Entrance Exam

2024



QUESTION PAPER

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Notations :

1.Options shown in green color and with ✔ icon are correct.

2.Options shown in red color and with ✖ icon are incorrect.

Question Paper Name :	MANAGEMENT 4th May 2024 Shift 1
Duration :	120
Total Marks :	140
Display Marks:	No
Share Answer Key With Delivery Engine :	Yes
Calculator :	None
Magnifying Glass Required? :	No
Ruler Required? :	No
Eraser Required? :	No
Scratch Pad Required? :	No
Rough Sketch/Notepad Required? :	No
Protractor Required? :	No
Show Watermark on Console? :	Yes
Highlighter :	No
Auto Save on Console?	Yes
Change Font Color :	No
Change Background Color :	No
Change Theme :	No
Help Button :	No
Show Reports :	No

Show Progress Bar :	No
Is this Group for Examiner? :	No
Examiner permission :	Cant View
Show Progress Bar? :	No

Research Methodology

Section Id :	971036515
Section Number :	1
Mandatory or Optional :	Mandatory
Number of Questions :	66
Section Marks :	70
Enable Mark as Answered Mark for Review and Clear Response :	Yes
Maximum Instruction Time :	0
Is Section Default? :	null

Question Number : 1 Question Id : 97103636238 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the following is a characteristic of reflective teaching?

Options :

1. ✖ Memorization of facts

2. ✖ Understanding complex concepts

3. ✔ Critical analysis of teaching methods

4. ✖ Repetition of instructional materials

Question Number : 2 Question Id : 97103636239 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

What is the key objective of teaching?

Options :

1. ✖ Fostering confusion

2. ✖ Encouraging passive learning

3. ✔ Promoting critical thinking

4. ✖ Discouraging creativity

Question Number : 3 Question Id : 97103636240 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the following is a challenge associated with MOOCs?

Options :

1. ✖ Lack of course variety

2. ✔ Low completion rate

3. ✖ Limited scalability

4.

✖ High cost for learners

Question Number : 4 Question Id : 97103636241 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

What is a basic requirement for effective teaching?

Options :

1. ✖ Rigid adherence to lesson plans

2. ✖ Lack of flexibility

3. ✔ Adequate preparation

4. ✖ Limited student engagement

Question Number : 5 Question Id : 97103636242 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the following is a characteristic of adolescents?

Options :

1. ✖ Highly stable emotional states

2. ✖ Well-developed cognitive abilities

3. ✖ Strong sense of identity

4. ✔ Rapid physical growth and change

Question Number : 6 Question Id : 97103636243 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of these statements best describes the enrolment process for MOOCs?

Options :

1. ✖ Strict eligibility criteria apply

2. ✖ Limited enrolment slots available

3. ✔ Open to anyone with internet access

4. ✖ Requires payment before enrolment

Question Number : 7 Question Id : 97103636244 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which method of teaching places more emphasis on the active involvement of learners?

Options :

1. ✖ Teacher-centered

2. ✖ Lecture-based

3. ✔ Learner-centered

4. ✖ Rote memorization

Question Number : 8 Question Id : 97103636245 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

What is a characteristic of qualitative research?

Options :

1. ✖ Focuses on numerical data

2. ✖ Emphasizes statistical analysis

3. ✔ Seeks to understand phenomena in depth

4. ✖ Utilizes controlled experiments

Question Number : 9 Question Id : 97103636246 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which approach to research emphasizes the importance of observable facts and data?

Options :

1. ✖ Post-positivistic

2. ✖ Constructivist

3. ✖ Phenomenological

4. ✔ Positivist

Question Number : 10 Question Id : 97103636247 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which type of research focuses on examining cause-and-effect relationships?

Options :

1. ✔ Experimental

2. ✖ Descriptive

3. ✖ Historical

4. ✖ Qualitative

Question Number : 11 Question Id : 97103636248 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

What are the basic steps of research in sequential order?

Options :

1. ✖ Analysis, Conclusion, Data Collection, Hypothesis

2. ✖ Data Collection, Hypothesis, Analysis, Conclusion

3. ✔ Hypothesis, Data Collection, Analysis, Conclusion

4. ✖ Conclusion, Data Collection, Hypothesis, Analysis

Question Number : 12 Question Id : 97103636249 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Where are the references typically included in a thesis?

Options :

1. ✖ In-text citations only

2. ✖ Footnotes exclusively

3. ✖ Endnotes solely

4. ✔ Bibliography

Question Number : 13 Question Id : 97103636250 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

How does ICT contribute to governance?

Options :

1. ✖ By reducing transparency

2. ✖ Decreasing efficiency in data analysis

3. ✔ By improving efficiency and transparency

4. ✖ By limiting access to information

Question Number : 14 Question Id : 97103636251 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which aspect is addressed by research ethics?

Options :

1. ✖ Maximizing researcher's benefits

2. ✔ Ensuring confidentiality of participants

3. ✖ Minimizing data validity

4. ✖ Ignoring informed consent

Question Number : 15 Question Id : 97103636252 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

How does mass media influence society?

Options :

1. ✖ Limits access to information

2. ✖ Reduces cultural diversity

3. ✔ Shapes public opinion

4. ✖ Decreases social interaction

Question Number : 16 Question Id : 97103636253 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which method of research aims to provide a detailed description of a phenomenon or situation?

