DU MPhil PhD in Commerce

Topic:- DU_J18_MPHIL_COMM_Topic01

1) The internal validity refers to [Question ID = 5835]

1. How accurately the measurement represent underlying concepts [Option ID = 23334]
2. The extent to which the researcher believes that this was a worthwhile project [Option ID = 23333]
3. The findings are relevant to the researchers' everyday lives [Option ID = 23332]
4. Whether or not there is really a causal relationship between two variables [Option ID = 23331]

Correct Answer :-

- Whether or not there is really a causal relationship between two variables [Option ID = 23331]

2) Which of the following represents as the best statement of hypothesis to address the research question: "What is the impact of new compensation package on the employees'performance?"

[Question ID = 5813]

1. All of these [Option ID = 23246]
2. The new compensation package is related to employees' performance. [Option ID = 23244]
3. The new compensation package has effects on employees' performance. [Option ID = 23243]
4. The new compensation package has increased employees' performance. [Option ID = 23245]

Correct Answer :-

- The new compensation package has increased employees' performance. [Option ID = 23245]

3) Which of the following is TRUE

I. Mentoring exists only for career development

II. You need only one mentor

III. Mentoring is one way process

IV. A mentor has to be older than mentee

[Question ID = 5875]

1. I and III [Option ID = 23492]
2. I and II [Option ID = 23491]
3. All of these [Option ID = 23494]
4. None of these [Option ID = 23493]

Correct Answer :-

- None of these [Option ID = 23493]

4) There is a high inverse association between measures 'overweight' and 'life expectancy'. A correlation coefficient consistent with the above statement is : [Question ID = 5804]

1. r = -0.80 [Option ID = 23210]
2. r = -0.20 [Option ID = 23209]
3. r = 0.20 [Option ID = 23208]
4. r = 0.80 [Option ID = 23207]

Correct Answer :-

- r = -0.80 [Option ID = 23210]

5) Metric data represents data collected in [Question ID = 5822]

1. Nominal Scale [Option ID = 23280]
2. Ordinal Scale [Option ID = 23279]
3. None of these [Option ID = 23282]
4. Interval Scale [Option ID = 23281]

Correct Answer :-

- Interval Scale [Option ID = 23281]

6) The budgeted annual sales of a firm isRs. 80 lakhs and 25% of the same is cash sale. If the average amount of debtors of the company is Rs. 5 lakhs, the average collection period of credit sales is [Question ID = 5841]

1. 2 months [Option ID = 23355]
2. 15 days [Option ID = 23357]
3. 1 month [Option ID = 23356]
4. 3 months [Option ID = 23358]

Correct Answer :-

- 1 month [Option ID = 23356]

7) Which among the following represents Type II error [Question ID = 5794]

1. Gama [Option ID = 23169]
2. Alpha [Option ID = 23167]
3. Beta [Option ID = 23168]
4. Delta [Option ID = 23170]

Correct Answer :-

- Beta [Option ID = 23168]

8) Telecommuting is [Question ID = 5873]

1. Travelling at speed [Option ID = 23486]
2. Using mobile phones to access data [Option ID = 23484]
3. Use of computers in flights [Option ID = 23485]
4. Use of computers and networks [Option ID = 23483]

Correct Answer :-

- Use of computers and networks [Option ID = 23483]

9) Sealed-bid pricing is a type of: [Question ID = 5860]

1. Cost-oriented pricing approach [Option ID = 23432]
2. Competition-oriented pricing approach [Option ID = 23434]
3. Demand-oriented pricing approach [Option ID = 23431]
4. Value-oriented pricing approach [Option ID = 23433]

Correct Answer :-

- Competition-oriented pricing approach [Option ID = 23434]

10) The value of Karl Pearson coefficient of skewness varies between [Question ID = 5808]

1. +3 and -3 [Option ID = 23223]
2. +1 and -1 [Option ID = 23224]
3. 0 and 100 [Option ID = 23226]
4. 0 and 1 [Option ID = 23225]

Correct Answer :-

- +3 and -3 [Option ID = 23223]

11) The value of the bond depends on [Question ID = 5845]

1. Years of Maturity [Option ID = 23372]
2. Expected yield to maturity [Option ID = 23373]
3. The coupon rate [Option ID = 23371]
4. All of these [Option ID = 23374]

Correct Answer :-

- All of these [Option ID = 23374]

12) Fully convertible currencies are often called as [Question ID = 5856]

1. Fiat money [Option ID = 23418]
2. Hard currencies [Option ID = 23415]
3. Weak currencies [Option ID = 23417]

4. Soft currencies [Option ID = 23416]

Correct Answer :-

- Hard currencies [Option ID = 23415]

13) Dummy variables can be used in [Question ID = 5826]

1. Only the independent side of the regression equation [Option ID = 23296]
2. None of these [Option ID = 23298]
3. Both sides of the regression equation [Option ID = 23297]
4. Only the dependent side of the regression equation [Option ID = 23295]

