12 Hfs (T) 13/23

2023

HUMAN ECOLOGY AND FAMILY SCIENCES

(Theory)

Full Marks : 70

Pass Marks : 21

Time : Three hours

All the questions are compulsory.

The figures in the right margin indicate full marks for the questions.

*For Question Nos. **1 to 4**, select the most appropriate one from the given alternatives **A, B, C** and **D** and rewrite the same.*

1. When did Louis Pasteur developed pasteurisation ? 1

   A. 1810

   B. 1864

   C. 1885

   D. 1901

2. What type of education is the best for a student who has severe special needs ? 1

   A. Exclusive education

   B. Inclusive education

   C. Integrated education

   D. Regular education

3. What educational qualification is best suited for a senior position in the Human Resourse Department of a large organisation ? 1

A. BBA

B. MCA

C. MBA

D. BCA

4. When designing clothes for a woman with a small waist, which principle of design would you apply to highlight her figure ? 1

A. Harmony

B. Rhythm

C. Balance

D. Emphasis

*Question Nos. **5** to **14** are very short answer type questions carrying **1** mark each.*

5. Write the name of the eminent woman entrepreneur who was honoured with Padma Bhusan in 2005. 1

6. Give an example of welfare catering undertaken by the Government of India. 1

7. Define the term counselling. 1

8. What is job analysis ? 1

9. Which department in a hotel is primarily responsible for cleanliness ? 1

10. Write any print media used in development communication. 1

11. Mention an advantage of menu planning. 1

12. What type of teaching method should a good preschool use which is ideal for young children ? 1

13. Why is a resort known for its leisure attraction ? 1

14. Give a reason for hiring an interior designer for designing residential spaces. 1

Question Nos. 15 to 24 are short answer type II questions carrying 2 marks each.

15. Where does the Government of India provide pre-school education ? Under which programme does it operate ? 2

16. Write any two Millenium Development goals. 2

17. How does the UN Agencies-ILO and UNICEF help in preventing Child Labour worldwide ? 2

18. Cite any two instances when a student needs professional guidance ? 2

19. Explain agitation as a method of machine washing clothes. 2

20. State two factors necessary for landscaping exterior spaces. 2

21. What is meant by 'Development Communication' ? State its role in the development of a community. 2

22. Suggest ant two time saving multitasking skills students of Class XII needs to be effective future professionals. 2

23. Modify the diet of a diabetic person whose family consume deep fried puri and potato curry for breakfast. 2

24. Pooja wants to design clothes using related colour schemes. Suggest any two types of related colour schemes she could use. 2

Question Nos.25 to 31 are short answer type -I questions carrying 3 marks each.

25. What is mass production ? List the different stages of production. 3

26. Explain any three socio-economic issues of the elderly. 3

27. Write three differences between Behaviour Change Communication (BCC) and advocacy. 3

28. Your friend John wants to open a restaurant. Advice him any three personal skills he should have to succeed in his endeavour. 3

29. Arun wants a career in special education. Convince him by giving three reasons on the importance of training in special education if he wants to enter this field. 3

30. Reena has recently joined an event management company. Suggest three skills to enhance her work profile. 3

31. Draw the standard mark which assures that natural silk is 100% pure. 3

*Question Nos. **32** to **34** are essay type questions carrying **5** marks each.*

32. What is meant by the term 'Hidden Hunger' ? Discuss any two conditions classified under 'Hidden Hunger'. 1+4=5

OR

What is meant by food safety ? Explain any two food safety management systems. 1+4=5

33. Explain the various stages of fashion cycle in your own words. 5

OR

What does fashion merchandising mean ? Explain the role of a fashion mechandiser in the different aspects of fashion merchandising. 1+4=5

34. Suppose you are a media planner, how would you select the media for advertising a product ? What essential points should you keep in mind while planning, designing, producing and finally implementing the media message to successfully reach the target audience. 1+4=5

OR

Rahul has just been recruited as a PR officer of a multinational electronics company. Inform him about the major areas of PR activity he should have knowledge about to be efficient in his job. 5