Options :

1. ✖ Experimental

2. ✔ Descriptive

3. ✖ Historical

4. ✖ Qualitative

Question Number : 17 Question Id : 97103636254 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

What type of communication involves the exchange of information through spoken or written words?

Options :

1. ✖ Non-verbal communication

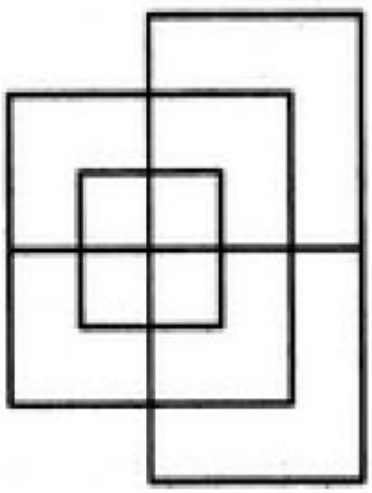
2. ✖ Inter-cultural communication

3. ✖ Group communication

4. ✔ Verbal communication

Question Number : 18 Question Id : 97103636255 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruct Time : 0

Find the minimum number of straight lines required to make the given figure.



Options :

1. ✔ 13

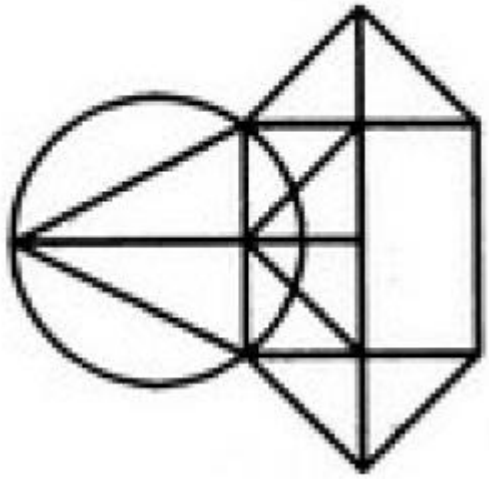
2. ✖ 15

3. ✖ 17

4. ✖ 19

Question Number : 19 Question Id : 97103636256 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Find the number of triangles in the given figure.



Options :

1. ✖ 10

2. ✖ 12

3. ✔ 14

4. ✖ 16

Question Number : 20 Question Id : 97103636257 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Suppose NOIDA is written as OPJEB then what will be the code for DELHI

Options :

1. ✔ EMMIJ

2. ✖ EFMAK

3. ✖ EFAMK

4. ✖ EFMIK

Is Section Default? : null

Question Id : 97103636258 Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No Question Pattern Type : NonMatrix Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Question Numbers : (21 to 25)

Read the Passage and answer the following questions:

The primary concern with the longevity of digital documents is the "viewing problem". Unlike analog or physical information, which tends to exist independent of human involvement, digital information needs constant intervention to survive. History has shown that digital documents are problematic by default. Whereas we can actually look at the Sistine Chapel ceiling, painted 500 years ago, it is difficult if not impossible to simply view documents on 8-in. Floppy disks created in the last 20 years have even if there has been an immediate, proactive role in preserving them. Without concerted effort on the part of archivists and preservationists, digital objects quickly become obsolete or inaccessible due to unforeseen, although anticipated, advances in information technology. The variable media art community currently utilizes four digital preservation strategies, all focused on the end product. The first three methods have technical origins and are based on general digital preservation practices. Related to "the viewing problem", they are: refreshing, the upgrade of storage mechanisms; migration, the premeditated upgrade of file formats; and emulation, which focuses on development of operating systems able to run obsolete media. The fourth option, developed by and for the new media art community, is reinterpretation (Depocas et al., 2003), where the curators attempt to recreate a work given comprehensive documentation of the original artefact. Migration and emulation are the two primary methods in managing the problem of obsolete file formats (Waters & Garrett, 1996). Migration focuses on the files themselves, periodically updating files in new software formats. The second method of preservation is emulation, which can be either at the system or the software level. System emulation focuses on developing systems that mimic the hardware used to create or run the original artefact.

Sub questions

Question Number : 21 Question Id : 97103636259 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

What is the primary concern with the longevity of digital documents according to the passage?

Options :

1. ✖ Lack of archivist involvement

2. ✔ Unforeseen advances in technology

3. ✖ Dependence on human intervention

4. ✖ Rapid deterioration of physical form

Question Number : 22 Question Id : 97103636260 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the following methods is NOT mentioned as a digital preservation strategy in the passage?

Options :

1. ✖ Refreshing

2. ✔ Reinterpretation

3. ✖ Migration

4. ✖ Emulation

Question Number : 23 Question Id : 97103636261 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

What does the term "migration" refer to in the context of digital preservation?

Options :

1. ✖ Recreating original artefacts

2. ✔ Upgrading storage mechanisms

3. ✖ Developing new software formats

4. ✖ Mimicking hardware systems

Question Number : 24 Question Id : 97103636262 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

What is the focus of the fourth preservation option mentioned in the passage, "reinterpretation"?

Options :

1. ✖ Refreshing digital documents

2. ✖ Upgrading file formats

3. ✖ Emulating obsolete media

4. ✔ Recreating original works with comprehensive documentation

Question Number : 25 Question Id : 97103636263 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

According to the passage, what are the two primary methods in managing the problem of obsolete file formats?