Correct Answer :-

- Both sides of the regression equation [Option ID = 23297]

14) The knowledge, skills and capabilities of individuals that have economic value to an organization are most closely related to – [Question ID = 5871]

1. Competency [Option ID = 23475]
2. Human Capital [Option ID = 23477]
3. Human assets [Option ID = 23478]
4. Talent [Option ID = 23476]

Correct Answer :-

- Human Capital [Option ID = 23477]

15) The maturity date in the future contract is [Question ID = 5847]

1. Speculated [Option ID = 23380]
2. decided by the buyer of the contract [Option ID = 23381]
3. Standardized [Option ID = 23379]
4. decided by the seller of the contract [Option ID = 23382]

Correct Answer :-

- Standardized [Option ID = 23379]

16) While testing association between two attributes, the degree of freedom for a contingency table equals: [Question ID = 5805]

1. r+c-1 [Option ID = 23212]
2. None of these [Option ID = 23214]
3. (r-1)(c-2) [Option ID = 23213]
4. n-1 [Option ID = 23211]

Correct Answer :-

- None of these [Option ID = 23214]

17) A _____ scale only assigns numbers to objects to classify objects according to the characteristic of interest. [Question ID = 5815]

1. Ratio [Option ID = 23253]
2. Ordinal [Option ID = 23251]
3. Interval [Option ID = 23254]
4. Nominal [Option ID = 23252]

Correct Answer :-

- Nominal [Option ID = 23252]

18) The process of anticipating and making provisions for the movement of people into, within, and out of an organization is [Question ID = 5872]

1. Human resource planning [Option ID = 23479]
2. All of these [Option ID = 23482]
3. Strategic human resource management [Option ID = 23481]
4. Strategic planning [Option ID = 23480]

Correct Answer :-

- Human resource planning [Option ID = 23479]

19) The probability of obtaining 8 heads from 10 flips of a fair coin is approximately [Question ID = 5792]

1. 43% [Option ID = 23161]

2. 40% [Option ID = 23159]
3. 80% [Option ID = 23160]
4. 4.30% [Option ID = 23162]

Correct Answer :-

- 4.30% [Option ID = 23162]

20) The gross fiscal deficit is [Question ID = 5869]

1. Revenue expenditure less total revenue receipts [Option ID = 23469]
2. Total expenditure less payment of interest [Option ID = 23470]
3. Total borrowing less repayment of past debt [Option ID = 23468]
4. Total expenditure less total revenue receipts [Option ID = 23467]

Correct Answer :-

- Total expenditure less total revenue receipts [Option ID = 23467]

21) The deduction in respect of interest on deposit in saving accounts is available under_____ of the Income Tax Act, 1961. [Question ID = 5849]

1. Sec 80 TTA [Option ID = 23388]
2. Sec 80 TT [Option ID = 23389]
3. Sec 80 U [Option ID = 23390]
4. Sec 80 C [Option ID = 23387]

Correct Answer :-

- Sec 80 TTA [Option ID = 23388]

22) The standard deviation of a distribution of 100 values was Rs.2. If the sum of the squares of the actual values was Rs. 3600, what was the mean of this distribution? [Question ID = 5793]

1. 5.66 [Option ID = 23164]
2. 7.11 [Option ID = 23165]
3. 4.32 [Option ID = 23163]
4. 6.67 [Option ID = 23166]

Correct Answer :-

- 5.66 [Option ID = 23164]

23) Critical region is a region of [Question ID = 5802]

1. Rejection [Option ID = 23199]
2. none of these [Option ID = 23202]
3. acceptance [Option ID = 23200]
4. indecision [Option ID = 23201]

Correct Answer :-

- Rejection [Option ID = 23199]

24) A component of time-series used for short term forecast is [Question ID = 5799]

1. Cyclical [Option ID = 23188]
2. Seasonal [Option ID = 23190]
3. Trend [Option ID = 23187]
4. Irregular [Option ID = 23189]

Correct Answer :-

- Seasonal [Option ID = 23190]

25) The data for the dependent variable in multiple regression have to be [Question ID = 5823]

1. Non-metric data [Option ID = 23284]
2. Metric data [Option ID = 23283]
3. All of these [Option ID = 23286]
4. Nominal data [Option ID = 23285]

Correct Answer :-

- Metric data [Option ID = 23283]

26) The classification of studies into applied or basic research is based on [Question ID = 5828]

1. The outcome of the research [Option ID = 23304]
2. The process of the research [Option ID = 23305]
3. The purpose of the research [Option ID = 23306]
4. The logic of the research [Option ID = 23303]

Correct Answer :-

- The outcome of the research [Option ID = 23304]

27) Analysis of labor turnover rates, performance appraisal, training programs and planning of incentives are examples of role of [Question ID = 5796]

1. Statistics in finance [Option ID = 23176]
2. Statistics in personnel management [Option ID = 23175]
3. Statistics in production [Option ID = 23178]
4. Statistics in marketing [Option ID = 23177]

