : 97103631322 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the following is a research tool?

Options :

1. ✖ Illustration

2. ✖ Graph

3. ✔ Questionaire

4. ✖ Diagram

Is Section Default? : null

Question Id : 97103631323 Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Question Numbers : (21 to 25)

Read the Passage and answer the following questions:

The Taj Mahal has become one of the world's best known monuments. This domed white marble structure is situated on a high plinth at the southern end of a four-quartered garden, evoking the gardens of paradise, enclosed within walls measuring 305 by 549 metres. Outside the walls, in an area known as Mumtazabad, were living quarters for attendants, markets, serais and other structures built by local merchants and nobles. The tomb complex and the other imperial structures of Mumtazabad were maintained by the income of thirty villages given specifically for the tomb's support. The name Taj Mahal is unknown in Mughal chronicles, but it is used by contemporary Europeans in India, suggesting that this was the tomb's popular name. In contemporary texts, it is simply called the illuminated tomb (Rauza-i-Munavvara).

Mumtaz Mahal died shortly after delivering her fourteenth child in 1631. The Mughal court was then residing in Burhanpur. Her remains were temporarily buried by the grief-stricken emperor in a spacious garden known as Zainabad on the bank of the river Tapti. Six months later, her body was transported to Agra, where it was interred in land chosen for the mausoleum. This land, situated south of the Mughal city on the bank of the Jamuna, had belonged to the Kachwaha rajas since the time of Raja Man Singh and was purchased from the then current raja, Jai Singh. Although contemporary chronicles indicate Jai Singh's willing cooperation in this exchange, extant farmans (imperial commands) indicate that the final price was not settled until almost two years after the mausoleum's commencement. Jai Singh's further cooperation was insured by imperial orders issued between 1632 and 1637 demanding that he provide stone masons and carts to transport marble from the mines at Makrana, within his 'ancestral domain', to Agra where both the Taj Mahal and Shah Jahan's additions to the Agra fort were constructed concurrently.

Work on the mausoleum was commenced early in 1632. Inscriptional evidence indicates much of the tomb was completed by 1636. By 1643, when Shah Jahan most lavishly celebrated the 'Urs ceremony for Mumtaz Mahal', the entire complex was virtually complete.

Sub questions

Question Number : 21 Question Id : 97103631324 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Marble stone used for the construction of Taj Mahal was brought from the ancestral domain of Raja Jai Singh. The name of the place where mines of marble were situated, is_____

Options :

1. ✖ Burhanpur

2. ✔ Makrana

3. ✖ Amber

4. ✖ Jaipur

Question Number : 22 Question Id : 97103631325 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruct Time : 0

The popular name Taj Mahal was given by___

Options :

1. ✖ Shah Jahan

2. ✖ Muntaz Mahal

3. ✖ Jai Singh

4. ✔ Europeans

Question Number : 23 Question Id : 97103631326 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Point out the true statement from the following.

Options :

1. ✖ Marble was not used for construction of the Taj Mahal.

2. ✖ Red sand stone is non-visible in Taj Mahal complex.

3. ✔ The Taj Mahal is surrounded by a four-quartered garden known as Chahr Bagh

4. ✖ The Taj Mahal was constructed to celebrate the 'Urs ceremony for Mumtaz Mahal'

Question Number : 24 Question Id : 97103631327 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

In the contemporary texts, Taj Mahal is known_____

Options :

1. ✖ Mumtazabad

2. ✖ Mumtaz Mahal

3. ✖ Zainabad

4. ✔ Rauza-i-Munavvara

Question Number : 25 Question Id : 97103631328 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The document indicating the ownership of land, where Taj Mahal was built, is known as__

Options :

1. ✔ Farman

2. ✖ Sale deed

3. ✖ Sale-purchase deed

4. ✖ Gift deed

Is Section Default? : null

Question Number : 26 Question Id : 97103631329 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Telephone is an example of_____

Options :

1. ✔ Linear communication

2. ✖ Non-linear communication

3. ✖ Circular communication

4. ✖ Mechanized communication

Question Number : 27 Question Id : 97103631330 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The mode of communication that involves a single source transmitting information to a large number of receivers simultaneously, is called_____

Options :

1. ✖ Group communication

2. ✔ Mass communication

3. ✖ Interpersonal communication

4. ✖ Intrapersonal communication

Question Number : 28 Question Id : 97103631331 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

In communication, the language is_____

Options :

1. ✖ The non-verbal code

2. ✔ The verbal code

3. ✖ The symbolic code

4. ✖ The iconic code

Question Number : 29 Question Id : 97103631332 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Chatting in internet is _____ type of communication

Options :

1. ✖ Parallel communication

2. ✖ Grapevine communication

3. ✔ Verbal communication

4. ✖ Non-verbal communication

Question Number : 30 Question Id : 97103631333 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which group of communicating aspects does not disrupt the communication process in the class?