Options :

1. ✖ Refreshing and migration

2. ✖ Migration and emulation

3. ✖ Emulation and reinterpretation

4. ✔ Reinterpretation and refreshing

Is Section Default? : null

Question Number : 26 Question Id : 97103636264 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which aspect of communication deals with the exchange of messages between people from different cultural backgrounds?

Options :

1. ✖ Classroom communication

2. ✖ Interpersonal communication

3. ✖ Group communication

4. ✔ Inter-cultural communication

Question Number : 27 Question Id : 97103636265 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction

Time : 0

What is a common barrier to effective communication?

Options :

1. ✖ Clear message delivery

2. ✖ Active listening

3. ✔ Language barriers

4. ✖ Mutual understanding

Question Number : 28 Question Id : 97103636266 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruct

Time : 0

How does mass media influence society?

Options :

1. ✖ By reducing communication channels

2. ✖ By encouraging isolation

3. ✔ By shaping public opinion and behavior

4. ✖ By promoting individualism

Question Number : 29 Question Id : 97103636267 Display Question Number : Yes Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which type of communication is characterized by gestures, facial expressions, and body language?

Options :

1. ✖ Verbal communication

2. ✖ Written communication

3. ✔ Non-verbal communication

4. ✖ Inter-cultural communication

Question Number : 30 Question Id : 97103636268 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The apex body responsible for formulating policies and coordinating higher education in India is:

Options :

1. ✔ Ministry of Education (MoE)

2. ✖ All India Council for Technical Education (AICTE)

3. ✖ National Assessment and Accreditation Council (NAAC)

4. ✖ University Grants Commission (UGC)

Question Number : 31 Question Id : 97103636269 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

What is key feature of technical education programs in India?

Options :

1. ✖ Emphasis on theoretical knowledge

2. ✖ Short duration of courses

3. ✔ Focus on practical skills and industry relevance

4. ✖ Limited job prospects

Question Number : 32 Question Id : 97103636270 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

If a car travels at a constant speed of 60 miles per hour, how far will it travel in 3 hours?

Options :

1. ✖ 120 miles

2. ✖ 160 miles

3. ✔ 180 miles

4. ✖ 200 miles

Question Number : 33 Question Id : 97103636271 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

What is a key concept in profit and loss calculations?

Options :

1. ✖ Maintaining interest rates

2. ✖ Analyzing letter sequences

3. ✔ Calculating percentage changes

4. ✖ Identifying patterns in codes

Question Number : 34 Question Id : 97103636272 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

If the original price of an item is Rs.50 and it is sold for Rs.40, what is the loss percentage?

Options :

1. ✔ 20%

2. ✖ 25%

3. ✖ 30%

4. ✖ 35%

Question Number : 35 Question Id : 97103636273 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

What mathematical concept involves determining the amount of money earned or paid on an investment or loan?

Options :

1. ✖ Time & Distance

2. ✖ Ratio

3. ✔ Interest

4. ✖ Averages

Question Number : 36 Question Id : 97103636274 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

If the simple interest on a principal amount of Rs.1000 for one year at 5% per annum is Rs.50, what is the interest rate for two years?

Options :

1. ✖ 5%

2. ✔ 10%

3. ✖ 15%

4. ✖ 20%

Question Number : 37 Question Id : 97103636275 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The famous ancient Indian university, Nalanda, was primarily known for its focus on:

Options :

1. ✖ Science and technology

2. ✖ Literature and arts

3. ✖ Medicine and healthcare

4. ✔ Buddhist studies and philosophy

Question Number : 38 Question Id : 97103636276 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The Montreal Protocol is related to the protection of the:

Options :

1. ✔ Ozone layer

2. ✖ Rainforests

3. ✖ Coral reefs

4. ✖ Polar ice caps

Question Number : 39 Question Id : 97103636277 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

What is the purpose of using Venn diagrams in logic?

Options :

1. ✔ To establish validity of arguments

2. ✖ To identify formal fallacies

3. ✖ To understand linguistic nuances

4. ✖ To evaluate deductive reasoning

Question Number : 40 Question Id : 97103636278 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which Indian logic concept refers to verbal testimony as a means of knowledge?

Options :

1. ✖ Pratyaksha

2. ✖ Anumana

3. ✔ Shabda

4. ✖ Arthapatti

Question Number : 41 Question Id : 97103636279 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

What does Anumana primarily involve in Indian logic?

Options :

1. ✖ Perception

2. ✔ Inference

3. ✖ Comparison

4. ✖ Non-apprehension

Question Number : 42 Question Id : 97103636280 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

What is the term used for the invariable relation between a property and a subject in Indian logic?

Options :

1. ✖ Pratyaksha

2. ✖ Upamana

3. ✔ Vyapti

4. ✖ Anupalabddhi

Question Number : 43 Question Id : 97103636281 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which type of reasoning primarily relies on specific examples to draw conclusions?

Options :

1. ✖ Deductive reasoning

2. ✔ Inductive reasoning

3. ✖ Analogies

4. ✖ *Pramanas*

Question Number : 44 Question Id : 97103636282 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

What is the primary purpose of evaluating deductive reasoning?

Options :

1. ✖ To establish linguistic connotations

2. ✖ To identify fallacies in arguments

3. ✔ To establish validity of conclusions

4. ✖ To determine invariable relations

Question Number : 45 Question Id : 97103636283 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

In Indian logic, which means of knowledge refers to perception?