Correct Answer :-

- Statistics in personnel management [Option ID = 23175]

28) The sampling distribution of proportion is approximated by normal distribution when [Question ID = 5801]

1. none of these [Option ID = 23198]
2. pq≥ 5 [Option ID = 23196]
3. np≥ 5 [Option ID = 23195]
4. both np≥ 5 and pq≥ 5 [Option ID = 23197]

Correct Answer :-

29) If firm' rate of return (r) is equal to shareholders' expected rate of return (ke), than market price of a share given by Walter's Model and Gordon's Model for different payout ratio would be: [Question ID = 5844]

1. Equal [Option ID = 23369]
2. Zero [Option ID = 23368]
3. Negative [Option ID = 23370]
4. Unequal [Option ID = 23367]

Correct Answer :-

- Equal [Option ID = 23369]

30) A theoretical framework is a set of [Question ID = 5831]

1. Theories and empirical data [Option ID = 23316]
2. Theories and data [Option ID = 23315]
3. Theories and variables [Option ID = 23318]
4. Theories and models [Option ID = 23317]

Correct Answer :-

- Theories and models [Option ID = 23317]

31) The short-run equilibrium level of output for a monopolistic competitor is given by the point where [Question ID = 5862]

1. P=SAC [Option ID = 23440]
2. The MR curve intersects the SMC curve [Option ID = 23441]
3. P=SMC [Option ID = 23439]
4. The SMC curve intersects the MR curve from below and P>= AVC [Option ID = 23442]

Correct Answer :-

- The SMC curve intersects the MR curve from below and P>= AVC [Option ID = 23442]

32) The short run supply curve of the perfectely competitive firm is given by [Question ID = 5867]

1. The rising portion of its MC curve over and above the AC curve [Option ID = 23461]
2. The rising portion of its MC curve over and above the shut down point [Option ID = 23459]
3. The rising portion of its MC curve over and above the break even point [Option ID = 23460]
4. The rising portion of its MC curve [Option ID = 23462]

Correct Answer :-

- The rising portion of its MC curve over and above the shut down point [Option ID = 23459]

33) The put option buyer gains [Question ID = 5846]

1. when the strike price is lower than stock price [Option ID = 23378]
2. in the stable market [Option ID = 23377]
3. in the bullish market [Option ID = 23375]
4. in the bearish market [Option ID = 23376]

Correct Answer :-

- in the bearish market [Option ID = 23376]

34) Generalization from the sample to the population is more appropriate in [Question ID = 5833]

1. Probability sampling [Option ID = 23323]
2. Convenient sampling [Option ID = 23324]
3. Judgmental sampling [Option ID = 23325]
4. Snowball sampling [Option ID = 23326]

Correct Answer :-

- Probability sampling [Option ID = 23323]

35) Pick the choice that best completes the following sentence. If a relationship between two variables is called statistically significant, it means the investigators think the variables are [Question ID = 5791]

1. very important. [Option ID = 23158]
2. related in the population represented by the sample. [Option ID = 23155]
3. related in the sample due to chance alone. [Option ID = 23157]
4. not related in the population represented by the sample. [Option ID = 23156]

Correct Answer :-

- related in the population represented by the sample. [Option ID = 23155]

36) When issues to be addressed are personal, sensitive, or subject to strong social norms, a qualitative research technique generally recommended is: [Question ID = 5812]

1. Projective technique [Option ID = 23241]
2. Laddering [Option ID = 23239]
3. Focus group discussion [Option ID = 23240]
4. All of these [Option ID = 23242]

Correct Answer :-

- Projective technique [Option ID = 23241]

37) In a hospital 480 female and 520 male babies were born in a week. To check the hypothesis that male and females are born in equal number, which test shall be used [Question ID = 5809]

1. Z test for proportion [Option ID = 23229]
2. t-test [Option ID = 23227]
3. F test [Option ID = 23230]
4. Z test for mean [Option ID = 23228]

Correct Answer :-

- Z test for proportion [Option ID = 23229]

38) Allocable surplus under the payment of Bonus Act, 1965 for a company is calculated as: [Question ID = 5884]

1. None of these [Option ID = 23530]
2. 60% of available surplus [Option ID = 23528]
3. 70% of available surplus [Option ID = 23529]
4. 67% of available surplus [Option ID = 23527]

Correct Answer :-

- 67% of available surplus [Option ID = 23527]

39) Discriminant analysis is classified under [Question ID = 5827]

1. None of these [Option ID = 23302]
2. Dependence technique [Option ID = 23299]
3. Interdependence technique [Option ID = 23300]
4. Both Dependence technique and Interdependence technique [Option ID = 23301]

Correct Answer :-

- Dependence technique [Option ID = 23299]

40) The marginal tax rate for a lump-sum tax [Question ID = 5852]

