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FOR CA INTERMEDIATE EXAM PREPARATION

CA Intermediate 2019 Question Paper · Paper 7 Enterprise Information Systems and Strategic Management

EXAM
CA Intermediate

YEAR
2019

TYPE
Question Paper

SUBJECT
Paper 7 Enterprise Information Systems and Strategic Management

DATE
November 2019

IPCE (New Syllabus)
Paper - 7
Enterprise Information Systems & Strategic Management

NWH2 (H)

NOV 2019

Roll No. .....

Total No. of Questions – **10**

Total No. of Printed Pages – **12**

Maximum Marks – **70**

GENERAL INSTRUCTIONS TO CANDIDATES

1. The question paper comprises two parts, Part I and Part II.
2. Part I comprises Multiple Choice Questions (MCQs).
3. Part II comprises questions which require descriptive type answers.
4. Ensure that you receive the question paper relating to both the parts. If you have not received both, bring it to the notice of the invigilator.
5. Answers to Questions in Part I are to be marked on the OMR answer sheet only. Answers to questions in Part II are to be written on the descriptive type answer book. Answers to MCQs, if written in the descriptive type answer book, will not be evaluated.
6. OMR answer sheet will be in English only for all candidates, including for Hindi medium candidates.
7. The bar coded sticker provided in the attendance register, is to be affixed only on the descriptive type answer book. No bar code sticker is to be affixed on the OMR answer sheet.
8. You will be allowed to leave the examination hall only after the conclusion of the exam. If you have completed the paper before time, remain in your seat till the conclusion of the exam.
9. Duration of the examination is 3 hours. You will be required to submit (a) Part I of the question paper containing MCQs, (b) OMR answer sheet thereon and (c) the answer book in respect of descriptive type answer book to the invigilator before leaving the exam hall, after the conclusion of the exam.
10. The invigilator will give you acknowledgement on Page 2 of the admit card, upon receipt of the above-mentioned items.
11. Candidate found copying or receiving or giving any help or defying instructions of the invigilators will be expelled from the examination and will also be liable for further punitive action.

PART – II

70 marks

Section – A

1. Question paper comprises **5** questions. Answer Question No. **1** which is compulsory and any **3** out of the remaining **4** questions.
2. Answers to the questions are to be given only in English except in the case of candidates who have opted for Hindi Medium. If a candidate has not opted for Hindi Medium, his/her answers in Hindi will not be evaluated.

Section – B

1. Question paper comprises **5** questions. Answer Question No. **6** which is compulsory and any **3** out of the remaining **4** questions.
2. Answers to the questions are to be given only in English except in the case of candidates who have opted for Hindi Medium. If a candidate has not opted for Hindi Medium, his/her answers in Hindi will not be evaluated.

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PART – II

Section – A

1. (a) Describe any three key functions of RBI. 3

(b) How the inherent risks involved in BPA can be classified ? Discuss any four. 2

2. (a) Business Processes are documented / designed using flow-charts to understand the process in visualized form. Being a business advisor what advantages of flow-charts will you suggest to represent the business processes in diagrammatic form. 6

(b) Explain any four examples of segregation of duties (SOD) controls. 4

3. (a) An internet connection exposes an organization to the harmful elements of the outside world. As a network administrator, which Network Access controls will you implement in the organization to protect from such harmful elements ? 6

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(b) Every business decision is accompanied with a set of threats and so is BYOD program. Explain briefly the areas in which the risks associated with BYOD program can be classified. **4**

4. (a) Central database is the main feature of an ERP system. As the complete data is stored at one place, ensuring safety of data and minimizing risk of loss of data is a big challenge. As an IT expert discuss the risks associated with various aspects of ERP. **6**

(b) Explain the concept of E-Commerce briefly. How can you protect your E-Commerce business from intrusion ? **4**

5. (a) Banks face the challenge of addressing the threat of money laundering on multiple fronts as banks can be used as primary means for transfer of money across geographies. In light of the above statement, discuss the Money Laundering process and its different stages. **6**

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(b) (i) What do you understand by Regulatory Compliance ? 2

(ii) Write a brief description of three tier architecture of Application Software. 2

OR

Explain briefly the concept of Role-Based-Access-Control (RBAC) in ERP System.

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Section – B

6. An XYZ Company is facing continuous losses. There is decline in sales and product market share. The products of the company became uncompetitive and there is persistent negative cash flow. The physical facilities are deteriorating and employees have low morale. At the board meeting the board members decided that they should continue the organization and adopt such measures that the company functions properly. The board has decided to hire young executive Shayamli for improving the functions of the organization. What corporate strategy should Shayamli adopt for this company and what steps to be taken to implement the corporate strategy adopted by Shayamli ? **5**

7. (a) "Strategic Management concepts are useful for educational institutions." Explain with reasons. **5**

   (b) "Industry and competitive analysis begins with an overview of the industry's dominant economic features." Explain and also narrate the factors to be considered in profiling in industry's economic features. **5**

8. (a) Why an organisation should have a mission ? What considerations are to be kept in mind while writing a good mission statement of a company ? **5**

   (b) Explain the Strategic Alliance. Describe the advantages of Strategic Alliance. **5**

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9. (a) Discuss in what conditions rivalry among competitors tends to be cut-throat and profitability of the industry goes down. **5**

(b) Discuss the various approaches for evaluating the worth of a business. **5**

10. (a) Distinguish between transformational leadership style and transactional leadership style. **5**

(b) Explain concept and nature of BPR. **5**

OR

Write a short note on the concept of cost leadership strategy and how to achieve it ? **5**

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