Options :

1. ✖ Evaluating - focusing - exaggerating

2. ✔ Focusing – illustrating - exaggerating

3. ✖ Evaluating – focusing - illustrating

4. ✖ Reversing – Evaluating – focusing

Question Number : 31 Question Id : 97103631334 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the following can be termed as verbal communication?

Options :

1. ✖ The child was crying to the attention of the mother

2. ✖ Signal at the cross-road changed from green to orange

3. ✔ Professor RAM delivered the lecture in the class room

4. ✖ Deepika wrote a letter for leave application

Question Number : 32 Question Id : 97103631335 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The first Indian satellite for serving the educational sector is_____

Options :

1.

✖ INSAT-B

2. ✔ EDUSAT

3. ✖ INSAT-C

4. ✖ SATEDU

Question Number : 33 Question Id : 97103631336 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

In analog mass communication, stories are_____

Options :

1. ✔ Static

2. ✖ Dynamic

3. ✖ Interactive

4. ✖ Exploratory

Question Number : 34 Question Id : 97103631337 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

If a certain code MANISH is written as NZMRHS, then how will RANJITA be written in the same code?

Options :

1. ✖ IZMPRGZ

2. ✖ IZMQRIZ

3. ✔ IZMQRGZ

4. ✖ IZMQRHZ

Question Number : 35 Question Id : 97103631338 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruct Time : 0

A is father of C and D is son of B. E is brother of A. If C is sister of D, how is B related to E?

Options :

1. ✖ Brother-in-law

2. ✔ Sister-in-law

3. ✖ Husband

4. ✖ Daughter

Question Number : 36 Question Id : 97103631339 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Complete the series Q1F, S2E, U6D, W21C, _____

Options :

1. ✖ Y66B

2. ✖ Y44B

3. ✔ Y88B

4. ✖ Z88B

Question Number : 37 Question Id : 97103631340 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

If SHARP is coded as 58034 and PUSH is coded as 4658 then RUSH is coded as___

Options :

1. ✖ 3568

2. ✔ 3658

3. ✖ 3685

4. ✖ 3583

Question Number : 38 Question Id : 97103631341 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

RIDE : LNBE :: HELP : ?

Options :

1. ✖ NINP

2. ✖ BAJP

3. ✔ BJJP

4. ✖ JPCH

Question Number : 39 Question Id : 97103631342 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The ratio of the boys and girls in a school is 7:6. If 100 boys join in the school, the ratio would become 5:4 then the number of girls in the school is_____

Options :

1. ✖ 200

2. ✖ 800

3. ✔ 1200

4. ✖ 1600

Question Number : 40 Question Id : 97103631343 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

What is the least number to be subtracted from 696 to be it a perfect square?

Options :

1. ✖ 1

2. ✖ 16

3. ✔ 20

4. ✖ 71

Question Number : 41 Question Id : 97103631344 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

If a trader sold two cars each at Rs.325475 and gains 12% on the first and losses 12% on the second, then his profit or loss percentage on the whole is_____

Options :

1. ✖ 14.4% profit

2. ✔ 1.44% loss

3. ✖ 14.4% loss

4. ✖ 0%

Question Number : 42 Question Id : 97103631345 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

At what rate of interest is an amount doubled in two years, when compounded annually?

Options :

1. ✖ 30 %

2. ✖ 45.2 %

3. ✔ 41.4 %

4. ✖ 73.2 %

Question Number : 43 Question Id : 97103631346 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

If 24 men can do a work in 35 days, how many men are required to complete the work in 21 days?

Options :

1. ✖ 38

2. ✖ 36

3. ✔ 40

4. ✖ 42

Question Number : 44 Question Id : 97103631347 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

A train travels for 9 hours. It travelled the first half of the distance at 12 kmph and remaining distance at 15 kmph. Find the distance.

Options :

1. ✔ 120

2. ✖ 180

3. ✖ 920

4. ✖ 60

Question Number : 45 Question Id : 97103631348 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the following groups of fractions is in descending order?

Options :

1. ✖ $\frac{8}{5}, \frac{9}{13}, \frac{6}{11}$

2. ✖ $\frac{8}{15}, \frac{6}{11}, \frac{9}{13}$

3. ✔ $\frac{9}{13}, \frac{6}{11}, \frac{8}{15}$

4. ✖ $\frac{6}{11}, \frac{8}{15}, \frac{9}{13}$

Question Number : 46 Question Id : 97103631349 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Consider the statements :

I. I watch TV only if I am bored
II. I am never bored when I have my brother's company
III. Whenever I go to the theatre I take my brother along.

Which one of the following conclusions is valid in the content of the above statements.