1. Is equal to the lump-sum tax [Option ID = 23402]
2. Is always positive [Option ID = 23399]
3. Is zero [Option ID = 23401]
4. Is always negative [Option ID = 23400]

Correct Answer :-

- Is zero [Option ID = 23401]

41) The belief that research is objective, and external is based on the resarcher's [Question ID = 5829]

1. Ontological assumption [Option ID = 23307]
2. Epistemological assumption [Option ID = 23308]
3. Axiological assumption [Option ID = 23309]
4. Rhetorical assumption [Option ID = 23310]

Correct Answer :-

- Ontological assumption [Option ID = 23307]

42) Sampling adequacy in a factor analysis is considered to be more if the KMO statistics is

[Question ID = 5824]

1. In between 0.5 and 0.9 [Option ID = 23289]
2. none of these [Option ID = 23290]
3. less than 0.5 [Option ID = 23287]
4. Nearer to 0:0 [Option ID = 23288]

Correct Answer :-

- In between 0.5 and 0.9 [Option ID = 23289]

43) Audit Committee is a committee of [Question ID = 5879]

1. Mix of auditors and directors [Option ID = 23509]
2. Internal auditors [Option ID = 23507]
3. Directors [Option ID = 23510]
4. External auditors [Option ID = 23508]

Correct Answer :-

- Directors [Option ID = 23510]

44) Employee leasing is related to [Question ID = 5874]

1. Talent management [Option ID = 23487]
2. None of these [Option ID = 23490]
3. Recruitment [Option ID = 23488]
4. Contracting [Option ID = 23489]

Correct Answer :-

- Recruitment [Option ID = 23488]

45) Worker defined under section 2 (I) of the Factories Act, 1948 does not include: [Question ID = 5881]

1. None of these [Option ID = 23518]
2. Employment by agency [Option ID = 23515]
3. Employment by contractor [Option ID = 23516]
4. Employment in armed forces of the Union. [Option ID = 23517]

Correct Answer :-

- Employment in armed forces of the Union. [Option ID = 23517]

46) When law of diminishing returns begins to operate the TVC curve begins to [Question ID = 5866]

1. Fall at a decreasing rate [Option ID = 23458]
2. Fall at an increasing rate [Option ID = 23455]

3. Rise at an increasing rate [Option ID = 23457]
4. Rise at an decreasing rate [Option ID = 23456]

Correct Answer :-

- Rise at an increasing rate [Option ID = 23457]

47) GDP deflator is equal to [Question ID = 5870]

1. $\frac{\text{Nominal GDP}}{\text{Real GDP}} * 100$ [Option ID = 23471]
2. $\frac{\text{Real GDP}}{\text{Nominal GDP}} * 100$ [Option ID = 23472]
3. $\frac{\text{Nominal NDP}}{\text{Real NDP}} * 100$ [Option ID = 23473]
4. Any of these [Option ID = 23474]

Correct Answer :-

- $\frac{\text{Nominal GDP}}{\text{Real GDP}} * 100$ [Option ID = 23471]

48) The best average in construction of index number is [Question ID = 5797]

1. Geometric mean [Option ID = 23180]
2. Arithmetic mean [Option ID = 23181]
3. Harmonic Mean [Option ID = 23182]
4. Median [Option ID = 23179]

Correct Answer :-

- Geometric mean [Option ID = 23180]

49) Section 2 (rr) defines wages under the Industrial Disputes Act 1947 and includes: [Question ID = 5883]

1. None of these [Option ID = 23526]
2. Both Dearness allowance and travelling allowance and Value of any house or water provided by employer [Option ID = 23525]
3. Value of any house or water provided by employer [Option ID = 23524]
4. Dearness allowance and travelling allowance [Option ID = 23523]

Correct Answer :-

- Both Dearness allowance and travelling allowance and Value of any house or water provided by employer [Option ID = 23525]

50) Section 2 (00) of the Industrial Disputes Act, 1947 excludes _____ as retrenchment. [Question ID = 5882]

1. None of these [Option ID = 23522]
2. Termination on the ground of continued ill health [Option ID = 23519]
3. Termination as a result of non – renewal of contract [Option ID = 23520]
4. Both Termination on the ground of continued ill health and Termination as a result of non – renewal of contract [Option ID = 23521]

Correct Answer :-

- Both Termination on the ground of continued ill health and Termination as a result of non – renewal of contract [Option ID = 23521]

51) Section 2 (k) of the Factories Act, 1948 considers _____ as manufacturing process: [Question ID = 5880]

1. Making, altering, repairing [Option ID = 23511]
2. Repairing and refitting ships [Option ID = 23513]
3. Washing, cleaning, packing [Option ID = 23512]
4. All of these [Option ID = 23514]

Correct Answer :-

- All of these [Option ID = 23514]

52) A 'better mousetrap fallacy' points to the limitation of which one of the following marketing philosophies or orientations? [Question ID = 5857]

1. Marketing concept [Option ID = 23422]
2. Product concept [Option ID = 23420]
3. Production concept [Option ID = 23419]
4. Selling concept [Option ID = 23421]

Correct Answer :-

- Product concept [Option ID = 23420]

53) Primary research data are collected from [Question ID = 5830]

1. The most important source [Option ID = 23311]
2. A published source [Option ID = 23313]
3. A perfect source [Option ID = 23312]
4. An original source [Option ID = 23314]

Correct Answer :-

- An original source [Option ID = 23314]

54) An Education magazine reported that "Children who routinely compete in vigorous after-school sports on smoggy days are three times more likely to get asthma than their non-athletic peers."The health magazine also reported that "The number of children in the study who contracted asthma was relatively small, 282 of 3,535." Which of the following is represented by 282/3535 = .079?

