

COMMON P. G. ENTRANCE TEST – 2023 (CPET-2023)

Test Booklet No. : **193**

Subject Code : **29**

Hall Ticket No. :

Subject : **TOURISM AND TRAVEL MANAGEMENT**

TEST BOOKLET

Time Allowed : **60 Minutes**

Full Marks : **80**

: INSTRUCTIONS TO CANDIDATES :

1. The Test Booklet contains **16** pages including the cover page and **80** (Question No. 1 to 80) multiple choice questions.
2. **DO NOT** break the seal of the Test Booklet until the invigilator instructs to do so.
3. The candidates must check discrepancy, if any (like up-printed or torn or missing pages or missing questions) in the Test Booklet immediately after breaking the seal of the Test Booklet. If detected, the invigilator may be requested to replace the same.
4. Candidates are required to fill up and darken the **Hall Ticket No, Test Booklet Serial No. and OMR Answer Sheet Serial No.** in attendance sheet carefully. Wrongly filled in OMR Answer Sheet is liable for rejection.
5. Each question has four choices / answers marked (A), (B), (C), (D). Candidate has to select the most appropriate choice / answer to each question and darken the oval completely against the question number provided in the OMR Answer Sheet.
6. Indicate only one choice / answer from the options provided by darkening the appropriate oval in the OMR Answer Sheet. More than one response to a question shall be treated as a wrong answer.
7. Use only **Black Ball Point Pen** for darkening the oval for answering.
8. All the questions are compulsory and they carry equal marks. The total marks scored by a candidate depends on the number of correct choices / answers darkened in the OMR Answer Sheet. There will be no negative marking for wrong answers.
9. No candidate shall be allowed to leave the Examination Hall / Room till all OMR Answer Sheets have been collected by the invigilator.
10. On completion of the entrance test, the original OMR Answer Sheet be handed over to the invigilator. Candidates are allowed to take the second copy of the OMR Answer Sheet along with the used Test Booklet for reference.
11. Candidates are not allowed to carry any personal belongings including electronic devices such as scientific calculator, cell phones, headphones, ear buds, or any other type of devices that allow communication of any kind inside the Examination Room / Hall.
12. The candidates are advised not to scribble or make any mark on the OMR Answer Sheet except marking the answers at the appropriate places and filling up the details required. Rough work, if any, may be done in the blank sheet(s) provided at the end of the Test Booklet.
13. Any malpractice / use of unfair means will lead to your disqualification from the entrance test / admission process and may also lead to appropriate legal action as deemed fit.

DO NOT OPEN THIS TEST BOOKLET UNTIL YOU ARE ASKED TO DO SO

PN – 29/11

(Turn over)

SEAL

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1. The process of grouping people within a market according to similar needs, characteristics or behaviour is called as :
 - (A) Targeting
 - (B) Segmentation
 - (C) Grouping
 - (D) Tourism Marketing
2. A person who travels for pleasure, usually sightseeing, is known as :
 - (A) Cosmopolitan
 - (B) Tourist
 - (C) Pouching
 - (D) Bare Footer
3. Which type of people are not interested in travel information ?
 - (A) Adventures
 - (B) Moderates
 - (C) Seasonal
 - (D) Home bodies
4. When a visitor travels in his country of residence, he is called as a :
 - (A) Domestic
 - (B) International
 - (C) Inbound
 - (D) Outbound
5. Charminar is located in :
 - (A) New Delhi
 - (B) Patna
 - (C) Hyderabad
 - (D) Mumbai