Options :

1. ✖ If I am bored, I watch TV

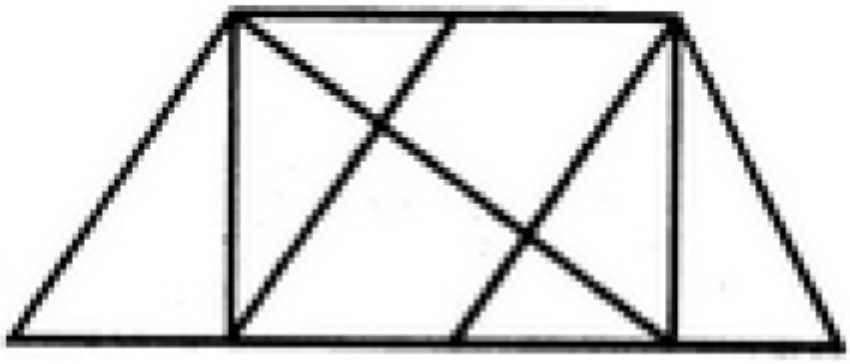
2. ✖ If I am bored, I seek my brother's company.

3. ✖ If I am not with my brother, then I watch TV

4. ✔ If I am not bored, I do not watch TV

Question Number : 47 Question Id : 97103631350 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Find the number of triangles in the given figure.



Options :

1. ✖ 8

2. ✖ 10

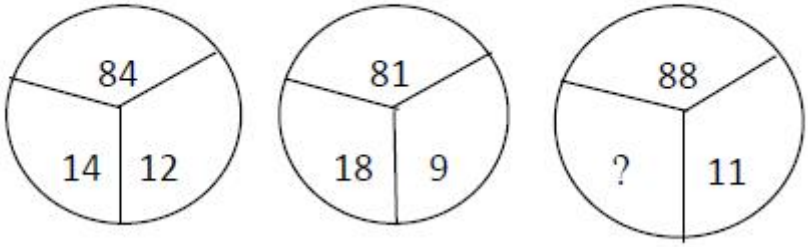
3. ✔ 14

4. ✖ 12

Question Number : 48 Question Id : 97103631351 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction

Time : 0

Select the missing number from the following.



Options :

1. ✖ 10

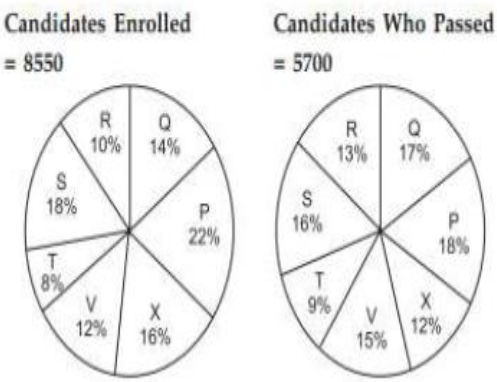
2. ✖ 12

3. ✖ 14

4. ✔ 16

Question Number : 49 Question Id : 97103631352 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Study the following pie graphs carefully and answer the questions given below. Distribution of Candidates Enrolled For M.B.A. Entrance Examination And Those Who Passed In Different Institutes : P, Q, R, S, T, V and X.



What percentage of candidates passed the Exam from institute T out of the total number of candidates enrolled from the same institute?

Options :

1. ✖ 50%

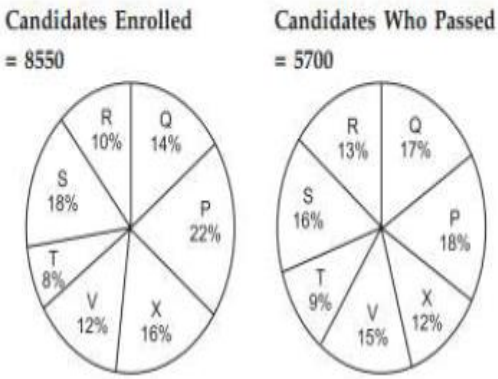
2. ✖ 62.5%

3. ✔ 75%

4. ✖ 80%

Question Number : 50 Question Id : 97103631353 Display Question Number : Yes Is Questi Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Study the following pie graphs carefully and answer the questions given below. Distribution of Candidates Enrolled For M.B.A. Entrance Examination And Those Who Passed In Different Institutes : P, Q, R, S, T, V and X.



What is the ratio of candidates passed to the candidates enrolled from institute P?

Options :

1. ✖ 9 : 11

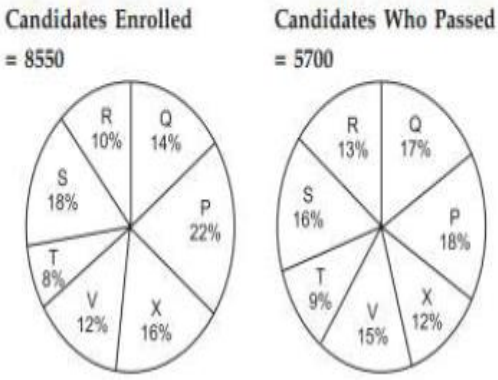
2. ✖ 14 : 17

3. ✔ 6 : 11

4. ✖ 9 : 17

Question Number : 51 Question Id : 97103631354 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Study the following pie graphs carefully and answer the questions given below. Distribution of Candidates Enrolled For M.B.A. Entrance Examination And Those Who Passed In Different Institutes : P, Q, R, S, T, V and X.