[Question ID = 5788]

1. The overall risk of getting asthma for the children in this study. [Option ID = 23143]
2. The baseline risk of getting asthma for the "non-athletic peers" in the study. [Option ID = 23144]
3. The relative risk of getting asthma for children who routinely participate in vigorous after-school sports on smoggy days and their non-athletic peers. [Option ID = 23146]
4. The risk of getting asthma for children in the study who participated in sports. [Option ID = 23145]

Correct Answer :-

- The overall risk of getting asthma for the children in this study. [Option ID = 23143]

55) Historical data has shown that the regression line relating the final exam score and the midterm exam score for students who take statistics from a certain professor is: final exam = 40 + 0.5 × midterm. One interpretation of the slope is

[Question ID = 5790]

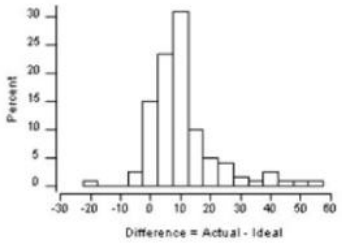
1. a student who scored 0 on the final exam would be predicted to score 40 on the midterm exam. [Option ID = 23152]
2. a student who scored 10 points higher than another student on the midterm would be predicted to score 5 points higher than the other student on the final exam. [Option ID = 23153]
3. Students only receive half as much credit (.5) for a correct answer on the final exam compared to a correct answer on the midterm exam. [Option ID = 23154]
4. a student who scored 0 on the midterm would be predicted to score 40 on the final exam. [Option ID = 23151]

Correct Answer :-

- a student who scored 10 points higher than another student on the midterm would be predicted to score 5 points higher than the other student on the final exam. [Option ID = 23153]

56)

The following histogram shows the distribution of the difference between the actual and "ideal" weights for 119 female students. Notice that percent is given on the vertical axis. Ideal weights are responses to the question "What is your ideal weight"? The difference = actual –ideal.



What is the approximate shape of the distribution?

[Question ID = 5787]

1. Nearly symmetric. [Option ID = 23139]
2. Skewed to the right. [Option ID = 23141]
3. Skewed to the left. [Option ID = 23140]
4. Bimodal (has more than one peak) [Option ID = 23142]

Correct Answer :-

- Skewed to the right. [Option ID = 23141]

57) A survey asked people how often they exceed speed limits. The data are then categorized into the following contingency table of counts showing the relationship between age group and response.

	Exceed Limit if Possible?		
Age	**Always**	**Not Always**	**Total**
Under 30	100	100	200
Over 30	40	160	200
Total	140	260	400

Among people with age over 30, what's the "risk" of always exceeding the speed limit?

[Question ID = 5789]

1. 0.4 [Option ID = 23148]
2. 0.5 [Option ID = 23150]
3. 0.33 [Option ID = 23149]
4. 0.2 [Option ID = 23147]

Correct Answer :-

- 0.2 [Option ID = 23147]

58) With reference to Cournot model, determine which of the following statement is false [Question ID = 5863]

1. Each duopoloists assumes the other will keep its quantity constant [Option ID = 23444]
2. The duopolists do not recognize their interdependence [Option ID = 23443]
3. Each duopolists assumes the other will keep its price constant [Option ID = 23445]
4. The solution is stable [Option ID = 23446]

Correct Answer :-

- Each duopolists assumes the other will keep its price constant [Option ID = 23445]

59) Dropping the respondents who have not answered many questions from the coded data sheet at the time of is referred to as: [Question ID = 5820]

1. Casewise deletion [Option ID = 23273]
2. Pairwise deletion [Option ID = 23271]

3. All of these [Option ID = 23274]
4. Variable deletion [Option ID = 23272]

Correct Answer :-

- Casewise deletion [Option ID = 23273]

60) Find the probability that in a family of 5 children there will be at least one boy and one girl (Assume that the probability of a female birth is 0.5) [Question ID = 5800]

1. 0.9375 [Option ID = 23192]
2. 0.8 [Option ID = 23193]
3. 0.98 [Option ID = 23194]
4. 0.795 [Option ID = 23191]

Correct Answer :-

- 0.9375 [Option ID = 23192]