6. The third meeting of the G 20 Education Working Group was held in :
- (A) Bengaluru
 - (B) Chennai
 - (C) Pune
 - (D) Bhubaneswar
7. What is the purpose of ChatGPT?
- (A) Generative AI solutions
 - (B) Fintech solutions
 - (C) Payment Bank solutions
 - (D) Internet solutions
8. UPI stands for :
- (A) Unified Payments Interface
 - (B) United Payments Interface
 - (C) Universal Payments Interface
 - (D) Unified Payments International
9. The 'Gift Cheques' issued by banks is valid for :
- (A) One month
 - (B) Three months
 - (C) Two months
 - (D) Six months
10. Who is called the pioneer of Indian Cinema ?
- (A) Bimal Roy
 - (B) Satyajit Ray
 - (C) Amitabh Bachchan
 - (D) Dada Saheb Phalke

11. 'Pushkar Mela' is a flagship cultural fair held in:
- (A) Assam
 - (B) Gujarat
 - (C) Rajasthan
 - (D) Punjab
12. GATT was replaced by _____ on 1st January 1995.
- (A) IMF
 - (B) WTO
 - (C) SAARC
 - (D) EU
13. Dr. Verghese Kurien is known as father of _____ in India.
- (A) Brown revolution
 - (B) Yellow revolution
 - (C) Green revolution
 - (D) White revolution
14. Who was India's Finance Minister during economic reforms of 1991 ?
- (A) Arun Jaitley
 - (B) P. V. Narasimha Rao
 - (C) Manmohan Singh
 - (D) Yashwant Sinha
15. Which is the small unit of data in the computer?
- (A) Byte
 - (B) Bit
 - (C) KB
 - (D) MB
16. The first battle of Panipat was fought between Ibrahim Lodi and _____.
- (A) Akbar
 - (B) Humayun
 - (C) Jahangir
 - (D) Babur

17. Who wrote the National Anthem of India ?
- (A) Bankim Chandra Chatterjee
 - (B) Ram Prasad Bismil
 - (C) Rabindranath Tagore
 - (D) Sarojini Naidu
18. The Chipko Movement is associated with :
- (A) Trees
 - (B) Tigers
 - (C) Turtles
 - (D) Rivers
19. Among the following planets, which is the brightest planet ?
- (A) Mars
 - (B) Venus
 - (C) Mercury
 - (D) Jupiter
20. Who is the Chairperson of the Monetary Policy Committee of India ?
- (A) Prime Minister
 - (B) Finance Minister
 - (C) RBI Governor
 - (D) Chief Economic Advisor
21. What is IoT ?
- (A) Internet of Time
 - (B) Internet of Tourism
 - (C) Internet of Things
 - (D) Internet of Travel
22. Indian budget is now placed on :
- (A) January 1
 - (B) February 1
 - (C) March 1
 - (D) April 1

23. The famous Meenakshi temple is located in :
(A) Patna
(B) Trichy
(C) Chennai
(D) Madurai
24. The total number of gold medals won by Indian Hockey Team in Olympics is :
(A) 9
(B) 8
(C) 12
(D) 11
25. Arundhati Bhattacharya is the first woman Chairperson of :
(A) SBI
(B) RBI
(C) ICICI
(D) HDFC
26. What is the work of ISRO ?
(A) Space research
(B) International organization
(C) A service provider
(D) Social research organisation
27. Which city is called 'White City' of Rajasthan ?
(A) Jaipur
(B) Jodhpur
(C) Jaisalmer
(D) Udaipur
28. Which is the first Indian movie to win an Oscar ?
(A) Mother India
(B) Gandhi
(C) Lagaan
(D) Slumdog Millionaire

29. Yellow revolution is associated with the production of:
- (A) Egg (B) Cotton
(C) Jute (D) Oilseeds
30. What do we call the rate at which RBI lends money to Commercial Banks ?
- (A) Repo rate (B) Reverse Repo rate
(C) CRR (D) SLR
31. What is Industry 4.0 ?
- (A) Fourth Industrial Revolution
(B) Sunrise industries
(C) Manufacturing Industries
(D) Services sector revolution
32. GST collection in the month of April is :
- (A) Rs. 1.57 lakh crore
(B) Rs. 1.67 lakh crore
(C) Rs. 1.77 lakh crore
(D) Rs. 1.87 lakh crore
33. Which is considered as the language of business ?
- (A) Finance
(B) Accounting
(C) Marketing
(D) Management
34. Who was the first Indian to receive Nobel Prize ?
- (A) Mother Teresa
(B) C.V Raman
(C) Sarojini Naidu
(D) Rabindranath Tagore