Options :

1. ✔ Pratyaksha

2. ✖ Anumana

3. ✖ Upamana

4. ✖ Shabda

Question Number : 46 Question Id : 97103636284 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The International Kabbadi League (IKL) was formed last month to give a boost to the game at international standards. It had a tournament, where 2 teams played some matches. Each team comprised of 7 players each. The listings of the 2 teams X and Y were lost, but certain details regarding the players were available. A, B, C, D, E, F, G, H, I, J, K, L, M and N are the players.

I. D and E were in Team X, K and G were in team Y.

II. H and B were in the same team, but not in the team in which F was.

III. The sum of the scores of members of Team Y was not greater than 115.

The table containing the details of the players and their scores is below

A	B	C	D	E	F	G	H	I	J	K	L	M	N
28	12	29	10	9	11	13	14	22	28	16	20	18	15

Which of these players was definitely in Team Y?

Options :

1. ✖ L

2. ✔ M

3. ✖ N

4. ✖ K

Question Number : 47 Question Id : 97103636285 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

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28	12	29	10	9	11	13	14	22	28	16	20	18	15

If the score for team Y was less than 110, what could be the score of team X?

Options :

1. ✖ 135

2. ✖ 137

3. ✖ 139

4. ✔ Cannot be determined

Question Number : 48 Question Id : 97103636286 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

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A	B	C	D	E	F	G	H	I	J	K	L	M	N
28	12	29	10	9	11	13	14	22	28	16	20	18	15

Which of these players could not be in team Y, if the score of Y was 115?

Options :

1. ✖ A

2. ✔ L

3. ✖ M

4. ✖ N

Question Number : 49 Question Id : 97103636287 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The International Kabbadi League (IKL) was formed last month to give a boost to the game at international standards. It had a tournament, where 2 teams played some matches. Each team comprised of 7 players each. The listings of the 2 teams X and Y were lost, but certain details regarding the players were available. A, B, C, D, E, F, G, H, I, J, K, L, M and N are the players.

I. D and E were in Team X, K and G were in team Y.

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III. The sum of the scores of members of Team Y was not greater than 115.

The table containing the details of the players and their scores is below

A	B	C	D	E	F	G	H	I	J	K	L	M	N
28	12	29	10	9	11	13	14	22	28	16	20	18	15

Which of these players was definitely in team X, if the score of Y was 112?

Options :

1. ✖ I

2. ✔ L

3. ✖ M

4. ✖ N

Question Number : 50 Question Id : 97103636288 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The International Kabbadi League (IKL) was formed last month to give a boost to the game at international standards. It had a tournament, where 2 teams played some matches. Each team comprised of 7 players each. The listings of the 2 teams X and Y were lost, but certain details regarding the players were available. A, B, C, D, E, F, G, H, I, J, K, L, M and N are the players.

I. D and E were in Team X, K and G were in team Y.

II. H and B were in the same team, but not in the team in which F was.

III. The sum of the scores of members of Team Y was not greater than 115.

The table containing the details of the players and their scores is below

A	B	C	D	E	F	G	H	I	J	K	L	M	N
28	12	29	10	9	11	13	14	22	28	16	20	18	15

Which of these players are definitely in Team X?

Options :

1. ✖ F

2. ✖ H

3. ✖ B

4. ✔ K

Question Number : 51 Question Id : 97103636289 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which term refers to a network of private computers within an organization or institution?

Options :

1. ✖ Internet

2. ✔ Intranet

3. ✖ Extranet

4. ✖ Ethernet

Question Number : 52 Question Id : 97103636290 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

What is the primary purpose of email communication?

Options :

1. ✖ Audio conferencing

2. ✖ Video conferencing

3. ✔ Text-based messaging

4. ✖ File sharing

Question Number : 53 Question Id : 97103636291 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

What is the purpose of a cache in computer system.

Options :

1. ✖ To connect to wireless networks

2. ✖ To store long – term data back ups

3. ✔ To store temporary data for faster access

4. ✖ To process mathematical calculations

Question Number : 54 Question Id : 97103636292 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

What is a digital initiative in higher education that provides access to educational resources over the internet?

Options :

1. ✖ Digital literacy programs

2. ✔ Massive Open Online Courses (MOOCs)

3. ✖ Audio conferencing

4. ✖ Video conferencing

Question Number : 55 Question Id : 97103636293 Display Question Number : Yes Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

What is the term for the process of holding meetings over the internet where participants can see and hear each other in real-time?

Options :

1. ✔ Video conferencing

2. ✖ Audio conferencing

3. ✖ Emailing

4. ✖ Telecommuting

Question Number : 56 Question Id : 97103636294 Display Question Number : Yes Is Questi

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which term refers to the basic unit of data in computing and telecommunications?

Options :

1. ✔ Byte

2. ✖ Kilobyte

3. ✖ Megabyte

4. ✖ Gigabyte

Question Number : 57 Question Id : 97103636295 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

In the context of ICT and governance, what does ICT primarily facilitate?

Options :

1. ✖ Increases bureaucracy

2. ✖ Decreases transparency

3. ✔ Improves communication and efficiency

4. ✖ Enhances corruption

Question Number : 58 Question Id : 97103636296 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

What does the term "Internet" refer to?