61) A graph of cumulative frequency distribution is called [Question ID = 5795]

1. Frequency Polygon [Option ID = 23171]
2. Frequency Curve [Option ID = 23172]
3. Bar Chart [Option ID = 23174]
4. Ogive [Option ID = 23173]

Correct Answer :-

- Ogive [Option ID = 23173]

62) The registration of the trade union under the Trade Union Act 1926 is [Question ID = 5886]

1. Mandatory [Option ID = 23535]
2. None of these [Option ID = 23538]
3. Not mandatory [Option ID = 23536]
4. Both Mandatory and Not mandatory [Option ID = 23537]

Correct Answer :-

- Not mandatory [Option ID = 23536]

63) An investor worried about a company's long term solvency would most likely examine its. [Question ID = 5840]

1. Return on equity [Option ID = 23352]
2. Earnings per share [Option ID = 23354]
3. Debt to equity Ratio [Option ID = 23353]
4. Current ratio [Option ID = 23351]

Correct Answer :-

- Debt to equity Ratio [Option ID = 23353]

64) An investor buys share of worth Rs 50000 of a company each month. During the first 3 months he bought these shares at a price of Rs 120, Rs 160 and Rs 210. After 3 months, what is the average price paid by him for the shares? [Question ID = 5806]

1. 166.66 [Option ID = 23216]
2. Data insufficient [Option ID = 23218]
3. 100 [Option ID = 23217]
4. 163.33 [Option ID = 23215]

Correct Answer :-

- 166.66 [Option ID = 23216]

65) Results relating to pre-testing should be discussed in which one of the following sections of the research report? [Question ID = 5821]

1. Research methodology [Option ID = 23276]
2. Introduction [Option ID = 23275]
3. Results [Option ID = 23277]
4. Conclusions and managerial implications [Option ID = 23278]

Correct Answer :-

- Research methodology [Option ID = 23276]

66) Deductions authorized under section 7 (2) of the payment of Wages Act, 1936 includes: [Question ID = 5885]

1. None of these [Option ID = 23534]
2. Deductions from absence from duty [Option ID = 23532]
3. Fines [Option ID = 23531]
4. Both Fines and Deductions from absence from duty [Option ID = 23533]

Correct Answer :-

- Both Fines and Deductions from absence from duty [Option ID = 23533]

67) Setting quotas for hard-to-reach respondents is one way to minimize _____ bias. [Question ID = 5817]

1. Instrument [Option ID = 23261]
2. Respondent [Option ID = 23260]
3. Non-response [Option ID = 23262]
4. Interviewer [Option ID = 23259]

Correct Answer :-

- Non-response [Option ID = 23262]

68) Use of preference share capital structure [Question ID = 5843]

1. Decreases financial leverage [Option ID = 23366]
2. Decreases operating leverage [Option ID = 23365]
3. Increases financial leverage [Option ID = 23364]
4. Increases operating leverage [Option ID = 23363]

Correct Answer :-

- Increases financial leverage [Option ID = 23364]

69) When total utility increases the marginal utility is [Question ID = 5864]

1. Positive and increasing [Option ID = 23449]
2. Negative and increasing [Option ID = 23447]
3. Negative and decreasing [Option ID = 23448]
4. Positive and decreasing [Option ID = 23450]

Correct Answer :-

- Positive and decreasing [Option ID = 23450]

70) Which of the following is not the motive of collaborative arrangements [Question ID = 5854]

1. Minimize exposure in risky environment [Option ID = 23410]
2. Gain location specific assets [Option ID = 23407]
3. Overcome legal constraints [Option ID = 23408]
4. Concentrate geographically [Option ID = 23409]

Correct Answer :-

- Concentrate geographically [Option ID = 23409]

71) Which of the following is NOT part of OCTAPACE [Question ID = 5878]

1. Action [Option ID = 23503]
2. Authenticity [Option ID = 23504]
3. Trust [Option ID = 23506]
4. Autonomy [Option ID = 23505]

Correct Answer :-

- Action [Option ID = 23503]

72) Which of the following criteria is not applicable to decision making under uncertainty? [Question ID = 5807]

1. Maxi Max [Option ID = 23220]
2. None of these [Option ID = 23222]
3. Mini Max [Option ID = 23221]
4. Maxi min [Option ID = 23219]

Correct Answer :-

- Mini Max [Option ID = 23221]

73) Which of the following documents is not used for exporting goods and services [Question ID = 5855]

1. Consular invoice [Option ID = 23414]
2. Bill of entry [Option ID = 23412]
3. Bill of lading [Option ID = 23411]
4. Commercial invoice [Option ID = 23413]

Correct Answer :-

- Bill of entry [Option ID = 23412]

74) Which of the following is not an assumption of the revealed preference theory [Question ID = 5865]

1. Transitivity [Option ID = 23453]
2. Non satiation [Option ID = 23454]
3. Consistency [Option ID = 23452]
4. A cardinal measure of the utility [Option ID = 23451]

