aglasem.com

FOR PUNJAB CLASS 12 PREPARATION

PSEB 12th Class Syllabus 2027 Media Studies

EXAM	YEAR	TYPE	SUBJECT
Punjab Class 12	2027	Syllabus	Media Studies

SYLLABUS - MEDIA STUDIES
CLASS-XII
SESSION - 2026-27

SYLLABUS (Theory)

Unit – I History and Development of Media

Group – A

1. Brief history and development of media in India, with special reference to Punjab;
   - Evolution of Print Media – Evolution of Radio – Evolution of Television –Evolution of Cinema – Evolution of Internet.
2. History of Punjabi Journalism;
   - Evolutionary period – 1850 A.D. to 1900 A.D. – 1900 A.D. to 1947 A.D. –1947 A.D. to 2000 A.D. – After 2000 A.D.

Group – B

3. Radio Programs – Characteristics, Types and Impact.
   (Expected and achieved)
4. T.V. Programs – Characteristics, Types and Impact.
   (Expected and achieved)
5. Script writing for Radio and Television Programs.

Unit – II Films and Cyber Journalism

Group – C

6. Indian Cinema; Types (Commercial & Art), Characteristics and Impact.
7. Punjabi Cinema; Characteristics and Impact (Special Reference to: Chann Pardesi, Marhi da Diva, Desh hoeya Pardeis, Nabar and Asees; Semi-Punjabi and Hindi Films; Pinjar, Chakravyuh, Udta Punjab, Page 3, Peepli Live, Lal Singh Chaddha and Jai Bheem)
8. Cyber/Online Journalism:
   i. Social Networking; Facebook, X (formally known as Twitter), Blogging, Websites, Portal, Instagram
   ii. Communication through Cell phones; Whatsapp, SMS

Group – D

9. Media Advertising; Selling and Marketing products through advertising.
10. Introduction to Media Ethics.
11. Basic Terminology and use reference materials.

Project/INA/Book Bank

1. **Printed material or Aired programs:** Each student shall have to send their articles, features and letters to various newspapers or magazines and (Or) they may take part in any of the radio programs. They shall have to maintain record of their practical work. Printed/Broadcasted/Telecasted materials in accordance with syllabus shall be assessed out of maximum 6 marks.

   6 Marks
2. **Tele board Display and news reading:** Display of tile board and putting the candidate any questions out of topics mentioned in syllabus shall also be awarded out of maximum 6 marks.

   6 Marks
3. **Viva:** The examiner may ask the candidates questions on visit to any Radio or T.V. station and Current Affairs related to running academic session period.

   6 Marks
4. **Book Bank:** The examinees shall submit their study material for students to follow and their endure will be evaluated.

   2 Marks