35. Who is called the father of Indian Archaeology ?
- (A) Alexander Cunningham
 - (B) John Marshal
 - (C) Robert Seawell
 - (D) D.R. Bhandarkar
36. Which movement was started by Mahatma Gandhi on March 12, 1930 ?
- (A) Khilafat Movement
 - (B) Civil Disobedience Movement
 - (C) Quit India Movement
 - (D) Kol Rebellion
37. GST came into effect on :
- (A) 10 November, 2017
 - (B) 01 February, 2016
 - (C) 01 April, 2018
 - (D) 01 July, 2017
38. Kuchipudi is a classical dance form of which state?
- (A) Andhra Pradesh
 - (B) Karnataka
 - (C) Kerala
 - (D) Tamil Nadu
39. The 'Golconda Fort' is in which state ?
- (A) Uttar Pradesh
 - (B) Maharashtra
 - (C) Bihar
 - (D) Telangana

40. Who is the father of Scientific Management ?
(A) Henry Fayol (B) F. W. Taylor
(C) Robert Owen (D) P. Kotler
41. Which of the following subjects are included in 'Liberal Arts' ?
(A) Psychology, English, Economics
(B) Psychology, English, Physics
(C) Psychology, Zoology, Economics
(D) Biotechnology, English, Economics
42. Water Metro in India has been launched in which state ?
(A) Tamil Nadu (B) Karnataka
(C) Kerala (D) Goa
43. What is the full form of NAAC ?
(A) National Assessment and Accreditation Council
(B) National Assessment and Accreditation Committee
(C) National Accreditation and Assessment Council
(D) National Assessment and Accreditation Cell
44. Which of the following rivers is known as Dakshina Ganga ?
(A) Cauvery (B) Godavari
(C) Mahanadi (D) Krishna
45. Who wrote the book Arthashastra ?
(A) Tulsi Ram (B) Kabir
(C) Kautilya (D) Panini
46. The study of universe is called :
(A) Astronomy (B) Astrology
(C) Universology (D) Cosmology
47. Which river is known as sorrow of Bihar ?
(A) Ganga river (B) Kosi river
(C) Gandak river (D) Godavari river

48. Which is the highest gallantry award in India ?
- (A) Kirti Chakra
 - (B) Bharat Ratna
 - (C) Padma Vibhushan
 - (D) Param Vir Chakra
49. Pulitzer prize is awarded for outstanding work in the field of :
- (A) Science and technology
 - (B) Literature and Journalism
 - (C) Environmental Studies
 - (D) Peace
50. What is the Indian classical dance form of Kerala ?
- (A) Kuchipudi
 - (B) Manipuri
 - (C) Bharatanatyam
 - (D) Kathakali
51. What is CAPEX ?
- (A) Capital expenditure
 - (B) Capital export
 - (C) Capita per person
 - (D) Operating expenditure
52. SaaS refers to :
- (A) Software as a Service
 - (B) Statistics as a Service
 - (C) Society as a System
 - (D) Service as a System
53. Which financial statement shows the health of business organization ?
- (A) Statement of profit and loss
 - (B) Statement of cash flow
 - (C) Balance sheet
 - (D) Statement of changes in equity