Correct Answer :-

- A cardinal measure of the utility [Option ID = 23451]

75) Which of the following is not a method of measuring translation exposure? [Question ID = 5848]

1. Temporal method [Option ID = 23385]
2. Historic rate method [Option ID = 23386]
3. Current/Non-current method [Option ID = 23383]
4. Monetary/Non-Monetary method [Option ID = 23384]

Correct Answer :-

- Historic rate method [Option ID = 23386]

76) Which of the following is not a benefit of multiple-choice questions over the open-ended questions? [Question ID = 5814]

1. Multiple-choice questions are easier to design [Option ID = 23249]
2. Use of multiple-choice questions reduces interviewer bias [Option ID = 23250]
3. Multiple-choice questions are less costly for coding and data processing [Option ID = 23248]
4. Multiple-choice questions are quicker to administer [Option ID = 23247]

Correct Answer :-

- Multiple-choice questions are easier to design [Option ID = 23249]

77) Which of the following is example of the issue that are checked in the field edit? [Question ID = 5818]

1. All of these [Option ID = 23266]
2. Logical answers between questions (i.e., attributes should be rated high if purchase interest is high) [Option ID = 23264]
3. Completion of all questions on a questionnaire [Option ID = 23265]
4. Single responses to all multiple choice questions [Option ID = 23263]

Correct Answer :-

- All of these [Option ID = 23266]

78) Which of the following is qualitative method of forecasting [Question ID = 5811]

1. Simple moving average [Option ID = 23235]
2. Delphi [Option ID = 23238]
3. Regression [Option ID = 23237]
4. Freehand [Option ID = 23236]

Correct Answer :-

- Delphi [Option ID = 23238]

79) Which of the following are world's top importing countries in 2016 [Question ID = 5868]

1. Japan and Germany [Option ID = 23466]
2. Germany and United Kingdom [Option ID = 23463]
3. China and United Kingdom [Option ID = 23465]
4. United States of America and China [Option ID = 23464]

Correct Answer :-

- United States of America and China [Option ID = 23464]

80) Which of the following is the first step in starting the research process [Question ID = 5836]

1. Identification of problem [Option ID = 23337]
2. Searching for solution to the problem [Option ID = 23338]
3. Searching sources of information to locate problem [Option ID = 23335]
4. Survey of related literature [Option ID = 23336]

Correct Answer :-

- Identification of problem [Option ID = 23337]

81) Which one of the following statements best describes 'selective distribution strategy? [Question ID = 5861]

1. The firm distributes only through shops of a certain size. [Option ID = 23435]
2. The firm uses a limited number of outlets in a given area [Option ID = 23437]
3. The firm distributes only through select types of shops. [Option ID = 23436]
4. The firm selects only one wholesaler/retailer in a given area. [Option ID = 23438]

Correct Answer :-

- The firm uses a limited number of outlets in a given area [Option ID = 23437]

82) Which one of the following constitutes a basis of psychographic segmentation: [Question ID = 5859]

1. Education level [Option ID = 23428]
2. Life style [Option ID = 23430]
3. Gender and age [Option ID = 23429]
4. Stage in family life cycle [Option ID = 23427]

Correct Answer :-

- Life style [Option ID = 23430]

83) Companies characterized by the production of heterogeneous products will most likely use which of the following methods for the purpose of averaging costs and providing management with unit cost data.

[Question ID = 5839]

1. Direct costing [Option ID = 23349]
2. Absorption costing [Option ID = 23350]
3. Process costing [Option ID = 23347]
4. Job-order costing [Option ID = 23348]

Correct Answer :-

- Job-order costing [Option ID = 23348]

84) Money received from customers for products to be delivered in the future is recorded as [Question ID = 5838]

1. Liability [Option ID = 23346]
2. Revenue and an asset [Option ID = 23343]
3. Revenue and a liability [Option ID = 23345]
4. An asset and a liability [Option ID = 23344]

Correct Answer :-

- An asset and a liability [Option ID = 23344]

85) Multicollinearity occurs when: [Question ID = 5819]

1. There are high intercorrelations among the independent variables [Option ID = 23268]
2. None of these [Option ID = 23270]
3. Independent variables are mutually exclusive [Option ID = 23267]
4. Dependent variable is highly correlated with independent variables. [Option ID = 23269]

Correct Answer :-

- There are high intercorrelations among the independent variables [Option ID = 23268]

86) Multicollinearity is a problem when [Question ID = 5825]

1. The disturbance terms are correlated [Option ID = 23291]
2. None of these [Option ID = 23294]
3. There is high correlation between dependent and any of the independent variables [Option ID = 23293]
4. There is high correlation in the pairs of independent variables [Option ID = 23292]

Correct Answer :-

- There is high correlation in the pairs of independent variables [Option ID = 23292]

87) A population about which a researcher wants to get information is called [Question ID = 5834]