What is the percentage of candidates passed to the candidates enrolled for institutes Q and R together?

Options :

1. ✖ 68%

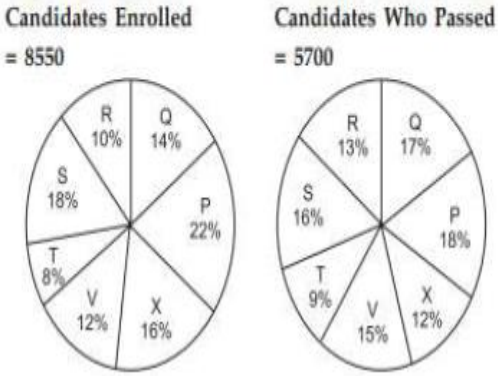
2. ✔ 83%

3. ✖ 74%

4. ✖ 65%

Question Number : 52 Question Id : 97103631355 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Study the following pie graphs carefully and answer the questions given below. Distribution of Candidates Enrolled For M.B.A. Entrance Examination And Those Who Passed In Different Institutes : P, Q, R, S, T, V and X.



Which institute has the highest percentage of candidates passed to the candidates enrolled?

Options :

1. ✖ Q

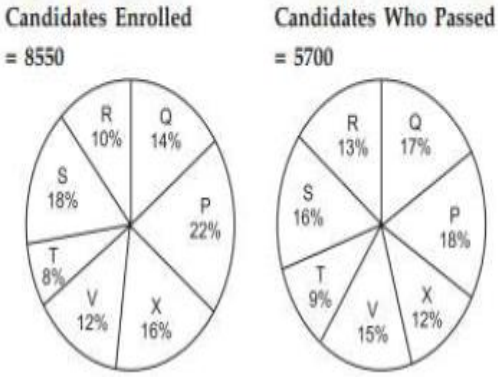
2. ✔ R

3. ✖ V

4. ✖ T

Question Number : 53 Question Id : 97103631356 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Study the following pie graphs carefully and answer the questions given below. Distribution of Candidates Enrolled For M.B.A. Entrance Examination And Those Who Passed In Different Institutes : P, Q, R, S, T, V and X.



The number of candidates passed from institutes S and P together exceeds the number of candidates enrolled from institutes T and R together by

Options :

1. ✖ 228

2. ✖ 279

3. ✔ 399

4. ✖ 407

Question Number : 54 Question Id : 97103631357 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the following is not a network device?

Options :

1. ✔ CPU

2. ✖ Switch

3. ✖ Hub

4. ✖ Router

Question Number : 55 Question Id : 97103631358 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruct Time : 0

A Gigabyte is equal to _____

Options :

1. ✖ 1024 bytes

2. ✖ 1024 kilobytes

3. ✔ 1024 megabytes

4. ✖ 1024 terabytes

Question Number : 56 Question Id : 97103631359 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

A computer program that translates a program statement by statement into machine language is called_____

Options :

1. ✖ A compiler

2. ✔ An interpreter

3. ✖ A translator

4. ✖ A simulation

Question Number : 57 Question Id : 97103631360 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the following is correct for $(17)_{10}$.

Options :

1. ✖ $(10011)_2$

2. ✖ $(10111)_2$

3. ✔ $(10001)_2$

4. ✖ $(11001)_2$

Question Number : 58 Question Id : 97103631361 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the following protocol supports to link from one webpage to another page?

Options :

1. ✖ HTML

2. ✖ IP

3. ✖ FTP

4. ✔ HTTP

Question Number : 59 Question Id : 97103631362 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the following is the biggest news agency in India?

Options :

1. ✖ UNI

2. ✔ PTI

3. ✖ NAAP

4. ✖ Samachar Bharathi

Question Number : 60 Question Id : 97103631363 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The purpose of ICT use in education is to_____

Options :

1. ✖ Make teaching interesting

2. ✖ Attract students

3. ✔ Optimize learning process

4. ✖ Promote technology in teaching

Question Number : 61 Question Id : 97103631364 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the following mobile payment application is developed by the National Payments Corporation of India based on UPI?

Options :

1. ✖ MYGOV

2. ✔ BHIM

3. ✖ UMANG

4. ✖ Phone pay

Question Number : 62 Question Id : 97103631365 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Assertion(A): Night time temperature in the central parts of a city are generally higher than those over the surrounding rural areas.

Reason(R): Radiation losses over the urban areas are less than that over the rural areas.

Choose the correct answer from the options given below.

Options :

1. ✔ Both (A) and (R) are true and (R) is the correct explanation of (A).

2. ✖ Both (A) and (R) are true but (R) is not the correct explanation of (A).

3. ✖ (A) true, but (R) is false.

4. ✖ (A) is false, but (R) is true

Question Number : 63 Question Id : 97103631366 Display Question Number : Yes Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the following activity contributes more to water pollution than any other throughout world?

Options :

1. ✖ Industry

2. ✖ Hydroelectric power generation

3. ✖ Urbanization

4. ✔ Agriculture

Question Number : 64 Question Id : 97103631367 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the following is not a water-borne disease?