Options :

1. ✖ A network of private computers within an organization

2. ✔ A global network connecting millions of computers

3. ✖ An internal network for file sharing within an organization

4. ✖ A platform for video conferencing

Question Number : 59 Question Id : 97103636297 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which technology allows users to interact with computers using voice commands?

Options :

1. ✖ Artificial Intelligence

2. ✖ Augmented reality

3. ✖ Virtual reality

4. ✔ Speech recognition

Question Number : 60 Question Id : 97103636298 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which international agreement aims to address climate change by reducing greenhouse gas emissions?

Options :

1. ✖ Montreal Protocol

2. ✖ Rio Summit

3. ✖ Convention on Biodiversity

4. ✔ Paris Agreement

Question Number : 61 Question Id : 97103636299 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

What is the primary focus of the National Action Plan on Climate Change?

Options :

1. ✖ Mitigating air pollution

2. ✖ Addressing water pollution

3. ✔ Reducing greenhouse gas emissions

4. ✖ Promoting renewable energy

Question Number : 62 Question Id : 97103636300 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which type of pollution is primarily caused by industrial emissions and vehicle exhaust?

Options :

1. ✔ Air pollution

2. ✖ Water pollution

3. ✖ Soil pollution

4. ✖ Noise pollution

Question Number : 63 Question Id : 97103636301 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which renewable energy resource harnesses energy from the Earth's internal heat?

Options :

1. ✖ Solar

2. ✖ Wind

3. ✔ Geothermal

4. ✖ Biomass

Question Number : 64 Question Id : 97103636302 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which international agreement aims to protect the ozone layer by phasing out the production and use of ozone-depleting substances?

Options :

1. ✔ Montreal Protocol

2. ✖ Rio Summit

3. ✖ Kyoto Protocol

4. ✖ Paris Agreement

Question Number : 65 Question Id : 97103636303 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which organization aims to promote solar energy usage globally through international cooperation and partnerships?

Options :

1. ✖ Montreal Protocol

2. ✖ Convention on Biodiversity

3. ✔ International Solar Alliance

4. ✖ Kyoto Protocol

Question Number : 66 Question Id : 97103636304 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the following is an anthropogenic activity?

Options :

1. ✖ Volcanic eruption

2. ✖ Earthquake

3. ✔ Deforestation

4. ✖ Tsunami

Question Number : 67 Question Id : 97103636305 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

What type of education in India focuses on imparting practical skills and hands-on training?

Options :

1. ✔ Technical education

2. ✖ Value education

3. ✖ Environmental education

4. ✖ Conventional education

Question Number : 68 Question Id : 97103636306 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

What is the emphasis of value education in India?

Options :

1. ✖ Acquiring technical skills

2. ✔ Developing moral and ethical values

3. ✖ Learning traditional subjects

4. ✖ Enhancing environmental awareness

Question Number : 69 Question Id : 97103636307 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which type of learning program in India includes fields like engineering, medicine, and management?

Options :

1. ✖ Oriental learning

2. ✖ Conventional learning

3. ✖ Non-conventional learning

4. ✔ Professional education

Question Number : 70 Question Id : 97103636308 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

What aspect of education in India does environmental education primarily address?

Options :

1. ✖ Technical skills

2. ✖ Ethical values

3. ✔ Environmental awareness and conservation

4. ✖ Professional development

MANAGEMENT

Section Id :	971036516
Section Number :	2
Mandatory or Optional :	Mandatory
Number of Questions :	70
Section Marks :	70
Enable Mark as Answered Mark for Review and Clear Response :	Yes
Maximum Instruction Time :	0
Is Section Default? :	null

Question Number : 71 Question Id : 97103636309 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Elasticity of demand measures the

Options :

1. ✖ Sensitivity of sales to changes in a particular casual factor

2. ✖ Volume of product

3. ✔ Relatively elastic demand

4. ✖ Sensitivity of production to changes in a particular cost.

Question Number : 72 Question Id : 97103636310 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which is the technique of measuring of elasticity of demand?

Options :

1. ✖ Total method

2. ✖ Income method

3. ✔ Percentage method

4. ✖ Analytical method

Question Number : 73 Question Id : 97103636311 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

"Ethics deals with the right actions of individuals." Who said?

Options :

1. ✔ Peter F. Drucker

2. ✖ J. R. Betty

3. ✖ C. S. Rao

4. ✖ D. C. Zane

Question Number : 74 Question Id : 97103636312 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The price of hot dogs increases by 22% and the quantity of hot dogs demanded falls by 25%. This indicates that demand for hot dogs is

Options :

1. ✔ Elastic

2. ✖ Inelastic

3. ✖ Unitary Elastic

4. ✖ Perfectly Elastic

Question Number : 75 Question Id : 97103636313 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

In case of straight line demand curve meeting two axis, the price elasticity of demand at the point where the curve meets y-axis would be _____.

Options :

1. ✖ Zero

2. ✖ Greater than one

3. ✖ Less than one

4. ✔ Infinity

Question Number : 76 Question Id : 97103636314 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

When indifference curve is L-shaped, the two goods will be

Options :

1. ✖ Complimentary goods

2. ✖ Substitute goods

3. ✖ Perfect substitute goods

4. ✔ Perfect complimentary goods

Question Number : 77 Question Id : 97103636315 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

A firm supply curve is falling, it indicates _____

Options :

1. ✖ Internal economies

2. ✔ Internal Diseconomies

3. ✖ External economies

4. ✖ External Diseconomies

Question Number : 78 Question Id : 97103636316 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

At the point of inflexion, the marginal product is _____.