54. Every subordinate should receive orders from and be accountable to only one superior is _____.
- (A) Unity of direction (B) Unity of command
(C) Scalar chain (D) Centralisation
55. Khajuraho sculptures are located in which state ?
- (A) Maharashtra (B) Gujarat
(C) Madhya Pradesh (D) Karnataka
56. From which state did 'Warli Art' originate ?
- (A) Maharashtra (B) Madhya Pradesh
(C) Kerala (D) Rajasthan
57. 'What is the full form of ICSSR ?
- (A) Indian Council of Social Science Research
(B) International Council of Social Science Research
(C) Indian Committee for Scientific Study and Research
(D) Indian Committee for Social Studies and Research
58. Where is the National Institute of Virology situated ?
- (A) Delhi (B) Kolkata
(C) Chennai (D) Pune
59. Imperial Bank of India was nationalized in _____.
- (A) 1955 (B) 1969
(C) 1949 (D) 1959
60. Which of the following is not a function of General Insurance ?
- (A) Fire Insurance
(B) Crop Insurance
(C) Medical Insurance
(D) Cattle Insurance

61. Population dividend means :
- (A) The total population of the world
 - (B) Migration of people from poorer region to richer region
 - (C) Total number of population above 60 years
 - (D) The youthful age structure of a population
62. How many goals are present in Sustainable Development Goals adopted by the UN ?
- (A) 20
 - (B) 24
 - (C) 17
 - (D) 15
63. The planet which has maximum number of satellites is :
- (A) Saturn
 - (B) Jupiter
 - (C) Mars
 - (D) Venus
64. What is the currency of Japan ?
- (A) Pound
 - (B) Peso
 - (C) Dinar
 - (D) Yen
65. The main river flowing in the state of Jammu and Kashmir is :
- (A) Jhelum
 - (B) Jamuna
 - (C) Ganga
 - (D) Saraswati
66. Where do we find Pyramids of Giza ?
- (A) Italy
 - (B) Germany
 - (C) Australia
 - (D) Egypt
67. Who wrote the book 'An Autobiography' ?
- (A) Sardar Patel
 - (B) Arundhati Roy
 - (C) S. Radhakrishnan
 - (D) Jawaharlal Nehru

68. MEITY refers to :

- (A) Ministry of Electronics and IT
- (B) Member of Electronics and IT
- (C) Ministry of Electronics and IT year
- (D) Member of Electronics and IT Yojana

69. The central bank of US is :

- (A) Federal Reserve Bank
- (B) Reserve Bank of US
- (C) Central Bank of US
- (D) Reserve Bank

70. UIDAI's main work is :

- (A) To promote AI
- (B) To promote Aadhaar
- (C) To promote services
- (D) To increase connectivity

71. National Education Policy was launched in the year :

- (A) 2019
- (B) 2020
- (C) 2021
- (D) 2022

72. Kaziranga National Park is in _____ state.

- (A) Nagaland
- (B) Manipur
- (C) Mizoram
- (D) Assam

73. _____ award has been conferred on Sachin Tendulkar.

- (A) Bharat Ratna
- (B) Padma Vibhushan
- (C) Padma Bhushan
- (D) Padma Shree

74. World Press Freedom Day is observed on :

- (A) May 3
- (B) June 23
- (C) July 13
- (D) August 3

75. Which company has the largest market capitalization in India ?
(A) TCS (B) Indian Oil
(C) RIL (D) SBI
76. Business is a combination of :
(A) Trade and Commerce
(B) Industry and Trade
(C) Trade and Aids to Trade
(D) Industry and Commerce
77. In the last central budget, _____ destinations were selected to boost tourism.
(A) 30 (B) 70
(C) 50 (D) 100
78. What is FYUP ?
(A) Four-Year Undergraduate Programme
(B) Financial year Upper Programme
(C) Financial year Universal Programme
(D) Four year Universal Policy
79. In 2022, how many foreign tourists came to India ?
(A) 8.22 million (B) 6.19 million
(C) 10.89 million (D) 4.11 million
80. Who is the new President of World Bank ?
(A) Ajay Banga (B) K.V. Kamath
(C) M. Damodaran (D) K. Gates



SPACE FOR ROUGH WORK

SEAL

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