Options :

1. ✖ Cholera

2. ✖ Hepatitis

3. ✖ Typhoid

4. ✔ Dengue

Question Number : 65 Question Id : 97103631368 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the following is not a renewable natural resource?

Options :

1. ✖ Fresh water

2. ✖ Clean water

3. ✔ Salt

4. ✖ Fertile soil

Question Number : 66 Question Id : 97103631369 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The chemical formula for Baking soda is_____

Options :

1. ✖ NH_4Cl

2. ✔ $NaHCO_3$

3. ✖ $Na_2CO_3H_2O$

4. ✖ CH_3COOH

Question Number : 67 Question Id : 97103631370 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which was the Cultural Capital of Andhra Pradesh?

Options :

1. ✖ Tirupati

2. ✖ Visakhapatnam

3. ✔ Rajamahendravaram

4. ✖ Amaravathi

Question Number : 68 Question Id : 97103631371 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Koundinya wildlife sanctuary is located in which of the following states?

Options :

1. ✔ Andhra Pradesh

2. ✖ Kerala

3. ✖ Tamil Nadu

4. ✖ Karnataka

Question Number : 69 Question Id : 97103631372 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

National council for women education was established in_____

Options :

1. ✔ 1958

2. ✖ 1976

3. ✖ 1989

4. ✖ 1965

Question Number : 70 Question Id : 97103631373 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Autonomy in higher education system implies freedom in_____

Options :

1. ✖ Administration

2. ✔ Curriculum development

3. ✖ Finance

4. ✖ Policy-making

Tourism Management

Section Id :	971036446
Section Number :	2
Mandatory or Optional :	Mandatory
Number of Questions :	70
Section Marks :	70
Enable Mark as Answered Mark for Review and Clear Response :	Yes
Maximum Instruction Time :	0
Is Section Default? :	null

Question Number : 71 Question Id : 97103631374 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

National Tourism Day in India is celebrated on _____ every year

Options :

1. ✔ 25th January

2. ✖ 27th January

3. ✖ 30th January

4. ✖ 31st January

Question Number : 72 Question Id : 97103631375 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

_____index is based on understanding how local residents feel about e.g their changing attitude towards tourists and the development of tourism in the different stages of a destination's life cycle?

Options :

1. ✖ Leiper's Geo-spatial Model

2. ✔ Doxey's Irridex Index

3. ✖ Tourism Area Life Cycle

4. ✖ Plog's Model

Question Number : 73 Question Id : 97103631376 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

_____ integration is where a business at one point on the chain of distribution purchases or acquires a business at a higher or lower level of the tourism chain of distribution

Options :

1. ✖ Horizontal

2. ✖ Aligned

3. ✖ Crossed

4. ✔ Vertical

Question Number : 74 Question Id : 97103631377 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Gunn's model (1972) of tourism has _____ major aspects related to a site of attraction.

Options :

1. ✔ Three

2. ✖ Four

3. ✖ Five

4. ✖ Six

Question Number : 75 Question Id : 97103631378 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Tourism _____ refer to tourism infrastructure such as resorts, accommodation industry, transportation industry, tourism sites, tourism promoters?

Options :

1. ✖ Direct services

2. ✖ Indirect services

3. ✖ Mixed services

4. ✔ Support services

Question Number : 76 Question Id : 97103631379 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruct Time : 0

Pacific Asia Travel Association (PATA) is headquarted at ?

Options :

1. ✖ New Delhi

2. ✔ Bangkok

3. ✖ Colombo

4. ✖ Manila

Question Number : 77 Question Id : 97103631380 Display Question Number : Yes Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which state used the tagline "Gods own country"?.

Options :

1. ✖ Karnataka

2. ✔ Kerala

3. ✖ Goa

4. ✖ Gujarat

Question Number : 78 Question Id : 97103631381 Display Question Number : Yes Is Questi

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruct

Time : 0

VTZ is the IATA code for which airport in India?

Options :

1. ✖ Vijayawada

2. ✖ Vascoda gama

3. ✔ Visakhapatnam

4. ✖ Ranchi

Question Number : 79 Question Id : 97103631382 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Kannur International Airport is given _____ Code by IATA

Options :

1. ✖ KAN

2. ✔ CNN

3. ✖ CAN

4. ✖ KNR

Question Number : 80 Question Id : 97103631383 Display Question Number : Yes Is Questi Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

UTC in time zones are

Options :

1. ✖ Universal Time Centre

2. ✖ Universal Time Coordinates

3. ✔ Coordinated Universal Time

4. ✖ Universal Time Centres

Question Number : 81 Question Id : 97103631384 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

In GMT, if the time is 10:00 am in India the time is

Options :

1. ✔ 15:30

2. ✖ 16:00

3. ✖ 16:30

4. ✖ 17:30

Question Number : 82 Question Id : 97103631385 Display Question Number : Yes Is Questio... Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

_____ is the most populated country in Africa as on 2023

Options :