Options :

1. ✖ Increasing

2. ✖ Decreasing

3. ✔ Maximum

4. ✖ Negative

Question Number : 79 Question Id : 97103636317 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction

Time : 0

Which of the following is not the characteristic of labour?

Options :

1. ✖ Labour is highly 'perishable' in the sense that a day's labour cost cannot be completely recovered

2. ✖ Labour is inseparable from the labourer himself

3. ✔ Labour has a strong bargaining power

4. ✖ The supply of labour and wage rate are directly related in the initial stages

Question Number : 80 Question Id : 97103636318 Display Question Number : Yes Is Questi

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which is the function of Human Relations?

Options :

1. ✖ Personality tests

2. ✖ Space building programmes

3. ✔ Minimize dissatisfaction

4. ✖ Social attachment

Question Number : 81 Question Id : 97103636319 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Human resource accounting is based on

Options :

1. ✔ Human Resource

2. ✖ Plant and machinery

3. ✖ Product

4. ✖ Service

Question Number : 82 Question Id : 97103636320 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which is the Method of Executive development?

Options :

1. ✔ Role playing

2. ✖ Job analysis

3. ✖ Promotion

4. ✖ Management Aptitude

Question Number : 83 Question Id : 97103636321 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Job description consists

Options :

1. ✖ Job analysis

2. ✖ Job modification

3. ✔ Job duties

4. ✖ Superior training

Question Number : 84 Question Id : 97103636322 Display Question Number : Yes Is Questio... Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Jobs are link between the people and the

Options :

1. ✔ Organization

2. ✖ Supervisor

3. ✖ Auditor

4. ✖ Manager

Question Number : 85 Question Id : 97103636323 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

People with a strong desire to satisfy higher order needs perform their best when placed on jobs that were high on certain

Options :

1. ✔ Dimensions

2. ✖ Issues

3. ✖ Circumstances

4. ✖ Performances

Question Number : 86 Question Id : 97103636324 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Utility of job analysis consists

Options :

1. ✖ Performance appraisal

2. ✖ Guidance to the new employee

3. ✖ Work study

4. ✔ Training of employee

Question Number : 87 Question Id : 97103636325 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which one of the below is not related to Human Resource Management ?

Options :

1. ✔ Record keeping

2. ✖ Man power planning

3. ✖ Employee welfare

4. ✖ Training and development

Question Number : 88 Question Id : 97103636326 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Industrial relations consists

Options :

1. ✖ Man power planning

2. ✖ Selection

3. ✔ Trade union matters

4. ✖ Recruitment

Question Number : 89 Question Id : 97103636327 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Man power inventory includes_____

Options :

1. ✖ Selection of employees

2. ✔ Category of employees

3. ✖ Welfare of employees

4. ✖ Family of the employees

Question Number : 90 Question Id : 97103636328 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

In - Basket Training Method means

Options :

1. ✔ Development of decision skills

2. ✖ Development of institute

3. ✖ Development resources

4. ✖ Deployment of resources

Question Number : 91 Question Id : 97103636329 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The main objects of Training Method is_____

Options :

1. ✔ Introduction of new technology

2. ✖ Accounting

3. ✖ To obtain property

4. ✖ To earn money

Question Number : 92 Question Id : 97103636330 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Capital budgeting is

Options :

1. ✔ Related to long time

2. ✖ Related to short time

3. ✖ Profit

4. ✖ Sales

Question Number : 93 Question Id : 97103636331 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Projects which yield the highest earnings are

Options :

1. ✔ Selected

2. ✖ Rejected

3. ✖ Budgeted

4. ✖ Controlled

Question Number : 94 Question Id : 97103636332 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

When an option is exercised any time before its maturity date is known as

Options :

1. ✔ American option

2. ✖ Indian option

3. ✖ European option

4. ✖ Bond

Question Number : 95 Question Id : 97103636333 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Return on assets is a ratio which measures the

Options :

1. ✖ Cost of Capital

2. ✖ Cost of production

3. ✔ Profitability

4. ✖ Cost of sales

Question Number : 96 Question Id : 97103636334 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Capital employed is

Options :

1. ✖ Assets + cash

2. ✔ Shareholder's funds + long funds

3. ✖ Cash + bank

4. ✖ Bank

Question Number : 97 Question Id : 97103636335 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

A stock's par value is represented by

Options :

1. ✖ The maturity value of the stock.

2. ✖ The price at which each share is recorded.

3. ✖ The price at which an investor could sell the stock.

4. ✔ The price received by the firm when the stock was issued.

Question Number : 98 Question Id : 97103636336 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Financial risk refers to the

Options :

1. ✖ Risk of owning equity securities.

2. ✔ Risk faced by equity holders when debt is used.

3. ✖ General business risk of the firm.

4. ✖ Possibility that interest rates will increase

Question Number : 99 Question Id : 97103636337 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Ignoring taxes, a firm's weighted-average cost of capital is equal to

Options :

1. ✖ Its expected return on assets.

2. ✖ Its expected return on equity.

3. ✔ The sum of expected return on equity and expected return on debt.

4. ✖ Its expected return on assets times the debt-equity ratio

Question Number : 100 Question Id : 97103636338 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the following is not found in John Lintner's "stylized facts" of corporate dividend policies?

