Kerala Board

First Term

Question Paper

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2nd YEAR HIGHER SECONDARY 1st TERMINAL EXAMINATION, Aug 2023
Part – III
BUSINESS STUDIES WITH FUNCTIONAL MANAGEMENT

Time: 2 1/2 Hours
Cool-off Time: 15 Minutes

I. Answer any eight of the following questions from 1 to 10. Each carries one score (8 x 1=8)

1.Mr. Binu is the supervisor of Ramoji Co. Ltd. Name the level of management he belongs.
a) Lower level. (b) Middle level,(c)Top level .(d) None of these.
2. "One subordinate must receive orders from only one superior at a time." Which principles of management is referred here.
a. Unity of direction. b. Equity. c. Unity of command. d. Order.
3.Identify the essence of management.
a. Directing.b. Co-operation. c. Co-ordination. d. Controlling.
4. Who is the father of scientific management.?
A .Peter .F.Drucker. b. Henry Fayol. c. F.W. Tailor. d. Mary Parker
5."Political ideology of the ruling party "is related to which element of business environment?
a. Technological b. Political. c. Social d. Economical.
6. " No Parking "in the restricted area. Identify the type of plan
a. Strategy . b. Rule . c. Procedure. d. Objectives.
7." Thinking before doing" relates --------- function of management.
8.Find the odd one
a. Authority. b.Responsibility. c. Accountability. d. Organising.
9.Identify the plan which is developed for long period.
10.Interaction of domestic economy with the rest of the world economy is trend as
a.liberalisation .b. globalisation. c. Privatisation .d. demonetisation .

II. Answer any five of the following questions from 11 to 16. Each carries two score (5 x 2= 10)

11. Explain management.
12. Explain Effectiveness and efficiency .
13. Explain business environment
14. Illustrate planning premises.
15. Explain organisation structure.
16. Explain accountability.

III. Answer any five of the following questions from 17 to 22. Each carries 3 score (5 x 3= 15)

17.Explain the features of management.
18.Explain the features of management as a profession.
19. Breiflt explain LPG.
20. Explain the following items
a. Time study., b. Motion study.,c. Fatigue study.
21.Draw a chart showing functional structure of organising.
22.Explain the importance of Delegation.

IV. Answer any four of the following questions from 23 to 27. Each carries 4 score (4 x 4= 16)

23. List out the objectives of management.
24.Explain the techniques of scientific management.
25. Explain the importance of business environment. (Any 4 points)
26. Explain the importance of planning (Any 4 points)
27. What are the difference between delegation and decentralization?

V. Answer any 3 of the following questions from 28 to 31. Each carries 5 score (3 x 5= 15)

28.Match the following

A	B
Technological environment	Indian Company Act
Economic environment	Smart watch
Legal environment	Money supply in the economy
Political environment	Life expectancy
Social environment	The level of political morality

29.Explain the functions of Top level management.
30.Explain the various dimensions of business environment .
31.List out the features of planning (Any 5 points)

V. Answer any 2 of the following questions from 32 to 34. Each carries 8 score (2 x 8= 16)

32.Explain the difference between formal and informal organisation ?
33.What is planning ?and explain the various steps in planning.
34.Briefly explain any 8 management principles proposed by the father of modern management.

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