1. ✖ South Africa

2. ✔ Nigeria

3. ✖ Namibia

4. ✖ Ethiopia

Question Number : 83 Question Id : 97103631386 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Australia (mainland, states and territories) has _____ time zones

Options :

1. ✖ 3

2. ✖ 4

3. ✔ 5

4. ✖ 6

Question Number : 84 Question Id : 97103631387 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

EIA indicates

Options :

1. ✖ Environmental Impactful Assessment

2. ✔ Environmental Impact Assessment

3. ✖ Environmental Impact Accreditation

4. ✖ Environmental Influence Assessment

Question Number : 85 Question Id : 97103631388 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Baisakhi is mainly celebrated by the people of _____

Options :

1. ✔ Punjab

2. ✖ Himachal Pradesh

3. ✖ Haryana

4. ✖ Uttarakhand

Question Number : 86 Question Id : 97103631389 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Sattriya dance form is originated from

Options :

1. ✖ Bihar

2. ✖ Odisha

3. ✔ Assam

4. ✖ Manipur

Question Number : 87 Question Id : 97103631390 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The Indian Museum is situated at

Options :

1. ✖ Lucknow

2. ✔ Kolkotta

3. ✖ Patna

4. ✖ Bhubaneswar

Question Number : 88 Question Id : 97103631391 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Bandhavgarh national park is in

Options :

1. ✖ Uttar Pradesh

2. ✖ Uttarakhand

3. ✖ Gujarat

4. ✔ Madhya Pradesh

Question Number : 89 Question Id : 97103631392 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

_____ beach is considered as the longest drive-in beach in Asia and is featured among the top 6 best beaches for driving in the world in BBC article.

Options :

1. ✖ Calicut

2. ✔ Muzhappilangad

3. ✖ Visakhapatnam

4. ✖ Tuticorin

Question Number : 90 Question Id : 97103631393 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

MICE tourism means _____ tourism

Options :

1. ✔ Meetings, Incentives, Conferences, and Exhibitions

2. ✖ Meetings, Insights, Conferences, and Exhibitions

3. ✖ Meetings, Incentives, Compounds, and Exhibitions

4. ✖ Meetings, Incentives, Conferences, and Evaluations

Question Number : 91 Question Id : 97103631394 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

When you have an itinerary like New Delhi -> Roorkee -> Panipat -> Chandigarh -> Sirhind -> Ajmer -> Jaipur -> Agra -> Fatehpur Sikri, what type of tourism are you referring here?

Options :

1. ✖ Wild life Tour

2. ✔ Sufi Shrine Tour

3. ✖ Buddhist Tour

4. ✖ Jain Tour

Question Number : 92 Question Id : 97103631395 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

_____ is a royal train which provides all-inclusive package tour of seven days covering important tourist sites of Rajasthan, Delhi and Agra

Options :

1. ✔ Palace on Wheels

2. ✖ Fairy Queen

3. ✖ Heritage on Wheels

4. ✖ Vande Bharat

Question Number : 93 Question Id : 97103631396 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

_____ has the world's largest rail network

Options :

1. ✖ China

2. ✖ India

3. ✔ USA

4. ✖ Russia

Question Number : 94 Question Id : 97103631397 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

_____body is responsible for the formulation and implementation of national tourist policy

Options :

1. ✔ National Tourism Organisation

2. ✖ Indian Tourism Organisation

3. ✖ Indian Tourism Council

4. ✖ National Travel Network

Question Number : 95 Question Id : 97103631398 Display Question Number : Yes Is Questi

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

_____ Airlines was established by Captain Gopinath

Options :

1. ✖ Kingfisher

2. ✔ Deccan

3. ✖ Jetlite

4. ✖ Go Air

Question Number : 96 Question Id : 97103631399 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

PSF in air fare ticket denotes

Options :

1. ✔ Passenger Services Fee

2. ✖ Positive Service Fare

3. ✖ Passenger Services Fare

4. ✖ Passenger Security Fee

Question Number : 97 Question Id : 97103631400 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The market leader in Indian Passenger Airlines is

Options :

1. ✖ Air India

2. ✖ Vistara

3. ✔ Indigo

4. ✖ Go Air

Question Number : 98 Question Id : 97103631401 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

_____ Express is the longest in distance in India

Options :

1. ✖ Raptisagar

2. ✔ Vivek

3. ✖ Himasagar

4. ✖ Guwahati

Question Number : 99 Question Id : 97103631402 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

_____ is the agency which works for other travel businesses along with their business as well like partially owning a major brand travel company franchise

Options :

1. ✔ Implant agency

2. ✖ Incentive agency

3. ✖ Commercial agency

4. ✖ Retail agency

Question Number : 100 Question Id : 97103631403 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

IATO means

Options :

1. ✔ The Indian Association of Tour Operators

2. ✖ The Indian Association of Travel Operators

3. ✖ The Indian Academy of Tour Operators

4. ✖ The Indian Association of Tourism Operators

Question Number : 101 Question Id : 97103631404 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

_____ shows are used by manufacturers to exhibit their products; demonstrating new products; educating the buyers about their products; etc

Options :

1. ✖ Trade

2. ✔ Industrial

3. ✖ Professional

4. ✖ Scientific

Question Number : 102 Question Id : 97103631405 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

_____ tourism people are people who travel independently without being a part of any tour group

Options :

1. ✖ General

2. ✔ FIT

3. ✖ GIT

4. ✖ Eco

Question Number : 103 Question Id : 97103631406 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the following country does not offer visa on arrival for Indian tourists?