Options :

1. ✖ Firms have long-run target dividend payout ratios

2. ✔ Managers focus more on dividend absolute levels than on its changes.

3. ✖ Dividend changes follow shifts in long-run, sustainable levels of earnings rather than short-run changes in earnings

4. ✖ Managers are reluctant to make dividend changes that might have to be reversed.

Question Number : 101 Question Id : 97103636339 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

A policy of dividend "smoothing" refers to

Options :

1. ✖ Maintaining a constant dividend payout ratio

2. ✖ Keeping the regular dividend at the same level indefinitely

3. ✔ Maintaining a steady progression of dividend increases over time

4. ✖ Alternating cash dividends with stock dividends

Question Number : 102 Question Id : 97103636340 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the following would not be included among the costs of carrying inventory?

Options :

1. ✖ Obsolescence

2. ✔ Opportunity cost of capital

3. ✖ Raw material cost

4. ✖ Risk of pilferage

Question Number : 103 Question Id : 97103636341 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the following would act to reduce the carrying costs of inventory?

Options :

1. ✖ The inventory is capable of spoiling

2. ✖ The inventory will rapidly go out of style

3. ✔ General interest rates decrease in the economy

4. ✖ General interest rates increase in the economy

Question Number : 104 Question Id : 97103636342 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the following statements about total capital requirement is least likely to be correct for a profitable firm?

Options :

1. ✔ Requirements remain constant over time

2. ✖ Seasonal variations are often experienced

3. ✖ The trend is often upward-sloping

4. ✖ A portion of working capital is permanent

Question Number : 105 Question Id : 97103636343 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The goal includes

Options :

1. ✖ Challenge

2. ✔ Objective

3. ✖ Scope

4. ✖ Mission

Question Number : 106 Question Id : 97103636344 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The corporate level management helps each strategic business unit to define its

Options :

1. ✖ Goal of firm

2. ✖ Goal of production

3. ✖ Goal of nature

4. ✔ Scope of operation

Question Number : 107 Question Id : 97103636345 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Environment includes

Options :

1. ✔ Environmental scanning process

2. ✖ Internal process

3. ✖ External process

4. ✖ Micro-environment

Question Number : 108 Question Id : 97103636346 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Companies which are selling their products to nonprofit making institutions comes under _____markets

Options :

1. ✖ Consumer markets

2. ✖ Business markets

3. ✔ Non – profit markets

4. ✖ Global markets

Question Number : 109 Question Id : 97103636347 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruct Time : 0

The channel stretching from raw materials to final products that are carried to final buyers are called

Options :

1. ✔ Supply chain

2. ✖ Service channel

3. ✖ Chanel of distribution

4. ✖ Task environment

Question Number : 110 Question Id : 97103636348 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

A group of customers who share a similar set of needs and wants are called

Options :

1. ✖ Niche marketing

2. ✔ Market segment

3. ✖ Micromarketing

4. ✖ Green marketing

Question Number : 111 Question Id : 97103636349 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Consumer buy only one brand all the time is called

Options :

1. ✔ Hard core loyals

2. ✖ Switchers

3. ✖ Split loyals

4. ✖ Shifting loyals

Question Number : 112 Question Id : 97103636350 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The buying behavior or pattern of people is closely related to age and position in the life. This is called

Options :

1. ✔ Family life cycle

2. ✖ Family orientation

3. ✖ Family procreation

4. ✖ Family structure

Question Number : 113 Question Id : 97103636351 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The marketers vision of what the brand must be and do for consumers is called

Options :

1. ✔ Brand promise

2. ✖ Brand knowledge

3. ✖ Brand equity

4.

✖ Brand image

Question Number : 114 Question Id : 97103636352 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Two or more well known brands are combined into a joint product and marketed together is called

Options :

1. ✖ Ingredient branding

2. ✔ Co-branding

3. ✖ Product branding

4. ✖ Brand positioning

Question Number : 115 Question Id : 97103636353 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Marketing intelligence refers to

Options :

1. ✖ Data about competitors and customers

2. ✖ Strategic information about the market

3. ✔ Data about the customers

4. ✖ Data about the competition

Question Number : 116 Question Id : 97103636354 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which one of the following is an example of mass marketing ?

Options :

1. ✖ Rolex

2. ✖ Ferrari

3. ✔ Coca-cola

4. ✖ Louis Vuitton

Question Number : 117 Question Id : 97103636355 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

One of the essential conditions for brand building is

Options :

1. ✖ Heavy advertisement

2. ✔ Quality

3. ✖ Corporate image

4. ✖ Sales promotion

Question Number : 118 Question Id : 97103636356 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

A marketer developing a "brand name" that is easy to pronounce would conduct

Options :

1. ✖ An association test

2. ✖ A memory test

3. ✖ A preference test

4. ✔ A recall test

Question Number : 119 Question Id : 97103636357 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Before performing the business analysis for developing a new product, a company should be engaged in

Options :

1. ✖ Idea screening

2. ✖ Product development

3. ✔ Marketing strategy development

4. ✖ Product positioning

Question Number : 120 Question Id : 97103636358 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

A manufacturer of industrial goods would use _____ sales force structure

Options :

1. ✖ Territorial

2. ✖ Matrix

3. ✖ Product

4. ✔ Market

Question Number : 121 Question Id : 97103636359 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

_____ concerns itself with isolating and measuring the overall variation in the time series due to four components of variation.