1. Sample Population [Option ID = 23330]
2. Target population [Option ID = 23328]
3. Finite population [Option ID = 23327]
4. Infinite population [Option ID = 23329]

Correct Answer :-

- Target population [Option ID = 23328]

88) Which method of capital budgeting assumes that the cash flows are reinvested at project's rate of return? [Question ID = 5842]

1. Net Present value [Option ID = 23360]
2. Terminal value [Option ID = 23359]
3. Accounting rate of return [Option ID = 23362]
4. Internal rate of return [Option ID = 23361]

Correct Answer :-

- Internal rate of return [Option ID = 23361]

89) How should the effect of a change in accounting estimate be accounted for? [Question ID = 5837]

1. By reporting proforma amounts for prior periods. [Option ID = 23340]
2. In the period of change and future periods if the change affects both. [Option ID = 23342]
3. As a prior period adjustment to beginning retained earnings [Option ID = 23341]
4. By restating amount reported in financial statements of prior periods. [Option ID = 23339]

Correct Answer :-

- In the period of change and future periods if the change affects both. [Option ID = 23342]

90) While computing taxable income of an individual, _____ is exempt from tax. [Question ID = 5850]

1. Share of profit from a firm assessed as firm [Option ID = 23393]
2. None of these [Option ID = 23394]
3. Salary from a partnership firm [Option ID = 23391]
4. Interest on capital employed in the partnership firm [Option ID = 23392]

Correct Answer :-

- Share of profit from a firm assessed as firm [Option ID = 23393]

91) A categorical variable is measured on [Question ID = 5832]

1. A nominal scale [Option ID = 23320]
2. A continuous scale [Option ID = 23319]
3. An interval scale [Option ID = 23322]
4. A discrete scale [Option ID = 23321]

Correct Answer :-

- A nominal scale [Option ID = 23320]

92) According to percentiles, median to be measured must lie in [Question ID = 5798]

1. 50th [Option ID = 23185]
2. 80th [Option ID = 23183]
3. 100th [Option ID = 23186]
4. 40th [Option ID = 23184]

Correct Answer :-

- 50th [Option ID = 23185]

93) The process of measuring one's own services and practices against the recognized leaders in order to identify areas for improvement is

[Question ID = 5877]

1. Feedforward [Option ID = 23501]

2. Feedback [Option ID = 23500]
3. Benchmarking [Option ID = 23499]
4. Comparative leadership [Option ID = 23502]

Correct Answer :-

- Benchmarking [Option ID = 23499]

94) A useful tool for positioning a brand in the marketplace is: [Question ID = 5858]

1. SWOT analysis [Option ID = 23423]
2. Perceptual map [Option ID = 23425]
3. Marketing audit [Option ID = 23424]
4. Marketing information system [Option ID = 23426]

Correct Answer :-

- Perceptual map [Option ID = 23425]

95) Conditions favouring the use of a sample over a census include: [Question ID = 5816]

1. Small population size [Option ID = 23258]
2. High cost of non-sampling errors [Option ID = 23255]
3. High cost of sampling errors [Option ID = 23256]
4. Small budget [Option ID = 23257]

Correct Answer :-

- Small budget [Option ID = 23257]

96) If b_{yx} is greater than one, then b_{xy} is [Question ID = 5803]

1. equal to one [Option ID = 23205]
2. less than one [Option ID = 23203]
3. none of these [Option ID = 23206]
4. more than one [Option ID = 23204]

Correct Answer :-

- less than one [Option ID = 23203]

97) If the average sales volumes of two salesman , X and Y selling the same product are Rs 30000 and Rs 35000 with a standard deviation of Rs 2500 and Rs 3600 respectively. Which sales man seems to be more consistent? [Question ID = 5810]

1. Salesman Y [Option ID = 23232]
2. none of these [Option ID = 23234]
3. Both X and Y [Option ID = 23233]
4. Salesman X [Option ID = 23231]

Correct Answer :-

- Salesman X [Option ID = 23231]

98) Graphology is related to [Question ID = 5876]

1. Honesty and integrity test [Option ID = 23495]
2. None of these [Option ID = 23498]
3. Handwriting analysis [Option ID = 23496]
4. Lie test [Option ID = 23497]

Correct Answer :-

- Handwriting analysis [Option ID = 23496]

99) A reciprocal flow of goods or services valued and settled in monetary terms is known as [Question ID = 5853]

1. Counter purchase [Option ID = 23403]
2. Countertrade [Option ID = 23404]
3. Counterfeiting [Option ID = 23406]
4. Barter [Option ID = 23405]

Correct Answer :-

- Countertrade [Option ID = 23404]

100) Long Term capital loss can be set off [Question ID = 5851]

1. only against short term capital gain. [Option ID = 23395]
2. only against Long term capital gain. [Option ID = 23396]
3. against income from card games. [Option ID = 23398]
4. against income from owning and maintaining race horse. [Option ID = 23397]

Correct Answer :-

- only against Long term capital gain. [Option ID = 23396]