Options :

1. ✔ China

2. ✖ Indonesia

3. ✖ Srilanka

4. ✖ Zimbabwe

Question Number : 104 Question Id : 97103631407 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

WATA is headquarted in

Options :

1. ✖ London

2. ✖ Dubai

3. ✖ New York

4. ✔ Geneva

Question Number : 105 Question Id : 97103631408 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

How much checked in luggage approximately is allowed in International flights from India

Options :

1. ✔ 20-23 kg

2. ✖ 15-20 kg

3. ✖ 15-17 kg

4. ✖ 12-15 kg

Question Number : 106 Question Id : 97103631409 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Condominium are a classification of hotels based on _____

Options :

1. ✖ Star rating

2. ✔ Ownership

3. ✖ Services

4. ✖ Size

Question Number : 107 Question Id : 97103631410 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The _____ hotels are small and costly hotels targeting the elite class

Options :

1. ✖ Rotel

2. ✔ Boutique

3. ✖ Transient

4. ✖ Suite

Question Number : 108 Question Id : 97103631411 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

_____ is a system of paying a single daily rate that covers the room and all meals; full board?

Options :

1. ✖ Continental plan

2. ✖ Modified Indian plan

3. ✖ European plan

4. ✔ American plan

Question Number : 109 Question Id : 97103631412 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction

Time : 0

Star Cruises specialise in

Options :

1. ✖ Port management

2. ✖ Basic cruise

3. ✔ Luxury and adventure cruise

4. ✖ Shipping of Cargos

Question Number : 110 Question Id : 97103631413 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruct

Time : 0

Generation Z travelers are born after_____?

Options :

1. ✔ 1995

2. ✖ 2000

3. ✖ 2010

4. ✖ 2020

Question Number : 111 Question Id : 97103631414 Display Question Number : Yes Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Put Quilt _____ inches are lower than the 2nd sheet in bed making

Options :

1. ✖ 5

2. ✔ 6

3. ✖ 8

4. ✖ 10

Question Number : 112 Question Id : 97103631415 Display Question Number : Yes Is Questi

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruct

Time : 0

_____ has 2 single beds with a common headboard

Options :

1. ✖ Cabana

2. ✖ Double-double room

3. ✖ Duplex

4. ✔ Hollywood twin room

Question Number : 113 Question Id : 97103631416 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

_____ service includes providing a large amount of food and beverage for special occasions, such as weddings and parties.?

Options :

1. ✖ Buffet

2. ✔ Banquet

3. ✖ Fine Dining

4. ✖ Cafe

Question Number : 114 Question Id : 97103631417 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The Gap Model of Service Quality is called as

Options :

1. ✖ SERVEQUAL

2. ✔ SERVQUAL

3. ✖ SERIVQL

4. ✖ SERVIQL

Question Number : 115 Question Id : 97103631418 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the following is not an element of physical evidence?

Options :

1. ✖ Facility design

2. ✔ Employees training

3. ✖ Equipment

4. ✖ Employees dress

Question Number : 116 Question Id : 97103631419 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

_____ characteristics of Tourism creates the challenge of fluctuations in demand for tourism products

Options :

1. ✖ Tangibility

2. ✖ Separability

3. ✖ Storability

4. ✔ Seasonality

Question Number : 117 Question Id : 97103631420 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

When a tourism operator directs their marketing efforts at channel participants to encourage them to increase sale of tourism product, it is called _____

Options :

1. ✖ Control strategy

2. ✖ Inquisitive strategy

3. ✖ Pull strategy

4. ✔ Push strategy

Question Number : 118 Question Id : 97103631421 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which policy facilitates hassle free holidays to international arrivals in the country?

Options :

1. ✖ Currency Exchange

2. ✖ Currency on Arrival

3. ✔ Visa on Arrival

4. ✖ Passport on Arrival

Question Number : 119 Question Id : 97103631422 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Ministry of Tourism is supporting AYUSH as a strategic approach to develop _____ in the country?

Options :

1. ✖ Religious Tourism

2. ✖ Sports Tourism

3. ✔ Health and Medical Tourism

4. ✖ Adventure Tourism

Question Number : 120 Question Id : 97103631423 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Destination marketing organization can be classified as Regional Destination Marketing Organization and _____ ?