Options :

1. ✖ Regression Analysis

2. ✖ Rank Correlation

3. ✔ Time Series Analysis

4. ✖ Multivariate Analysis

Question Number : 122 Question Id : 97103636360 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

_____ measures the extent to which observed and expected frequencies agree

Options :

1. ✖ F-distribution

2. ✖ T-distribution

3. ✖ Normal distribution.

4. ✔ Chi-square distribution

Question Number : 123 Question Id : 97103636361 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The objective of which of the following research is to gather preliminary information that will help define the problem and suggest hypotheses?

Options :

1. ✖ Descriptive

2. ✔ Exploratory

3. ✖ Causal

4. ✖ Corrective

Question Number : 124 Question Id : 97103636362 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruct Time : 0

A person on the University Book Shop's survey asks respondents to tell the shop, in their own words, what they like least about textbook shopping. What is a type of this question?

Options :

1. ✔ An open-ended

2. ✖ A dichotomous

3. ✖ A multiple choice

4. ✖ A scale

Question Number : 125 Question Id : 97103636363 Display Question Number : Yes Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

One of the following is not a Non-Probability sampling

Options :

1. ✖ Convenience sampling

2. ✖ Judgement sampling

3. ✔ Cluster sampling

4. ✖ Quota sampling

Question Number : 126 Question Id : 97103636364 Display Question Number : Yes Is Quest

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

A sampling procedure that assures that each element in the population has an equal chance of being selected is _____

Options :

1. ✖ Snowball sampling

2. ✖ Panel sampling

3. ✖ Multiphase sampling

4. ✔ Simple random sampling

Question Number : 127 Question Id : 97103636365 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

One of the following is not the application of t-test.

Options :

1. ✖ To test the significance of the mean of the random sample

2. ✖ To test the significance of an observed correlation coefficient

3. ✖ To test the significance of the difference between means of two independent samples

4. ✔ To test the hypothesis of equality between two variances

Question Number : 128 Question Id : 97103636366 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The _____ company produces, markets, invests and operates across the world.

Options :

1. ✖ Global

2. ✖ International

3. ✔ Transnational

4. ✖ Multinational

Question Number : 129 Question Id : 97103636367 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which test is used to test the performance of various salesmen of one organization?

Options :

1. ✖ t-test

2. ✖ Chi-square test

3. ✔ F-test

4. ✖ Z-test

Question Number : 130 Question Id : 97103636368 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

_____ is the application of knowledge which redefines the boundaries of global business.

Options :

1. ✖ Cultural values

2. ✖ Society

3. ✔ Technology

4. ✖ Economy

Question Number : 131 Question Id : 97103636369 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of the following is not a force in the Porter Five Forces model?

Options :

1. ✖ Buyers

2. ✖ Suppliers

3. ✔ Complementary products

4. ✖ Industry rivalry

Question Number : 132 Question Id : 97103636370 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Key controllable factors in global marketing are _____.

Options :

1. ✖ Government policy and legislation

2. ✖ Social and technical changes

3. ✔ Marketing activities and plans

4. ✖ Competition

Question Number : 133 Question Id : 97103636371 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The process of Entrepreneurship is divided into two parts & they are _____

Options :

1. ✔ Idea generation and Feasibility study

2. ✖ Innovation generation and Distribution channel

3. ✖ Creativity and Development

4. ✖ Profit and Economic development

Question Number : 134 Question Id : 97103636372 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

The idea generation process of entrepreneurship is _____

Options :

1. ✔ Germination

2. ✖ Innovation

3. ✖ Creativity

4. ✖ Control

Question Number : 135 Question Id : 97103636373 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Sustainability of entrepreneur development depends on factors like _____

Options :

1. ✖ Soft skills

2. ✔ Technology

3. ✖ Society

4. ✖ Family

Question Number : 136 Question Id : 97103636374 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Entrepreneurship is useful to the organization because of _____

Options :

1. ✔ Development of managerial capabilities

2. ✖ Creation of wealth

3. ✖ Improving the society

4. ✖ Economic development

Question Number : 137 Question Id : 97103636375 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

What are 6 Cs that motivate entrepreneur to establish their own business?

Options :

1. ✔ Change, challenge, creativity, curiosity control, and cash

2. ✖ Customer, challenge, creation, control, curiosity and cash

3. ✖ Contact, connect, conversation, consideration, consumption and community.

4. ✖ Commitment, culture, continuous, cooperation, customer and control

Question Number : 138 Question Id : 97103636376 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which industrial sector promotes small-scale business & entrepreneurship and has low barriers to market entry?

Options :

1. ✔ Service

2. ✖ Manufacturing

3. ✖ Distribution

4. ✖ Agriculture

Question Number : 139 Question Id : 97103636377 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Why are small business important to a country's economy?

Options :

1. ✔ They give an outlet to entrepreneurs

2. ✖ They can get help from larger companies

3. ✖ They can be imitators of an established product

4. ✖ They can be helpful to their family

Question Number : 140 Question Id : 97103636378 Display Question Number : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Which of these statements best describes the context for entrepreneurship?

Options :

1. ✖ Entrepreneurship takes place in small business

2. ✖ Entrepreneurship takes place in large business

3. ✔ Entrepreneurship takes place in a wide variety of contexts (small, medium & large)

4. ✖ Entrepreneurship takes place in social enterprises

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