Options :

1. ✖ Social Destination Marketing Organisation

2. ✔ Community Destination Marketing Organisation

3. ✖ National Destination Marketing Organisation

4. ✖ International Destination Marketing Organisation

Question Number : 121 Question Id : 97103631424 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

_____ is that which carefully manages its potential negative impact on the host community and local environment

Options :

1. ✔ Sustainable tourism

2. ✖ Farm tourism

3. ✖ Hill tourism

4. ✖ Beach tourism

Question Number : 122 Question Id : 97103631425 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The first national tourism policy was launched during the year

Options :

1. ✖ 1979

2. ✔ 1982

3. ✖ 1988

4. ✖ 1991

Question Number : 123 Question Id : 97103631426 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

KRISHNA Theme based circuit is in progress in the states of Gujarat, Rajasthan &

Options :

1. ✔ Haryana

2. ✖ Uttarakhand

3. ✖ Punjab

4. ✖ Himachal Pradesh

Question Number : 124 Question Id : 97103631427 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction

Time : 0

Swadesh Darshan Scheme is concerned to

Options :

1. ✖ Religious tourism

2. ✔ Travel circuit

3. ✖ Hill region tourism

4. ✖ Adventure tourism

Question Number : 125 Question Id : 97103631428 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruct

Time : 0

_____ is a qualitative demand forecasting model

Options :

1. ✖ Time series

2. ✖ Exponential smoothing

3. ✔ Delphi technique

4. ✖ Simple linear regression

Question Number : 126 Question Id : 97103631429 Display Question Number : Yes Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

_____ is the percentage of money, which a bank has to keep with RBI in the form of cash

Options :

1. ✖ Statutory Liquidity Ratio

2. ✔ Cash Reserve Ratio

3. ✖ Repo Rate

4. ✖ Reverse Repo Rate

Question Number : 127 Question Id : 97103631430 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

When the values in a series are not of equal importance, we calculate the

Options :

1. ✖ Arithmetic mean

2. ✖ Geometric mean

3. ✔ Weighted mean

4. ✖ Mode

Question Number : 128 Question Id : 97103631431 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Hit and Trial method is adopted in

Options :

1. ✖ Correlation

2. ✔ Regression

3. ✖ Discriminant analysis

4. ✖ Factor analysis

Question Number : 129 Question Id : 97103631432 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The degree of peakedness or flatness of a unimodal distribution is called

Options :

1. ✖ Normal distribution

2. ✖ Skewness

3. ✔ Kurtosis

4. ✖ Dispersion

Question Number : 130 Question Id : 97103631433 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Test hypothesis is also known as

Options :

1. ✔ Null hypothesis

2. ✖ Alternate hypothesis

3. ✖ Composite hypothesis

4. ✖ Complex hypothesis

Question Number : 131 Question Id : 97103631434 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Value of b in the trend line Y = a + Bx is

Options :

1. ✖ Always Positive

2. ✖ Always Negative

3. ✔ Both Positive or Negative

4. ✖ Can't be determined

Question Number : 132 Question Id : 97103631435 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Krejcie Morgan model is adopted in

Options :

1. ✖ Correlation

2. ✖ Regression

3. ✖ Factor analysis

4. ✔ Sample size calculations

Question Number : 133 Question Id : 97103631436 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The rank correlation coefficient was discovered by

Options :

1. ✖ Fisher

2. ✔ Spearman

3. ✖ Karl Pearson

4. ✖ Bowley

Question Number : 134 Question Id : 97103631437 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The main task of this level of management is to determine the overall organisational objectives and strategies for their realization

Options :

1. ✖ Operational management

2. ✖ Middle level management

3. ✖ First line managers

4. ✔ Top level management

Question Number : 135 Question Id : 97103631438 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Frederick Winslow Taylor is best known for the introduction of which approach

Options :

1. ✖ Ergonomics

2. ✖ Behavioural approach

3. ✖ Division of labour

4. ✔ Scientific management

Question Number : 136 Question Id : 97103631439 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Grapevine is used in _____

Options :

1. ✖ Decentralisation

2. ✖ Span of control

3. ✔ Communication

4. ✖ Leadership

Question Number : 137 Question Id : 97103631440 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The top tier in the Maslow's Hierarchy of needs theory is

Options :

1. ✔ Self actualization

2. ✖ Self esteem

3. ✖ Safety

4. ✖ Physical

Question Number : 138 Question Id : 97103631441 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The main Purpose of Financial Accounting is

Options :

1. ✖ To maintain balance sheet

2. ✔ To provide financial information to shareholders

3. ✖ To inform the government

4. ✖ To minimize taxes

Question Number : 139 Question Id : 97103631442 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the following represents the amount of time that it takes for a capital budgeting tourism project to recover its initial cost ?

Options :

1. ✖ Maturity period

2. ✔ Payback period

3. ✖ Redemption period

4. ✖ Investment period

Question Number : 140 Question Id : 97103631443 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Net working capital refers to

Options :

1. ✖ Total assets minus fixed assets

2. ✔ Current assets minus current liabilities

3. ✖ Current assets minus inventories

4. ✖ Current assets minus variable assets

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